



Canada
Mathare
Education
Trust

2014 Annual Report

President's Message

It is a great honour to present CMETrust's Annual Report for 2014. In this report, you will find descriptions of our Kenyan Field Representatives' operations on the ground in Mathare, our chapters' activities in Canada, and our detailed Financial Report for this, our 8th year.

2014 was extremely success for CMETrust, from welcoming 15 new high school scholars, to launching our High School Fundraising and University Chapter Kits online (<http://cmetrust.org/what-you-can-do/high-school-and-university-resources/>), to increasing our social media presence, to having photographer Jodie Hewson visit Mathare and with her brilliant photos launch our new Help Us Fill Our Yearbook online donation campaign (<http://cmetrust.org/help-us-fill-our-yearbook>), to opening up our first ever office in Mathare (on Juja Road), to successfully applying for a \$6000 grant from the MacEwan University's Global Education Fund, to having three of our executive member visit Mathare in December - what a trip! For me personally, it was a highlight to return to Nairobi for the first time since 2011, along with Consuelo van Beek (Vice President) and Heather Arnold (Treasurer), and to bring my half-Kenyan daughter with me to meet both her family and the entire CMETrust family. Pictures, videos and other posts from this trip can be found on our Facebook page (<https://www.facebook.com/CMETrust>).

2014 also marks my last year as President of this wonderful, inspiring, effective, creative, efficient, important, and entirely volunteer-run organization. I am extremely proud of what this genuine Canadian-Kenyan partnership has accomplished since 2006, on both sides of the ocean! I am also very pleased to be passing the torch on to fellow CMETrust Board member and former UOttawa chapter volunteer, Jonathan Yantzi. Jonathan brings to the role great leadership skills, drive, innovative ideas, humility and enthusiasm. I'm very energized to get to continue working with him, as I will be staying on the Board as Past President and taking on new, exciting roles - including spearheading the planning for our 10th Anniversary celebrations in Kenya and Canada in 2016/17 - all volunteers welcome!

2015 is already shaping up to be another fabulous year for CMETrust, so do stay tuned, engaged and involved...

For example, we received a \$45,000 cheque in the mail in January and recruited a third Kenyan Field Representative in February, what's next!?

Great appreciation goes out to all friends of CMETrust, near and far - thank you for continuing to donate, fundraise, spread the word, volunteer, and participate in our activities! CMETrust is proof that every single effort can make a difference.

With great respect,

Victoria Sheppard
March 2015

CMETrust Kenya Field Representatives Report April 2014 – March 2015

Activities:

Every single year brings itself with amazing events in our calendar. 2014/2015 has not been an exception.

In the last few months we have seen the organization holding successful holiday programs, opening up a new office, hosting distinguished guests including our board members as well as recruiting 20 new scholars who will represent us in different parts of the country.

We have to say, despite a few challenges, 2014/2015 has been the best year so far in terms of achieving new facilities, improving efficiency and effectiveness in our operations.

Below is a list of other exciting activities that took place from April 2014 to date:

1st Term Holiday Program 14.04.2014 – 19.04.2014

April saw the scholars engage in a very interesting activities including introduction to entrepreneurship skills, life skills, swimming, clean up amongst others. But the highlight was the presence of CMETrust volunteers Jodie Hewson and her boyfriend Rob who took time from their travels to undertake what would be a very successful *Fill our Yearbook* campaign.

Jodie and Rob joined the scholars for the whole week whereby they interacted, took photos and videos and had a great time with the alumni and scholars. They also shared their experiences in terms of volunteerism and giving back. All in all, the scholars seemed very excited to have them here and we believe that's the same feeling Jodie and Rob had when they left to go back to Canada.

Mathare Office Development 01.05.2014 – 10.09.2014

After almost seven years of operations, the CMETrust fraternity thought it necessary to finally have an office that the Kenya Field Reps and other stakeholders can use for effective and more efficient operations. The office was also needed to provide more credibility and presence in bid to creating new partnerships and networks.

The office took almost four months to construct and it was fully functional by early September 2015. Since then we have seen the office slowly but surely develop as the main centre for all of our operations, received guests from far and wide, provided a dropping point for all the secondary scholarships as well as provided safe and reliable space for our alumni to meet, interact and use electronic devices.

