



Canada-Mathare Education Trust 2017 REPORT



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LETTER FROM THE PRESIDENT

In 2017 I was pleased to take on the new role of President of CMETrust after ten years as the Treasurer. This position has brought exciting new challenges and learning experiences. It has also expanded my perspective on the important work of CMETrust and the integral role that each member of the CMETrust community plays in our success.

On behalf of the Board I would like to extend a big thank you to Jonathan Yantzi, who stepped down as President in 2017 after serving in that role for two years. Jonathan steered the organization through major steps including incorporation and growth in our secondary and post-secondary programs. I would also like to thank other Board Members who stepped down in 2017 for their significant contributions to CMETrust, including Kathie Oginsky, Angela Khakali, Caroline Kent and Courtney Mollenhauer.



CMETrust's Tenth anniversary campaign, which wrapped up in July 2017, was a rousing success and represented a new approach to fundraising for the organization. I would like to extend a special thank you to the chairs of the Tenth Anniversary Campaign: Victoria Sheppard, Leah Stuart-Sheppard and Titus Kuria; and to the many volunteers who helped make it a success. The legacy of the campaign will benefit CMETrust for years to come.

As we embark on our second decade, it has been inspiring to look back on how we have grown from our first cohort of 16 secondary school scholars in 2007 to more than 140 scholars and alumni in 2017. As we move forward, CMETrust will continue to strive to make positive changes for our scholars and the Mathare community, motivated by our belief that education is a human right that should be accessible to all children.

Thank you to the entire CMETrust community including scholars, parents and guardians, Board members, volunteers, Kenyan Field Representatives and friends of CMETrust for a successful 2017.

And a special thank you to all of our generous donors. It is because of you that CMETrust is able to make a positive impact year after year.

Sincerely,

Heather Arnold
President, CMETrust

2017 BY THE NUMBERS...



www.cmetrust.org

Advancing education one child at a time...

CMETrust by the numbers

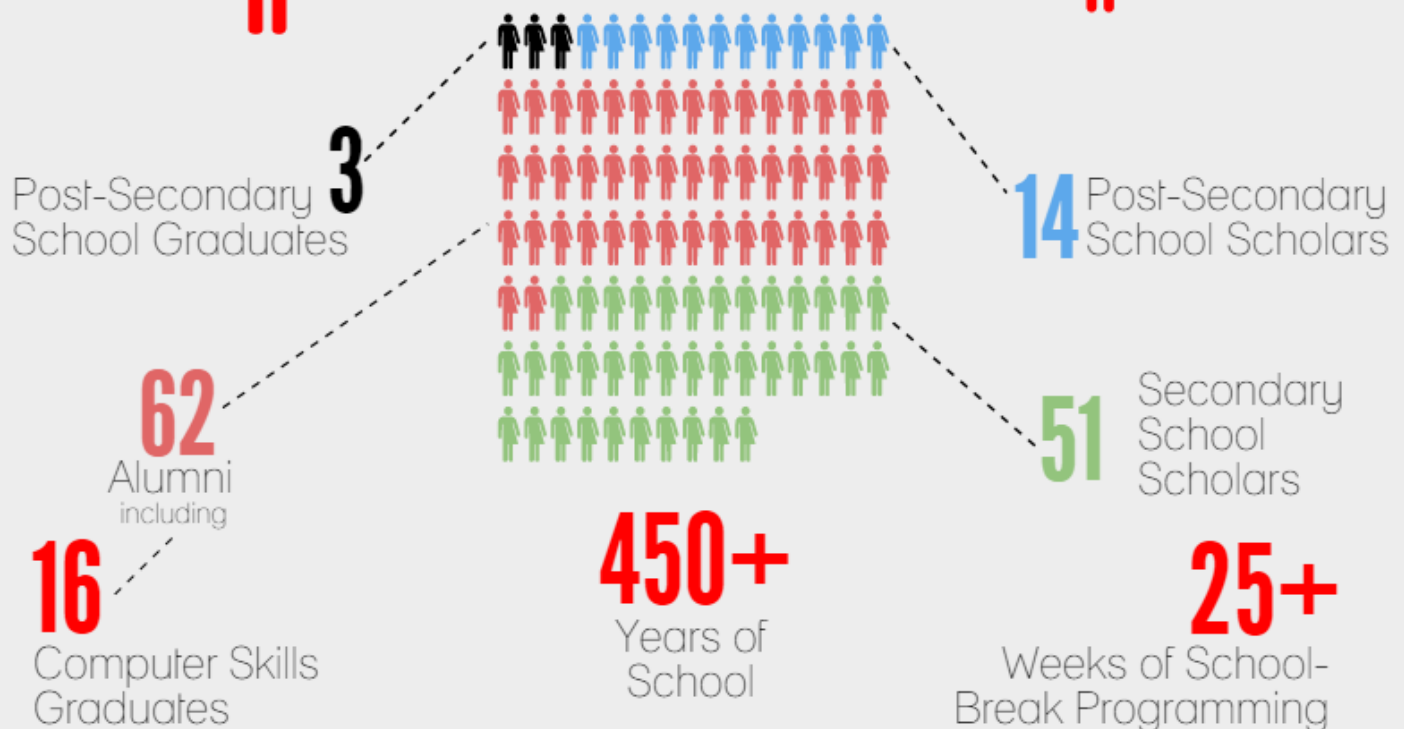
130 Young People...



