

## ClimatePlan's Goals, Strategies, and Actions for 2018

*Each year, ClimatePlan partners from across the state come together to celebrate our successes and identify the obstacles to come. At this annual retreat, we plan our strategy for how we, as a network will move forward. Our goal is to achieve our shared vision of a healthier California whose communities are sustainable and equitable, whose iconic landscapes are protected, and whose greenhouse gas emissions are significantly reduced.*

*Based on our December 2017 retreat – and our 2015-2018 Strategic Plan – below are ClimatePlan's emerging goals, strategies, and actions for 2018.*

*Your feedback is very welcome.*

**Goal 1: Help California meet its greenhouse gas reduction goals – and meet the needs of all Californians by advancing healthy, sustainable, and equitable communities.**

### **Key Strategies and Actions:**

- **Keep SB 375 GHG targets high, and ensure that they advance equity, health, and conservation goals.** To do this, continue our engagement in the target update process.
- **Use SB 743 to enforce SB 375 targets and if possible, generate funds to support equitable and sustainable development** through a Vehicle Miles Traveled (VMT) fee or mitigation bank.
- **Host a SB 375 dialogue with a diverse set of partners** to assess if the law has been successful in achieving greenhouse gas reductions and creating healthy, sustainable, equitable communities.

**Goal 2: Address the affordable housing crisis through the intersections of race, equity, land use, water, and transportation. Build support for – and power of – ClimatePlan partners to advocate effectively for fair housing and intersecting issues.**

### **Key Strategies and Actions:**

- **Host a series of conversations around “investment without displacement” with statewide and regional leaders to:**
  - **Deepen understanding** and defuse conflict among constituencies.
  - **Build multi-sector support** fair housing legislation such as AB 686 through comment letters, briefings, testimonies, and more.
  - **Cultivate a diverse set of leaders** who can elevate the issue of fair housing with state and regional decision-makers.

**Goal 3: Reform state transportation decision-making bodies to increase funding for healthy, sustainable communities and more equitable access for all Californians.**

### **Key Strategies and Actions:**

- **Watchdog SB 1 programs, the CTC, and the California Department of Transportation by:**
  - Creating and sharing a report card assessing the state's efforts to align transportation funds with our statewide climate and equity goals.
  - Evaluates progress by the California Transportation Commission (CTC) toward meeting California's equity and climate goals.
  - Target specific seats on the CTC and fill them with members who represent diverse communities and bring expertise in climate, equity, environment, and sustainable transportation.
- **Develop and share principles on the intersection between air quality and transportation** with an emphasis on how transportation funds can avoid negative impacts and harm on disadvantaged communities.
- **Strengthen the connection between community based organizations to statewide efforts to advance transportation equity.**

**Goal 4: Hold state decision-makers accountable to achieving California's ambitious climate goals by implementing strategies that reduce driving.**

#### **Key Strategies and Actions**

- **Create a narrative that shows the benefits of VMT reduction** and pairs investment in existing communities with anti-displacement strategies and housing affordability.
- **Increase state action to reduce VMT, as well as transparency** by developing a public action plan with input from state agencies and stakeholders.
- **Provide a forum for collaboration on land use legislation** to support partners in ensuring that policies address issues of housing affordability, displacement, health, GHG, open space protection, infill, and other key goals.

**Goal 5: Ensure that regional agencies adopt – and implement – strong Sustainable Communities Strategies (SCSs).**

#### **Key Strategies and Actions**

- **Support regional coalitions – as requested – to promote the adoption of leading practices and regional coalitions' priorities** in SCS creation.
- **Strengthen regional workgroups** as a hub for meaningful collaboration around state, regional, and local issues.
- **Build upon our Leading Practices work – our report and event** – by fostering stakeholder dialogue and promoting policy innovation, such as aligning SB 375 and water management, in collaboration with regional networks.