For us this was a very great step in the right direction. We would like to point out that it would have been especially very difficult to recruit a 3rd field rep earlier this year if we didn't have this facility.

2nd Term Holiday Program 11.08.2014 – 16.08.2014

In August, we had a very dynamic list of guest speakers. The week was kick started by Michael Njoroge, Managing Director, Multi-Link Group Ltd who talked about how to start a small business. He talked about his challenges and successes in pursuit of his entrepreneurial career.

The second day was led by Roselyn Nyakundi, program coordinator of Hope Worldwide. Roselyn happens to be one of the few guest speakers who have visited our scholars a number of times. She delved into the issue of sexuality, sexual identity as well as gender challenges and how to overcome them. Thursday saw us welcoming Paul Kimotho, a senior partner with Robson & Harris Advocates. Paul talked about his journey from an office messenger to holding a Masters Degree in Law; the hard decisions he had to make including leaving his young family back to go for further studies in Britain, the feeling of loneliness associated with living in a foreign land as well as the moment he was offered a good job and he refused due to his values and courage.

Michael Murungi, a senior policy analyst with Google Africa, graced us with his presence. He talked about his background and how he finally came to be a lawyer who specialized on cyber security. He also talked about leaving a very plum job as a CEO of a big government department to join a less privileged position at Google.

Lastly, our scholars visited Rescue Dada – a children's home that takes care of vulnerable and orphaned girls from all over the country. The scholars helped to clean, wash, cook and play with the kids at the orphanage. This was part of the giving back philosophy that CMETrust believes in and promotes highly.

3rd Term Holiday Program 01.12.2014 – 22.12.2014

This December was very unique – we had the board well represented by the very able Victoria Sheppard, president, Consuelo van Beek, vice president and Heather Arnold, Treasurer. The board members joined us two days after our holiday programs had begun.

This week the scholars had the privileged to have amazing speakers including Jonathan Wasonga, a mentor and youth leader, Christine Stenton, a Canadian undertaking masters degree at Carlton University, Timothy Kamau a specialist on career development as well as Aisha Fariz, a seasoned engineer. All their

presentations centred around the issue of self-discipline, confidence, setting smart goals as well working hard towards an individual`s dreams.

After a great meeting with the board, we came up with a final list of items to be done before they left back to Canada. Amongst the items agreed upon included meetings with KCITI, Canada High Commission, alumni, parents, and scholars amongst others. We also agreed to pursue engagement with Rotary. We also agreed to organize a walk-a-thon to be combined with official office opening ceremony.

To see more about the report, please refer to the report titled *BOARD SITE VISIT REPORT – Dec 2014.docx* published in January 2014. Thanks!

School Search Trip – 28.01.2015 – 30.01.2015

After a thorough evaluation of our partner schools, we realized that one of the girls school was not doing justice to our partnership. We had a few meetings with students about Iruma Girls after they had raised a few concerns. We also noticed an ignorance, unprofessionalism and lack of desire to succeed from the management when we visit the school early last year.

We brought the findings to the board and they agreed to support our proposal to look for another partner school.

Our trip took us to five schools both in Mwea and Chogoria towns in eastern province. The schools that included Mugumo, Kiburia, Karoti, Makuri and Nguvyo, took us 2 days to visit. Our efforts were made easier when Charles decided to join us during the visit.

Few days after the visit, we held a meeting to discuss the outcome and we finally chose Makuri Girls as the best fit for a partnership. It had better resources, better performance, good learning environment and the management was very welcoming.

A total of 11 scholars have embarked on their studies at their new school.

3rd Field Rep Interviews 05.02.2015 – 28.02.2015

After a not so successful PSS program field rep recruitment campaign late last year, we took the initiative to restart the process with a bit of twist. Benedict and Titus with help from Charles started talking to their close friends who they thought had the potential to add value to the very demanding and dynamic post secondary program.

The interested candidates finally applied who later got shortlisted to four candidates – three ladies and one gentleman. After a successful interview, one lady,

Monica Nyaga and the gentleman, Jonathan Wasonga emerged as the best fits for the new role. A second interview that now included the board members was carried out. The panel took almost a week to come up with their scores, opinions and concerns. We finally had the most promising candidate who has now gone on to become the third field rep primarily dealing with post-secondary and alumni issues.

