



Canada Mathare Education Trust 2009-2010 Annual Report

2009/10 was a year of growth and development for the CMETrust as an organization and for our Board, volunteers and scholarship beneficiaries. We celebrated the gradation of 4 more scholars, bringing the Trust's total number of graduates to 8. Our volunteer program has blossomed with the addition of many new keen and skilled volunteers. CMETrust has also received important recognition for its work and the commitment of its volunteers. The organizational and operational linkages between Canada and Kenya have been strengthened and renewed. It is with these accomplishments in mind, that we reflect back on the year and look forward to 2010/11

1. PRESIDENT'S REPORT

Prepared by: Victoria Sheppard

Victoria Sheppard, CMETrust Founder and President presented her report to those present at the 2009/10 Annual General Meeting on Saturday, May 1, 2010. The highlights include:

- The CMETrust is currently supporting 40 scholars from Mathare; 32 returning scholars and 8 new scholarship recipients.
- As a result of former Kenyan Agent, Charles' visit to Kenya in January 2010, there has been a marked improvement in the communications and relations between Canada and our operations in Kenya.
- Several CMETrust Board Members participated in a free Charity Law Information Program webinar series, hosted by Capacity Builders on topics related to organizational management, charitable fundraising and legal issues related charitable initiatives. These seminars provided important and useful information and skills, contributed to the Board's professional and organizational development and understanding of our legal obligations, as well as strengthened organizational capacity and governance.

- A notable growth and development of CMETrust's volunteer base through the recruitment of new volunteers, volunteer orientation events, volunteer kits and an organizational chart outlining volunteer skills capacities and gaps,
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- CMETrust welcomes two new Board Members, Megan Deeks and Ori Mandowsky.

Where we've been:

- Submission of CMETrust's 2008 Charities Act Information Return to Revenue Canada
- The 2008/9 CMETrust Annual Report was published on the CMETrust website
- CMETrust President and Founder, Victoria Sheppard, was awarded the Global Hero award from Verge Magazine for her contribution to International Development. Victoria's profile was posted on Verge Magazine's website in October 2009 and was selected to be part of a travelling exhibit, displayed across Canada.
- The CMETrust Board members established their goals for 2009/10
- The *CMETrust News* Volume 5 was published
- Successful requests for funding from the Leaside (\$1,200) and Toronto-Eglinton (\$2,400) Rotary clubs.
- 4 CMETrust scholars sat the KCSE exams and passed. This brings the total number of CMETrust graduates to 8.
- CMETrust is featured in an article published in the Department of Fisheries and Oceans' December 2009 *Oceans* newsletter.
- In December 2009, CMETrust scholars participate in school break activities including a Mathare clean-up, career counselling workshop with Cosmos and a workshop with Hope Worldwide (Social worker). In April 2010, school break activities included a Mathare clean-up, Sex education workshop and the 2nd Mathare in Focus photography workshop.

- CMETrust's Kenyan Liaison Officer travelled to Nairobi to hold a Kenyan Agents retreat, make visits to the scholar's high schools and together with the Kenyan Agents, establish a partnership with Loving Concern Education Centre in Mathare South (funded by Susan Cross' Project Chance Africa, based in Ottawa).
- CMETrust Board Member, Amy White, made an official Board visit to Mathare in January 2010.
- CMETrust-Ottawa executive member, Kathie Orginsky, visited Mathare in March 2010
- CMETrust made a pre-departure orientation presentation (in January 2010) for departing CFSIA students to prepare them for their 2nd annual CFSIA visit to Mathare, held in March 2010.
- CFSIA alumni group, Daraja, hosts, with support of CMETrust, a fundraising concert in Montreal to benefit CMETrust (January 2010).
- CMETrust President, Victoria Sheppard, was interviewed on radio on CKCU in April 2010.