50% Boys



50% Girls



KENYAN PROGRAMMING REPORT

By: Titus Kuria, Benedict Kiage, Monica Nyaga
(CMETrust Kenyan Field Representatives)

I. Summary

After a very hectic and successful 2016 that marked our tenth anniversary, 2017 was time to sit back and take stock of what we had achieved earlier as well as embark on the next chapter of our organization.

Considering it was an elections year in Kenya - and that Mathare is one of the hotspots – we had a few challenges here and there especially in planning our holiday programs that coincided with the biggest political events of the time. This resulted in some scholars not showing up while some facilitators had to cancel their sessions on the eleventh hour.



Kenyan Field Representatives (from left): Titus, Monica, Benedict

But it would be important to note that our scholars' interaction, collaboration and enthusiasm continued amidst the hatred and divisions that were being promoted across the country.

Despite the obvious challenges, we observed all our planned activities and that goes a long way in showing the resilience and commitment of all stakeholders in the CMETrust community. Going forward, we would like to use this resilience and commitment to continue growing the organization to reach even greater heights.

Below you will get to read more on some of the biggest challenges we faced as well as some of the highlights from 2017.



II. Challenges

1. Prolonged political period

Working in Kenya in a political year is tough. Working in a slum like Mathare is extremely tough. Anything could go wrong anytime. These political events affected the holiday programs especially our annual walk-a-thon which saw a low turnout compared to prior events.

We also saw some scholars stay at home as the areas they come from were not so secure for them to move around. Some guest facilitators had to cancel their sessions due to the tensions at the time. We had to find last minute replacements and that was not so easy.

Left: Scholars walk through Mathare to promote peace during the election campaign

2. Class of 2017 below par performance Kenya

Certificate of Secondary Education (KCSE) class of 2017 did not perform so well in their exams. In a class of 19 scholars, only 2 got a chance for direct entry to university. The others who remained can go to university but they have to go through bridging courses which is both a time and resource-consuming process.

Luckily most of them qualify to go to technical colleges where government has already started sponsoring programs. They only need to put up an application for consideration. Interested scholars are being supported to put together their applications.

On assessing why this class did not perform up to par with expectations, we came up with the following observations:

- i. The 'gang' mentality: the scholars were mainly enrolled in two schools namely Wang'apala Boys and Iruma Girls. We realised that due to huge numbers of same kids from same community it brought some challenges, which resulted in indiscipline and consecutively below par performance. As such, for our 2018 cohort we are dispersing students to a larger number of secondary schools and are planning to visit these schools more often to assess scholars' progress more frequently.
- ii. We also take note of the fact many scholars in the whole country performed poorly triggering a national outcry characterised by a parliamentary inquest. We are yet to see the outcome of this. One of the issues raised was the education system and the teaching systems employed in Kenya. Some of the education stakeholders were complaining about the teaching methods, outdated curriculum, unskilled teachers and shortage of teaching staff.
- iii. The political situation in the country also affected some of the scholars who had to stay home at times as their schools were in areas perceived to be hotspots especially for people from other parts of the country. Basically, the tension that rocked the country for about 18 months affected every single facet of Kenya.