Everybody felt that Monica Nyaga had the best qualities at that point in time. Since then, Monica has hit the road and she has kept herself busy by meeting the new and old alumni, working on alumni database, perusing the KCITI proposal as well as taking time to study how the wiki works.

2015 Intake process 17.02.2015 – 20.02.2015

This is an annual process that we use to identify and recruit new scholarship recipients. The well-attended event brought together approximately 40 prospective young men and women from Mathare who were looking for a chance to join our organization. The first day we initiated the application process by face-to-face interviews. The short-listing process took three days. Thereafter we embarked on the last phase of announcing the successful applicants and signing the parent consent forms.

We would like to confirm that we took in 20 scholars – 11 girls and nine boys. This was the toughest interview to date, as there were very many applicants who dropped their applications at our new office.

Post Secondary Scholarship Program 2014 – 2015

The PSS program has been largely very successful. We have now a total of five scholars who depend solely or partly to the PSS program for their studies.

Boniface Kithaka (Moi University) and Daniel Shiraku (Nairobi University) joined Ketty Olengalo (McEnsal School of Fashion Design), Jonah Oyieyo (Nairobi University) and Victor Ochieng (Rongo University) in the PSS program courtesy of achieving Direct Entry marks.

Below are some of the key highlights; successes, challenges and goals:

Successes:

- A stable post secondary scholarship program
- Smooth cross-cultural communication
- Active online presence

- Convenient office and workspace
- Board members site visit
- The biggest ever in-take of 20 new scholars
- New girls' partner school
- KCITI partnership draft proposal
- Initiated talks with Canadian High Commission and Rotary Club of Muthaiga
- Recruitment of a new Kenya Field Representative
- Getting the Australian deputy high commissioner to grace our walk-a-thon

Challenges:

- Lack of a clear operational strategy from the alumni
- Lack of enough empowerment opportunities for our ever bulging alumni
- Lack of a clear volunteer program

Goals:

- Create more local partnerships
- Undertake the annual CMETrust Walk-a-thon
- Develop a clear volunteer program
- Help the new field representative Monica Nyaga to settle in quickly
- Implement the KCITI proposal once approved by the board

Conclusion:

We have to say that we have had many successful years in the past but 2014-2015 stands out in many aspects. From getting a new office to having the founding board members in our midst, supporting our volunteers to realise fill our yearbook campaign and finally recruiting a new field representative. We can easily say this has been the most successful year in our history.

Our sincere gratitude goes to the board for walking with us in this interesting but sometimes challenging journey, advising us as well as providing all the necessary financial and material needs for the betterment of not only this organization but the community at large.

We also thank all the volunteers, guest speakers, supporters, chapters, parents, Mathare community, students and all well-wishers for their continued support.

Love and Light!

Kenya Field Reps – March 2015

Chapter and Committee Reports

2014 Toronto Chapter Report

Prepared by: Courtney Mollenhauer & Caroline Kent, Toronto Co-Chairs

Our Achievements in 2014:

- In 2014, the Toronto chapter continued to strengthen its fundraising and outreach efforts with support from a small, committed group of volunteers
- In January 2014, our third annual Laughs for Learning Comedy Show event was successfully held at Comedy Bar in Toronto. The event was well attended and raised \$972.
- Chapter volunteers were able to raise \$3,000 in grants from the University of Toronto Rotman Business School and CIBC
- In April 2014, the chapter held its first annual Pub Night and silent auction at the Office Pub that raised nearly \$800. There were a great selection of prizes and roughly 60 people in attendance.
- The Toronto chapter hosted a booth at Timeraiser, a volunteer matching fair and silent art auction held at The Power Plant Exhibition Centre in May 2014. The event helped generate a list of prospective volunteers.