Challenges/Lessons Learned:

- The CMETrust Board of Trustees have been having discussions surrounding the decision to incorporate. At this time, CMETrust remains unincorporated but discussions are ongoing.
- This year, CMETrust revoked a scholarship as the student being sponsored became pregnant. In response to this event, the Kenyan Agents arranged a sexual & reproductive health workshop for all scholars. This workshop will become an annual event as we respond to the needs of our scholars.
- As CMETrust celebrates the graduation of its scholars, we recognize that there have been requests for post-secondary scholarships as well.

Where we're going.....

- Production of our second annual CMETrust *Mathare in Focus* calendar
- Continuation of the Mathare in Focus tour around Ottawa
- Production and dissemination of the *CMETrust News* Volume 6
- CMETrust Ottawa Chapter events such as the Great Glebe Garage Sale, concerts , 2nd Mathare in Focus vernissage
- Continued development of relationships with Rotary club in Toronto, Kitchener-Waterloo and Ottawa

- Renewal of the CMETrust website including new postings of our scholars, our graduates, new Board member profile, how you help and other links.
- Development of a Board of Trustees binder
- Development of Teachers kits for *CMETrust: Together*
- An inventory of merchandise for sale at CMETrust events and ongoing merchandise management
- Report back to F.K. Morrow Foundation and request for funding in support of a 2011 Board visit to Kenya
- Continue to reach out and build partnerships with Toronto high schools
- CMETrust-UOttawa International Development conference for regional high school students in Fall 2010 (postponed until February 2011)
- CMETrust President to visit Kenya in January 2011
- Development of a Major Donors event
- Build partnerships with East African Students at Carleton association – Carleton University in Ottawa
- Approach Scotiabank employees for future fundraising
- Establishment of a subcommittee to research and follow-up on possible post-secondary scholarship program that our graduating scholars can tap into - build on connection established with Ruth Oniango of ROP Kenya

2. KENYAN AGENTS REPORT

True Happiness

I was recently at a Cyber Cafe bored and feeling fatigued doing what I try to do best - checking out the emails. After I did some reading and responding part I couldn't do more and I ended up doing what most of us do when we are uninterested and searched for inspirational quotes through the very reliable search engines. I finally stumbled upon this web page that had a lot of inspirational quotes from great people who have achieved great things for themselves and for the mankind. All the quotes were of great meaning and would encourage even the most spineless humans out there.

But it's a quote by a Helen Keller that stood out most for me; "True happiness is not attained through self gratification, but through fidelity to a worthy purpose". Why did it

stand out for me? I didn't know at first glance but after some thinking it finally made sense to me.

After reading that quote all over sudden I become full of energy and came back to focus. Allow me to illustrate how this quote made an impact to me. Since we were all born most of us wake up every day looking for a nicer job, a better life, a more fulfilling lifestyle, more suitable partners and the list goes on and on. And how do we plan to attain these better things in life? We all work hard to get them; others even going to the lengths of committing crime and other social ills. Eventually we get to buy a bigger house, a state-of-the-art car, a designer suit etc. But you and I believe that once you get these things you slowly feel like wanting a better version of it or a totally different experience all together. You actually realise this is just a temporary self satisfactory feeling.

I am not implying that getting that dream job or flying to that peaceful destination is a bad thing; I am just saying that we are all going to achieve what we want in life if we focus and work hard at it and nothing is wrong with that. But after all that supposed achievement will we always be happy? I doubt it; it's more of an illusion than reality. Someone once told me reality is what we find once we wake up from our fantasies.

In simple terms self satisfaction is not true happiness but commitment to a noble course could be. Some little thing you do to help out a needy person, that mentoring you do, those simple but inexpensive things you do to help the universe. These are the things that make me wake up early every morning and I hope these are also the things that make you wake up as well every day.

At the bottom of the page I came through this other quote that said "You can't live a perfect day without doing something for someone who will never be able to repay you", by a John Wooden. Man did it talk to me! I realised that by working for the CMETrust and other noble courses like it I have not only been truly happy but I have also been living a perfect life if the quotations above are anything to go by. There is no other gratifying thing I would rather be doing than what I am involved in right now. How about you, are you having a gratifying, perfect day today?

