

ClimatePlan

Policy Advocate **JOB ANNOUNCEMENT** **Full-time 100% FTE** **Location: Sacramento**

Applications will be accepted on a rolling basis. The job is still open as long as this announcement is posted at www.climateplan.org

ABOUT CLIMATEPLAN

ClimatePlan is a statewide network of health, equity, and environmental nonprofits dedicated to improving California's land use and transportation. We are currently focused on ensuring California meets its greenhouse gas reduction targets, shifting state transportation spending, advancing sustainable and equitable solutions for the housing crisis, and implementing regional Sustainable Communities Strategies. Our work not only fights climate change, it also results in cleaner air, land and water conservation, and greater access and opportunities for families and communities. With more than 50 partners, ClimatePlan brings diverse interests together and has brought new energy and new voices to urban planning, transportation, and conservation in California. ClimatePlan is based in Oakland and has an office in Sacramento. ClimatePlan's fiscal sponsor is TransForm. To learn more, visit www.climateplan.org.

ABOUT THE POSITION

The ClimatePlan network carries out numerous campaigns around the state. Our policy staff works hard to coordinate these efforts and provide leadership on key campaigns aligned with ClimatePlan's mission and values. Our Policy Advocate must possess the skills to think creatively and strategically about our issues to influence policymakers and key decision-makers. The Policy Advocate must also provide strong analysis to shape California state and regional policy and funding on climate change, equity, land use, housing, health, and conservation.

KEY RESPONSIBILITIES

Support key policy campaigns

- Provide policy analysis on state policy, including state administrative policy, funding, and legislation as related to ClimatePlan's mission and values.
- Under the guidance of the Director and network partners, co-lead key policy campaigns to achieve network priorities via power-mapping, workgroup meetings, creating advocacy materials etc.

- Mobilize support and achieve policy campaign objectives via action alerts, coalition-building, etc.
- Build relationships with key statewide partners and policymakers who are involved in efforts to tackle climate change, promote public health and equity, protect natural and working lands, and invest in sustainable transportation.

Communicate our policy positions

- Develop a strong understanding of – and ability to effectively communicate – climate change mitigation policy tools, specifically focusing on land use and transportation planning, including sustainable communities, affordable housing, active transportation, public health, social equity, natural and working lands, and environmental justice.
- Under the guidance of the Director, write policy platforms, fact sheets, and other advocacy materials that elevate our research, findings, or policy positions on issues related to land use and transportation planning and investments.
- Draft action alerts, sign on letters, support letters and other campaign materials as needed to the network.

Administrative Support

- Provide content and policy leadership for legislative briefings, statewide convenings, and ClimatePlan quarterly meetings as requested.
- Schedule meetings and set agenda with key decision-makers, including agency staff and elected officials, convene conference calls, and organize in-person meetings as needed.

DESIRED QUALIFICATIONS AND SKILLS

- Two - three years of experience in an advocacy or policy setting, with an understanding of public policy and campaign strategy.
- Basic understanding of the fundamentals of climate change, as well as land use and transportation planning and investments.
- Knowledge and/or desire to learn about the injustices and inequities within housing, land use, and transportation planning.
- Proven ability to build relationships with a diverse set of partners and decision-makers
- Strong communication skills, including research, writing, editing, and verbal communication.
- Experience drafting impactful written materials, including action alerts, sign-on letters, and other advocacy materials.
- Commitment to building an inclusive movement that welcomes a diversity of missions and political strategies.
- Positive attitude and sense of humor!

COMPENSATION

This job is a full-time (37.5 hours/week), exempt position. Salary ranges from \$55,000 - 65,000 a year, based on experience. Compensation includes health and dental insurance, generous

vacation time, transit benefits, and an employee contribution 403b retirement plan. ClimatePlan is based in Oakland and has an office in Sacramento.

Our staff is focused on making positive change in the world. We prioritize equity and inclusion with what we do and how we work together as a team. People of color, of all abilities, of all sexual and gender orientations, and women are strongly encouraged to apply.

HOW TO APPLY

Does this sound like a good fit for you? If so, please send:

- A resume
- A cover letter detailing how your skills and experience make you perfect for this position, also describing:
 - o A policy or advocacy campaign you were involved in. What was your role? What type of analysis and/or support did you provide? How did these efforts strengthen the campaign? Did you achieve success in the campaign? Why or why not?

Send these materials as attachments (or a single PDF attachment) to jobs@climateplanca.org. You will receive an email confirming receipt of your materials. Please, no faxes, postal mail, or phone calls.

This position was posted on July 2, 2019. Please apply by July 30, 2019, to ensure your application is considered. The position will remain posted at www.climateplan.org until filled.