Financial breakdown of events:

Event	Date	Net Revenue
Laughs for Learning Comedy Show	January 20, 2014	\$972
Pub Night	April 1, 2014	\$792

Where we're headed in 2015:

- If 2015, the Toronto chapter will focus on strengthening its signature event, Laughs for Learning in the winter and hosting a new trivia pub night event in the spring
- The Toronto chapter will continue to explore non-event fundraising streams including grants and workplace giving initiatives

2014 Ottawa Chapter Report

Prepared by: Jimena Eyzaguirre, Ottawa Chapter Chair

Introduction:

This note summarizes activities of Ottawa's Chapter of CMETrust. This annual report 2014 is additional to a previous report outlining past (March 2013-April 2014) and future activities. Because of some overlap in timing across these two reports, the potential for double counting exists. The reader should consider this potential in reviewing and extracting information from this report. We have not included any information on the UOttawa Chapter's activities. Our repeated attempts to connect with new chairs of that university chapter have not been successful.

Activities in the 2014 calendar year:

- A Pub Quiz Night at the Lieutenant's Pump on April 10 was a great success. This fundraiser featured three rounds of trivia, and grand prizes for teams in first, second and third places. The event raised \$1,166, including proceeds from bar sales generously donated by the Pump.
- Seven runners participated in the Ottawa Race Weekend in May 2014 and raised more than \$3,600.
- As in past years, we had a kiosk at the One World Film Festival held at Library and Archives Canada in September 2014. This year marked the 25th anniversary of the film festival. To help increase visibility of CMETrust we decided to act as a festival sponsor, thanks to a \$250 donation from a volunteer. The CMETrust logo was amply displayed and we were entitled to a kiosk on two nights (Thursday 25 and Friday 26). We displayed some of our 2014 collection of Mathare in Focus photos at the event and promoted CMETrust's Help Us Fill Our Yearbook Campaign. We sold a few card sets. This was an outreach event.
- The sixth annual Mathare in Focus photo vernissage and launch of the Mathare in Focus Calendar, held in mid-November 2014, raised \$515 (including calendar sales). It was a micro version of our flagship fundraiser, held at Pressed Café, organized and put on by few volunteers. It featured the live performance of spoken word artist, ARray of Words (Greg Frankson). Tickets were \$10 (student) and \$15, and roughly 40 people were in attendance. We had decided to pursue the event despite limited lead time and volunteer effort and were therefore not expecting a huge turnout. Our target was to break even. Shortly after the event we learned that allegations of sexual misconduct had been

leveled at the spoken word artists, causing him to be expelled from three cities' spoken word collectives. Legal actions are ongoing.¹

Financial breakdown of events:

Event	Date	Organizer	Gross	Net	Ratio
Pub Quiz Night (Lieutenant's Pump, Ottawa)	April 10, 2014	Ottawa Chapter	\$1,166.00	\$1,166.00	1
Ottawa Race Weekend	May 24-25, 2014	Seven runners – friends of CMETrust	\$3,600	\$3,600	1
Mathare in Focus (Pressed Café, Ottawa)	November 12, 2014	Ottawa Chapter	\$945 (including calendar sales)	\$515.90	0.54

¹ <http://www.thestar.com/news/crime/2015/03/01/poet-sues-peers-for-more-than-300000-for-libel-and-defamation.html>

2014 Post-Secondary Scholarship (PSS) Committee

In 2014, the PSS Committee worked in the following areas:

- Administration of the PSS fund;
- Development of the job description for the third field rep;
- Preparation of questions for the job interview process;
- Discussions with the field reps on using the PSS fund to support more high school graduates in a variety of post-secondary studies.

With regard to the personnel on the Committee – Brian Sheppard resigned as secretary in June 2014 and Anna-Marie Castrodale assumed that responsibility. In April 2014, Angela Khakali was elected to the Board of Trustees, taking over the role from Anna-Marie. Angela also made a trip to Nairobi in December and was able to meet with Titus and Benedict and some of the students during her tour of Mathare.

Administration of Scholarship Fund:

The Committee continued to administer the scholarship fund support for self-sponsored students, Jonah Oyieyo, at the University of Nairobi and to Ketty Ajuma at the Mcensal School of Fashion Design. As well, funds for personal expenses for each semester were forwarded to three direct entry students – Victor Ochieng at Rongo University College and two new students, Boniface Kitheka at Moi University and Daniel Shiraku at the University of Nairobi. At the suggestion of Titus and Benedict, with one exception, all students now receive the same level of personal support at Ksh 30,000 per semester.

Fund-Raising:

The Committee set a fund-raising goal of \$6,400 for 2014 but did not pursue any activities following a request from the Board to put fund-raising on hold. The Committee also felt it would be timely to have a discussion with the Board about integrating fund-raising for the post-secondary program into fund-raising for the Trust as a whole.