3. Office Space

While we appreciate the office space we have in Mathare, we have to accept the fact that it's no longer enough for all KFRs, alumni and would-be volunteers. Our alumni especially are always around the office to help out with tasks, to plan their activities as well as to use the WIFI.

While this is great to have active alumni, it's also inconvenient for some stakeholders especially the KFRs. After discussions with the CMETrust Board Program Director (PD), Victoria, during her visit in early January 2018, we agreed to start looking for a larger space. We are already on that mission.



Scholars having fun during school break activities

2. PSS-ICT Partnership

After working with our partner KCITI for about 3 years, we had to cut short the partnership as it was no longer meeting our needs. We decided to seek a new partnership elsewhere for 2018.

3. University Lecturer's Strikes

Last year had so many lecturers' strike triggered by disagreement between the government and the lecturer's union bodies. The lecturer's strikes affected our scholars in a big way as some of them missed almost full semesters and lost money allocated for accommodation and other expenses along the way. It also saw the organization use more money to support the scholars who were affected by the prolonged strikes.

III. Highlights

1. HALI Indaba – 22nd-27th April, 2017

Titus represented the organization in Kigali at the annual HALI (High-Achieving Low-Income) Indaba conference that brings together organizations helping young Africans achieve their greatest educational potential locally and abroad. He made presentations about the organizations and made good connections that we will keep on growing in the days to come.

2. Reception in honour of the visit to Kenya of the IDRC Board of Governors - 4th July, 2017

CMETrust was ably represented by Benedict at Canada's International Development Research Council (IDRC) Board of Governors reception dinner that took place at the Canadian High Commissioner's residence in Nairobi. Benedict had an opportunity to meet and greet the IDRC Board members and they were very eager to hear about our work in Mathare.



KFR Titus with Anna Miller of the Mastercard Foundation at the HALI Indaba

3. International Day of Zero Tolerance for FGM – 6th February, 2018

As one of the many organizations affiliated with Canada, we got the honour of receiving an invitation to the International Day of Zero Tolerance for FGM event held at the High Commissioner's offices in Nairobi. The very able Monica and alumni member Brian Opondo represented the organization well. They met different persons working with Canadian-affiliated organizations and business. We will continue engaging these individuals in our future activities.

4. PSS Expansion

After deliberations with the PSS committee and the Board, the PSS program was expanded to support the most active alumni who didn't qualify to go to university but have consistently embodied the CMETrust spirit of volunteerism. Nashon and Jesse were the worthy recipients of the unique opportunity to join Kenya Technical School and Mount Kenya University respectively. For us this was a new chapter as it shows that we are not just an organization that values performance but we are also alive to the fact that personal and community leadership are essential in the development of our alumni.

We also got the nod from the PSS committee to support scholars who get to qualify for technical colleges. Again, another first as before we mainly concentrated on university education support.



The new CMETrust scholars starting Form 1 in 2017

IV. Conclusion

Every year is an opportunity for us to learn and grow. 2017 was not different. We took in a lot of valuable lessons and made significant connections in the process. We are happy to be involved in respectable networks and affiliations. We hope to continue growing these connections in the days to come.

In a bid to overcome some of the challenges connected to our scholars' performance, we decided to reduce grouping to many scholars in the same school. We have also ceased working with Iruma Girls', which did not seem to help our scholars achieve their greatest potential.

We have also decided - for the very first time - to take our scholars to national schools. This was made possible in part due to the lower fees stipulated by the ministry of education recently. In total we have taken 10 scholars to national schools and 15 to extra county schools. We expect better performances from these scholars going forward.

As usual, we couldn't do all this without the very much needed support of the Board. We appreciate your continued cooperation, counsel and support and we hope it will continue in the days to come.

Asanteni sana!

Benedict, Monica & Tito
Kenya Field Representatives



CMETrust scholars and alumni in front of the office in Mathare, after participating in the Peace Walk school break activity

TENTH ANNIVERSARY CAMPAIGN UPDATE



In 2016, we launched our 10th Anniversary Bright Futures campaign to celebrate the success of our first decade, and lay the foundation for the next 10 years. For the campaign, we planned a series of events and campaigns that could help us connect with new partners and thank our existing supporters. The campaign continued for the first six months of 2017, concluding in early July.