Activities

In the last one year or so we have managed to do activities touching on different areas of our community; from clean-ups, sports, photography, personal growth and self-esteem. We have let the students do most of the planning and execution of the activities at the same time offering the necessary support and guidance.

The list below arranged in a descending order shows the activities we have been able to do in the said period:

Achievements

Our continued existence is an achievement that can ever be understated. It's a feat that many organizations since time immemorial have either struggled to do or failed miserably. We are still here; the show is still going on.

But the biggest achievement so far that deserve tossing of glasses is the recognition our president, Victoria Sheppard got from Verge Magazine as a Global Hero for her noble work towards making sure that the kids from Mathare get a better, enlightened life. We take this moment to officially congratulate you on this great honour and we hope it inspires you to reach greater heights in your future endeavours.

Challenges

Camera

As we had mentioned before in our earlier report, we have an old still digital camera that keeps on breaking and the quality of the pictures is not always the best. This is just a gentle reminder to the board that we require a new one as soon as possible so that we can continue with our work without further inconveniences.

While you are it, you can also look if we can also get a video camera as this can help us record footage for reporting and future documentaries.

Future Opportunities

The number of alumni is swelling and next year we expect other members to join this group. We do understand what the CMETrust mandate is but we can't deny the fact that we all want to see these grandaunts end up in safe, successful destinations in their respective lives. On our side we are trying to get them opportunities to attend different colleges. So far we have managed to get them to NairoBits School of Digital Design through the partnership with Mathare Roots Youth Group.

It's not bad for a start, but not all of us can become IT specialists or designers for that matter. So as we keep on looking for other openings, we hope the board would also be checking out for other options we can use to help out these young, promising individuals.

Goals

Our ultimate goal this year is to make sure that we get better results than earlier sittings. We are working with different stake holders i.e. school heads, parents and the community at large to make sure that we achieve this goal.

The other issue is to make sure that we end up with the same number of students at the end of the year. We have lost some beneficiaries through indiscipline, complacency and pregnancies amongst other things and we hope this year it would be a bit different if not an exception. We have put in place some strategies i.e. trainings/discussions with professional trainers/counsellors and also encouraged the students to talk to the people close to them for any advice they might need.

Way forward

We hope that this relationship with the CMETrust Board, agents, partners and friends will continue like it has always been. This will enable the trust to grow and provide more opportunities for children in Mathare.

We also hope that we will achieve our set goals by consulting the concerned authorities and coming up with concrete outcomes.

Appreciation

As always, we would like to appreciate the support from the CMETrust President, the whole board and friends from Canada for their continued support. We would also like to thank all our partners locally for their unrelenting support. Without you all CMETrust wouldn't be where it is today.

Keep up the super work.

God Bless!

CMETrust Kenya Agents

May, 2010

3. Field Liaison Officer Report 2009/10

Prepared by Charles Omondi

Activities:

- Weekly phone meetings with Kenyan agents to discuss the operations of the trust on the ground
- Carried out a 3 night retreat with the Kenyan agents while in Kenya
- Travelled to the schools where our scholars are placed and held meetings with the various school administrators in regards to our scholars
- Held meetings with parents/guardians of CMETrust scholars

Successes:

- CMETrust has had 4 of its scholars graduate from secondary school
- Strong coordination between the Trust's Board of Trustees and the Kenyan agents
- Willingness of all members of the Trust including, Board members, Kenyan agents, students, parents and community boards members to work together towards the success of the organization and our scholars

Challenges:

- Cross cultural communication challenges; requiring ongoing commitment to clear and open communication and coordination between all parties

4. TORONTO CHAPTER REPORT

Prepared by: Megan McCoy & Selina Young, Toronto Chapter Co-Chairs

Our achievements this year:

- A Chinese New Year luncheon fundraiser was held at Leaside High School in support of CMETrust, raising \$1,070.
- CMETrust is the recipient of the proceeds of a Pastoral Care Information Event held at Kingsway-Lambton United Church by Rev. David Winsor; raising \$641.
- Friends of CMETrust in Toronto hosted, with our support, an East African DJ night fundraiser – Rhythm of Knowledge, raising \$327.
- The Government of Canada-wide Charitable Campaign (GCWCC) in 2009 raised \$176.15, and \$158.76 in 2010.
- The 4th Annual Hearts for Smarts, CMETrust's flagship event, was held at the Great Hall in Toronto on Friday, February 5th, 2010. The event raised \$4,649.91
- Ten Thousand Villages, a fair trade shop, supported CMETrust by donating 10% of all purchases made on June 12th to the Trust. We are still awaiting the results of the amount raised for this event. This partnership was formed following CMETrust's participation in the University of Toronto's Scarborough Campus International Fair.

Where we're going:

- Building on the lessons learned following the Hearts for Smarts 2010 event in order to make the 5th Annual event a success
- Actively planning and implementing Toronto events over the summer
- Developing a relationship with a Toronto Event Planner for ideas and suggestions on future events and partnerships
- Diversifying Toronto events that appeal to particular demographics
- Maintaining an active and engaged volunteer base, including the active recruitment of volunteers with specified skill sets such as teachers and diversifying our volunteer base
- Sourcing unique event venues that can be secured for free, to bring down event costs
- Engaging with high schools the development of student kits
- Enhancing the CMETrust's interactive and social media presence

5. KITCHENER-WATERLOO CHAPTER REPORT

Prepared by: Shari DeCaire

The CMETrust K-W Chapter had a successful year, with the dedication of group of five core volunteers and many other engaged supporters. The first Annual Cheers for Children event held in June 2009, was a huge success. The event raised \$4,323 (equivalent to 9 scholarships) and brought out a group of supporters from Kitchener-Waterloo as well as Toronto. The K-W Chapter also forged new relationships with the Rotary Club and local business owners that will be nurtured in the following year.

6. CMETRUST OTTAWA CHAPTER REPORT

Prepared by: Victoria Sheppard

Our achievements this year:

- Mathare in Focus vernissage fundraising event in November 2009, to launch our 2010 *Mathare in Focus* calendar and photography exhibition – pictures taken by CMETrust scholars around the Mathare community.
- Mathare in Focus is a photo exhibit of photos taken by CMETrust scholars. The photo exhibit was displayed at Cyclelogik, Manx, Chez Lucien and The Body Shop, and will be moving to other locations around Ottawa throughout the remainder of 2010.
- Friends of CMETrust in Ottawa host a speed dating fundraiser in support of the trust, raising \$820.
- A Kenyan Umbrella Network was established in Ottawa, to establish communication between the various organizations in the city working on Kenyan issues, share lessons-learned, and better coordinate and collaborate amongst ourselves (e.g., not plan events on the same day), etc.
- CMETrust had a booth at WIAM's One World Film Festival
- A new CMETrust-UOttawa chapter was established by 2nd year student Leah Stuart-Sheppard, who now sits on the Ottawa chapter executive as well. The chapter's first event was a 'Film for Thought awareness-raiser' event.

7. 2009/10 FUNDRAISING REPORT

CMETrust- Toronto Chapter:

| Event Title | Event Date | Organizer | Gross Total \$ | Net Total \$ | Ratio* |
|------------------------|---------------|--|-------------------------------------|---------------------------|--------|
| Rhythm of Knowledge | Sep. 19, 2009 | Joseph Kyalo & Solomon Okal & CMETrust-Toronto | 1,057.00 | 327.00 | 0.7 |
| GCWCC Campaign 2009 | 2009 | CMETrust-Toronto | 158.76 (Payroll deductions) + 17.39 | 176.15 (Received in 2010) | 0 |
| Hearts for Smarts 2010 | Feb 5, 2010 | CMETrust-Toronto | 12,302.96 | 4,649.91 | 0.6 |