PSS Program:

In April 2014, the Committee was asked to give a full report and recommendation about the PSS Program to the CMETrust AGM.

Based on the experience of administering the program for four years and working with Titus and Benedict, the Committee had come to the following conclusions:

- The third field rep needs to be in place to implement and administer a revised PSS Program;
- There needs to be a clear structure so that both students and staff understand how the program works and students can apply for support;

- Students in post-secondary environments may need additional personal support;
- Based on discussions with the field reps, the Committee expects that going forward, post-secondary support will go high school graduates who receive direct entry to university and to graduates qualified for technical courses such as those offered at an institution like KCITI.

From January to August 2014, the Committee continued to work with the field reps and the Board on finalizing the job description for the new third field rep. In July 2014, the Committee participated in a Skype call with Titus and Benedict and Board members to review the proposed job description and work plan for the new field rep and made further revisions as a result of this call.

In October, the Committee developed a two-page document to be used in the interviews with the prospective candidates for the field rep position.

Also in October, with the assistance of the communications teams, the Committee sent out its first “Newsflash” to donors. The purpose was to keep in touch with our donors and give them a look at the achievements of the students they were supporting with their donations.

Conclusion:

The Committee looks forward to the further development of the PSS program following the hiring of the third field rep in 2015.

Financial Report

Prepared by Heather Arnold, CMETrust Treasurer

Fiscal Year 2014 (January 1 to December 31, 2014)
(all amounts rounded to the nearest dollar)

A. Statement of Operations

(See notes starting on page 2 for further explanation of each item)

Revenue	2013	2014
1. Total tax receipted donations	14,883	9,125
2. Total amount received from other registered charities	42,796	18,694
3. Interest/Investment income	452	520
4. Other revenue from fundraising	13,120	8,584
5. Revenue from merchandise sales	4,175	2,499
Total Revenue	75,426	39,942
Expenses		
6. Disbursement of funds for scholarships	31,087	48,310
7. Fee for service for Kenyan Field Representatives	3,200	3,840
8. Other disbursements to Kenya	5,250	10,390
9. Printing and promotion	339	0
10. Travel and transportation	439	1,695
11. Bank charges	497	489
12. Office supplies and expenses	1,167	932
13. Fundraising expenses	1,804	325
14. Merchandise expenses	1,672	391
15. Other expenses	879	818
Total Expenses	46,334	67,190
16. Surplus/Deficit	29,092	-27,249
17. Total Assets on December 31, 2014	120,500	93,251

B. Notes

1. Total receipted donations include all receipted portions of ticket sales to fundraising events (where appropriate), and direct donations received through fundraising efforts.

2. Amounts received from other charities includes money from Canada Helps (online donation system), the United Way (Government of Canada Workplace Charitable Campaign).

	2013	2014
Canada Helps*	8,175	13,260
United Way	8,621	5,434
Rotary Clubs	1,000	
Flanagan Foundation**	25,000	

**The Flanagan Foundation made a one-time donation of \$25,000 to CMETrust in 2013 to support the programs and operations and programs CMETrust.

3. Interest rate of the ING Savings Account was 1.00% as of December 31, 2014.

4. Other Revenue from Fundraising comes from events held throughout the year, excluding the tax-receipted portion of event ticket price where applicable.

5. Revenue from Merchandise sales includes merchandise sales at fundraising events and public outreach events as well as the sale of Mathare in Focus calendars and photo prints.

6. Disbursement of scholarship funds includes:	2013	2014
a. CMETrust Secondary School Scholarships		28,842
39,839		
b. Post-Secondary Scholarships	2,245	8,471

(Further information about these two programs is available on pg. 4).

7. Fee for service for Kenyan Field Representatives totaled \$3840, which is \$1920 for each agent. This fee for service is paid in three installments throughout the year.

8. Other Disbursements to Kenya include:	2013	2014
School Break Activities	2,501	2,116
Alumni Professional Development Workshop	310	
Camera*	1,465	-467
School visits	455	
Bank Fees in Kenya	24	
Kenyan Field Rep's' Professional Development	495	
Office set-up expenses		5,961
Office rent and ongoing expenses		2,780

Total

5,250

10,390

*An overpayment of \$467 was sent for the purchase of a camera in 2013. This overpayment was corrected for in 2014.