Overall, the campaign was a huge success. Some of the key achievements are:

- Raising more than \$200,000 in committed funding for our programs
- Creating new partnerships with organizations like Desire to Learn, the Addax and Oryx Foundation, the HALI Network, and many others
- Reaffirming our strong relationships with the Canadian High Commission in Kenya and the Kenyan High Commission in Canada
- Producing a number of new videos highlighting aspects of CMETrust's work and success over the past ten years, thanks to the help of a dedicated volunteer
- Celebrating the community and people who are at the core of our programming through several events celebrating our 10th Anniversary in Kenya

The Bright Futures campaign expanded the dimensions of what is possible for CMETrust. We're entering our second decade energized to continue our work connecting deserving young people in Mathare with educational opportunities, and we hope you are too!



Board members Victoria and Jimena celebrating Madaraka Day & CMETrust's 10th Anniversary with the Kenyan High Commission in Canada

FUNDRAISING & PARTNERSHIPS

2017 was a year of many highs and firsts on the CMETrust fundraising front: In early 2017, a group of supporters called WEunlimited launched a campaign aiming to identify a group of people ready to collaborate on raising \$4000 annually to give to CMETrust, for 4 years. A group of 18 people responded positively to this initiative! Their generosity will provide access to higher education for 4 girls or young women.

We are also pleased to announce that the Addax and Oryx Foundation has joined forces with CMETrust to fund 25 secondary school scholars throughout their entire four years of school, starting in 2018! Like CMETrust, the Addax and Oryx Foundation is committed to addressing the root causes of poverty, such as the lack of access to education. This kind of multi-year funding agreement is a first for CMETrust and will enable us to build internal capacity, better respond to opportunities and ultimately support more scholars.

In another exciting development, Desire2Learn donated \$10,000 to support CMETrust's work in 2017. Specifically, D2L's contribution provided scholarships to 8 returning secondary school scholars and computer training to 20 recent secondary school graduates.

CMETrust is thrilled that our 2017 Giving Tuesday year-end holiday campaign was a big success. Our supporters raised more than \$7600, far surpassing our initial goal of \$5,000. Congratulations to our long-time supporter Ernie Oginsky who was the winner of a trip for two to Bartlett Lodge! Many thanks to Bartlett Lodge for generously donating the prize.

As usual, personal donations comprised the majority of the funds raised in 2017. As an organization driven primarily by volunteers, it is the personal support of our donors that sustains and motivates us. It is with deep gratitude that we thank our donors for helping advance education in Kenya, one child at a time. With your support we look to 2018 with hope and renewed ambition to increase the scale of our positive impact in Mathare.

Consuelo and Margaret
Directors of Fundraising and Donor Relations



Emilee of Desire to Learn visiting KFRs and Alumni in Mathare



Board member Consuelo fundraising for CMETrust during Race Weekend in Ottawa

Canada – Mathare Education Trust
For the Current Year Ended December 31 2017
Statement of Operations

(in Canadian Dollars)		<u>2017</u>	<u>2016</u>
Revenues	<i>Notes</i>		
Donations - Tax Receipted		\$ 26,056	\$ 12,775
Donations - Business & Other Charity Donations		14,292	80,306
Fundraisers and Other Income		4,711	9,034
Investment Income	2	<u>138</u>	<u>161</u>
		<u>45,197</u>	<u>102,276</u>
Expenditures			
<i>Program</i>			
Scholarships	3	61,548	64,807
Program Costs	4	<u>12,724</u>	<u>13,825</u>
		<u>74,272</u>	<u>78,632</u>
<i>Operational</i>			
Fundraising	5	1,630	3,822
Bank Fees	6	1,126	565
Memberships and Dues	7	576	-
Board Operational Expenses		837	4,187
Professional Fees		<u>275</u>	<u>10,186</u>
		<u>4,444</u>	<u>18,760</u>
Total Expenditures		<u>78,716</u>	<u>97,392</u>
Surplus (Deficit) of Operations		<u>(33,519)</u>	<u>4,884</u>

Canadian Mathare Education Trust
As at December 31 2017
Statement of Financial Position

(in Canadian Dollars)			<u>2017</u>		<u>2016</u>
Assets	<i>Notes</i>				
Cash	8	\$	51,478	\$	96,312
Accounts Receivable	9		10,000		-
Prepaid Expenditures			1,315		-
			<u>62,793</u>		<u>96,312</u>
Liabilities & Net Assets					
<i>Liabilities</i>					
Deferred Contributions			-		-
			<u>-</u>		<u>-</u>
<i>Net Assets</i>					
Unrestricted			62,793		96,312
Restricted			-		-
			<u>62,793</u>		<u>96,312</u>