CMETrust-Ottawa Chapter:

| Event Title | Event Date | Organizer | Gross Total \$ | Net Total \$ | Ratio |
|---------------------|---------------|-----------------|------------------------|------------------------|-------|
| GCWCC Campaign 2009 | 2009 | CMETrust-Ottawa | 25.00 (Cash Donations) | (TBD received in 2010) | 0 |
| Mathare in Focus | Nov. 14, 2009 | CMETrust-Ottawa | 7,933.05 | 5,835.71 | 0.26 |

CMETrust-Kitchener/Waterloo Chapter:

| Event Title | Event Date | Organizer | Gross Total \$ | Net Total \$ | Ratio |
|---------------------|------------|-------------|----------------|--------------|-------|
| Cheers for Children | June 2009 | CMETrust-KW | 6,648.73 | 4,323.12 | 0.34 |

*Ratio is dollar-spent : dollar-earned. Target is 0.35 or less overall.

8. CMETRUST FINANCIAL REPORT 2009

Prepared by CMETrust Treasurer, Heather Arnold

Fiscal Year 2009 (January 1 to December 31, 2009*) [*all amounts rounded to the nearest dollar]

| <u>Revenue:</u> | <u>2009</u> |
|--|--------------------|
| Total tax receipted donations ¹ | 12,990 |
| Total amount received from other registered charities ² | 7,880 |
| Interest/Investment income ³ | 165 |
| Other revenue from fundraising ⁴ | 31,460 |
| Revenue from merchandise sales ⁵ | 3,551 |
| Total revenue | 56,047 |
| | |
| <u>Expenses:</u> | |
| Disbursement of funds for scholarships ⁶ | 21,450 |
| Honorarium for Kenyan Agents ⁷ | 2,400 |
| Other Disbursement to Kenya ⁸ | 930 |
| Advertising and Promotion ⁹ | 2488 |
| Travel/Transportation ¹⁰ | 573 |
| Interest and bank charges ¹¹ | 309 |
| Office supplies and expenses ¹² | 392 |
| Fundraising expenditures ¹³ | 17,568 |
| Other expenditures ¹⁴ | 803 |
| Total Expenditures | 46,913 |
| Surplus | 9,134 |
| Total Assets December 31¹⁵ | 35,889 |

| <u>Grants:</u> | Amount | Spent | Remaining |
|--|---------------|--------------|------------------|
| Walter & Duncan Gordon Foundation | \$2740 | \$1,570 * | 1,169 |

*Expenses incurred over the period of 2007-2010

Following the Submission of our final report in March 2010 to the foundation, the grant administrator agreed to release the remaining funds to CMETrust to be used as determined appropriate by the Trust.

Notes:

1. Total receipted donations include all receipted portions of ticket sales to Hearts for Smarts and Mathare in Focus events plus straight donations received by cash and cheque. The increase in donations in 2008 could be due to our fundraising efforts after the post-election violence in Kenya.

2. Amounts received from other charities include money from Canada Helps, the United Way and Rotary Clubs.

| | <u>2008</u> | <u>2009</u> |
|---------------------|-------------|-------------|
| Canada Helps | 6,996 | 5,276 |
| Rotary Clubs* | 4,800 | |
| United Way | 2,066 | 1,984 |
| F.K. Morrow | 5,000 | |
| Churches | 250 | 620 |
| Holy Trinity School | 778 | |

*Annual donations from the Rotary Clubs (\$2400 each from Leaside and Eglinton Rotary Clubs of Toronto) were made in late 2008 then early 2010 (ie. no donations were accounted for in 2009).

3. Interest income comes from our ING Savings Account. The interest rate ranged from 1% to 2.7% throughout the year.

4. Other Revenue from Fundraising comes from events held throughout the year including Mathare in Focus and Hearts for Smarts (excluding the tax receipted portion of ticket price), Cheers for Children and other smaller events.

5. Revenue from Merchandise sales includes merchandise sales at fundraising events and public outreach events as well as the sale of Mathare in Focus calendars and photo prints.