9. There were no Printing and Promotion expenses in 2014. This category usually includes promotional post cards used to promote fundraising events and to provide information about CMETrust.

10. Travel and Transportation costs are associated with CMETrust Board Members travelling to meetings in Toronto and for expenses associated with a CMETrust volunteer's trip to Kenya in Spring 2014.

11. Interest and Bank charges include Monthly fees on our RBC account (\$3.75/month), other bank fees associated with transactions made above the limits set on our community account, and a \$45 fee every time we transfer funds to Kenya.

12. Office supplies and other expenses include a printer, ink, telephone costs for regular calls from Canada to Kenya, postage, accounting software, donor relations software, Skype premium fees, and webmail account expenses.

13. Fundraising Expenditures are expenses associated with putting on fundraising events by CMETrust Chapters. Please note that some expenses related to fundraising events in 2014 may have been incurred in 2013 or 2015 and therefore are not accounted for in the 2014 financial report.

14. Merchandise expenses include the production of the Mathare in Focus Calendar, production of Mathare in Focus photo prints, framing and postage.

15. Other expenditures include: costs associated with the 2014 Annual General Meeting; room rental costs for bi-monthly board meetings; and, membership fees to Volunteer Toronto, Volunteer Ottawa and the Ontario Council for International Cooperation.

16. The surplus/deficit is the amount of revenue minus expenses for the year.

17. Total assets on December 31, 2014 include: \$52,285 in our ING Savings Account, and \$40,966 in our RBC Community/Business Account.

C. Costs per student – Secondary School Scholarships 2014

Students	School Fees	Personal Effects	Books	TOTAL
16 New scholars' to Provincial school	16 x 46,900 = 750,400	16 x 15,490 = 247,840	16 x 4,570 = 73,120	1,071,360
34 returning to provincial school	34 x 46,900 = 1,594,600	34 x 10,800 = 367,200 + (2*6000) = 379,200	10 Form 4's x 650 = 6,500	1,980,300
Form 4 Exams (KCSE)	11 x 6400 = 70,400			70,400
50 Students Total	3,122,060 (\$39,839Cdn)			

NB: All amounts in Kenya Shillings.

D. Post-Secondary Scholarship Program

	2013	2014
Revenue through donations	\$13,830	\$7,229
Disbursement of Scholarships	\$2,245	\$8,471

List of 2014 Scholarship Recipients

Secondary School Recipients:

1. Humphrey Njoroge
2. Kanda Loise Nyambura
3. Osir Pauline Auma
4. Odhiambo Kevin Oduor
5. Isaac Muraguri
6. Ochieng Levy Onyango
7. Snaider Ingasia
8. Jesse Jacktone Opiyo
9. Dorothy Akoth
10. Daniel Owino
11. Ignatius Maina
12. Daniel Shitandi
13. Clarice Makungu
14. Ian Martin
15. George Odhiambo
16. Dominic Otieno
17. Sharon Achieng
18. Joan Aluoch
19. Emily Wangu
20. Brian Ouma
21. Lizton Warwenu
22. Ayungu Peter
23. Anjela Wanjiku
24. Nakileto Lobalu
25. Abubakar Abdalah
26. Kondambi Alex
27. Evans Odhiambo
28. Juma Stephen
29. Jecinta Akoth
30. Emmanuel Musya
31. Ojwang Wyclife
32. Joash Orimba
33. Dennis Otieno
34. Roselyne Mokoyani
35. Polyann Awuor
36. Marion Adhiambo
37. Leah Adhiambo
38. Purity Akinyi
39. Laurine Auma
40. Quinter Atieno
41. Samuel Juma
42. Santina Nduta

43. Calvin Odhiambo
44. Denilson Kuria
45. David Njumwa
46. Bavon Omondi
47. Edwinperez Oyugi
48. Domnic Adero
49. John Kamau
50. James Ngugi Njeri

Post-Secondary School Recipients:

1. Ketty Olengalo
2. Jonah Oyieyo
3. Victor Ochieng
4. Boniface Kitheka
5. Daniel Shiraku