Notes to the Financial Statements

1. Nature of Operations

Canada -Mathare Education Trust (the "organization" or "CMETrust") is incorporated without share capital under the Ontario Business Corporations Act. The organization is a registered Canadian charity that provides funding for secondary school and post-secondary scholarships in Mathare, Kenya. In Canada the organization is entirely run by unpaid volunteers whose main responsibilities are generating funding for scholarships, raising awareness about the value of education in stemming urban poverty in Kenya, and providing strategic oversight of programming in Kenya. Funding is generated through personal donations, fundraising events, and grants.

2. Significant Accounting Policies

Basis of Accounting: These financial statements have been prepared in accordance with Canadian generally accepted accounting principles (GAAP) and are being prepared under Part III of the CPA Canada Handbook: Accounting Standards for Not-for-Profit Enterprises.

Revenue Recognition:

Donations: The organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Fundraising: Revenues are recognized when the event takes place or the obligation has been met.

Contributed Services: Volunteers contribute a significant amount of time to the organization's program and supporting services. Due to the difficulty of assessing the fair value, contributed time is not recognized in the financial statements.

Income Taxes: The organization is a registered charity, and as such, is not subject to income taxes.

Financial Instruments: The organization initially measures its financial assets and liabilities at fair value, and subsequently at amortized cost. The organization's financial instruments consist of cash, accounts receivable.

Foreign Currency Translation: Monetary assets and liabilities of the organization which are denominated in foreign currencies are translated at year-end exchange rates. Non-monetary assets and liabilities are translated at rates in effect at the date the assets were acquired and liabilities incurred. Revenue and expenses are translated at the rates of exchange in effect at their transaction dates. Investment Income

The income related to interest earned on savings accounts deposits. The rate as at December 31, 2017 is 0.65% (2016 - 0.35%).

3. Scholarships

Scholarships expenditures relate to any expenses incurred to support the education of CMETrust scholars, including tuition, transportation, exam fees, room & board, and school supplies. Scholarships include both secondary, post-secondary, and the IT computer training course for alumni.

	2017	2016
Secondary School	\$ 48,582	\$ 49,147
Post-Secondary School	11,873	14,927
IT Computer Training	1,093	733
	<u>61,548</u>	<u>64,807</u>

4. Program Costs

Program costs relate to the expenditures required to carry out operations in Mathare and consist of the following:

	<u>2017</u>	<u>2016</u>
Kenyan Field Representatives Fees	\$ 6,912	\$ 6,528
School Break Activities	3,241	2,315
Office Rental Expense	2,381	2,466
Other Expenses Kenya	<u>190</u>	<u>2,516</u>
	<u>12,724</u>	<u>13,825</u>

5. Fundraising

Fundraising costs include transaction fees for online donation processing through PayPal and Canada Helps which total \$777 (2016 – N/A). The remaining cost of \$853 (2016 – N/A) relates to various expenditures such as promotional material, advertising, and website costs.

6. Bank Fees

Bank Fees relate to fees incurred to transfer funds to Kenya and regular operational fees. In 2017 there was an error with transfers from the Canadian Account to the Kenyan Account which forced the transfer to be returned to the Canadian account. The error resulted in loss of \$640 as a result of exchange rate fluctuations.

7. Membership and Dues

CMETrust pays membership dues for the following organizations; the American Fund, the Hali network and the Ontario Council for International Experience ("OCIC").

8. Cash

The organization's bank accounts are held at various Canadian chartered banks and one Kenyan Financial Institution. The accounts earn interest at nominal interest rates. The Kenyan account is used for the sole purpose of funding program expenditures which is funded as budgets are approved and is expected to carry a minimal balance.

9. Accounts Receivable

The account receivable relates to a single corporate donation in which the organization communicated that the funds were in transit as of December 31st 2017.

10. Comparative Amounts

Certain 2016 figures presented for comparative purposes have been reclassified to conform to the basis of presentation followed in 2017. In 2016, the statements were prepared on cash basis which led to adjustment of opening Net Assets of \$506 to account for transactions that were paid in 2017 but relate to 2016 operations. Where possible the comparative information reflects these adjustments.



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