6. See attached summary of Scholar expenses (page 6).

7. Honorarium for Kenyan Agents totals \$2400, which is \$1200 for each agent paid in three instalments throughout the year.

8. Other Disbursements to Kenya include \$300 for Form 4 Exam fees and \$630 to hold workshops for scholars and community members during school breaks – community clean up \$30, career counselling \$120, photography \$480.

9. Advertising and Promotion includes Elite email account, brochure printing, film festival entry fees, expenses associated with the display used at outreach events and website design (the fee we pay to the website designer is then returned to us as a donation).

10. Transportation costs are associated with CMETrust President travelling to meetings in Toronto and Montreal (Montreal trips paid for through Walter and Duncan Gordon Foundation funds). The decrease in transportation costs is due to the travel costs associated with the film project (flight to Kenya) being incurred in 2008 (paid for by the Morrow Foundation grant).

11. Interest and Bank charges include Monthly fees on our RBC account (\$3.75/month), other bank fees associated with transactions made above the limits set on our community account, and a \$45 fee every time we transfer funds to Kenya.

12. Office supplies and other expenses include stamps, envelopes, printer ink, online PDF account fees, copying and printing.

13. Fundraising Expenditures are expenses associated with putting on major and minor fundraising events in various cities. Please note that some expenses related to fundraising events in 2009 were incurred in other years (eg. Venue deposit for Hearts for Smarts 2009 were paid in 2008, venue expenses for Mathare in Focus were paid for in 2010).

14. Other expenditures include: volunteer t-shirts, Board member nametags, membership at Volunteer Toronto, 2009 AGM refreshments, and other McGill/Daraja expenses.

15. Total assets on December 31, 2009 include: \$10,937 in our ING Savings Account, and \$24,952 in our RBC Community/Business Account.

Costs per student:

| Students | School Fees | Personal Effects | Books | TOTAL |
|---|-----------------------|-------------------------|-------------------|-----------------------------------|
| 20 Returning to Provincial school (Forms 2-4) | 20 x 30,000 = 600,000 | 20 x 3,000 = 60,000 | 7 x 900 = 6,300 | 666,300 KSh (~ \$11,105) |
| 7 Returning to District school (Forms 2-4) | 7 x 25,627 = 179,389 | 7 x 3,000 = 21,000 | 6 x 900 = 5,400 | 205,789 KSh (~ \$3,430) |
| 1 Returning to Day school (Form 3*) | 1 x ~15,000 | ~1,000 | ~4,000 | ~ 20,000 KSh (~ \$333) |
| 9 New Scholars to Provincial (Form 1) | 9 x 30,000 = 270,000 | 9 x 9,830 = 88,470 | 9 x 4010 = 36,090 | 394,560 KSh (~ \$6,576) |
| 37 Students Total | ~1,064,389 | ~170,470 | ~51,790 | 1,286,649 KSh (~ \$21,444) |

9. 2009 CMETrust SCHOLRSHIP RECIPIENTS

- Jacqueline Otieno (Graduate)
- Olengalo Ketty (Graduate)
- Wambua Rosemary Mweni
- Erick Ayuke (Graduate)
- Erick Otieno
- Michah Adie
- Stella Wanjiru
- Collins Ochieng
- Nashon Luvohwa
- Joanh Oyieyo
- Sharon Atieno
- Victor Ochieng
- Monica Nieri
- Winnie Mueni
- Janet Anyango
- Alice Mwangi
- Bethany Wambui
- Florence Mwanisa
- Ibrahim Opondo
- Molly Dawa
- Jackline Adhiambo
- Wycliffe Otieno
- Mourine Atieno
- Elizabeth Wanza
- Tabitha Okoth (Graduate)
- Josphine Akoth Otieno
- Mohammed malicha Boru
- Owino Samson Omondi
- Eunice Waruguru
- Irene Wangari
- Lilian Atieno
- Mary Wamaita
- Nazioki Faith Mueni
- Hellen Wanjiko
- Owuor Lilian Akinyi
- Angela Akoth
- Edith Nafula