

Canada-Mathare
Education Trust

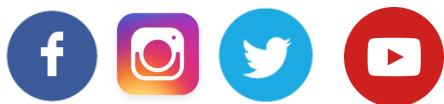
2019 Report

*Advancing education in Kenya,
one student at a time*

CONTENTS

LETTER FROM FROM THE PRESIDENT	3
KENYAN PROGRAMMING REPORT	4
FUNDRAISING & PARTNERSHIPS	9
FINANCIAL REPORT	12

Follow Us: @CMETrust



www.cmetrust.org

info@cmetrust.org

LETTER FROM THE PRESIDENT

2019 was a great year for CMETrust as we worked to achieve our vision of “a critical mass of Mathare youth who will act as catalysts for positive change within their community, across Kenya and beyond”.

Congratulations to our secondary and post-secondary scholars for all of your accomplishments this past year, particularly the seven secondary scholars and five post-secondary scholars who graduated from their respective programs in 2019.

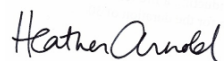
The CMETrust Kenyan Field Representatives have once again gone above and beyond this past year to ensure the success of the CMETrust programs on the ground in Mathare. Together with the Board of Directors, their dedication, teamwork and leadership are the foundation of CMETrust’s achievements.

The CMTrust Board was very pleased to welcome two new board members in 2019. Kerry Kelly joined us as the new Director of Communications and Sonya Katrycz is our new Director of Legal and Risk.

Please read on to learn more about our programs in Kenya, and the partnerships and fundraising activities that have supported their success.

Thank you to all of our volunteers, alumni, donors, partners and supporters for sharing in our vision and work in 2019.

With gratitude,



Heather Arnold

CMETrust President

Board of Directors

Heather Arnold, President

Jimena Eyzaguirre, Vice President

Anthony Flanagan, Treasurer

Sonya Katrycz, Director of Legal and Risk

Consuelo van Beek, Director of Fundraising and Donor Relations

Victoria Sheppard, Program Director

Melanie MacDonald, Director of Partnerships

Kerry Kelly, Director of Communications

Kenyan Field Representatives

Titus Kuria

Monica Nyaga

Benedict Kiage

Esther Njenga

KENYAN PROGRAMMING REPORT

HIGHLIGHTS

2019 was a very good year for the organization back here in Kenya. Other than the usually enlightening holiday life skills workshops characterized by powerful facilitators, the organization had an opportunity to send 5 scholars to a fully funded 1-week leadership summit. The Viongozi Leadership summit, hosted by our good friends at Flying Kite, brings together kids from different parts of the world to learn and exchange ideas on how to be better community and global citizens.

Another gigantic highlight is when our scholars had an opportunity to visit and interact with the Canadian High Commissioner in Kenya. They also got a chance to watch a movie and a walk around in the CHC offices. They couldn't stop talking about this; a truly remarkable moment for them. We hope this partnership continues unabated in the days to come.

We also made a huge step to engage girls during the Power Talk program coordinated by Esther. This was a start of an open dialogue on how our female scholars can be more involved in leadership roles and become more proactive. We hope to do a series of these forums in the days to come. This will include successful women leaders from in and outside of Mathare.

CHALLENGES

Like any other calendar year, we had challenges with discipline, some kids not giving relevant documents on time and some parents not showing up to meetings. All these challenges were handled effectively and in a prompt manner.

One challenge persists, the number of applicants in ratio to the number of open slots available. We have seen a higher quality and diversity of applicants and that gives us a beautiful headache to deal with. Quality meaning higher marks, stronger personalities and diversity meaning from different schools, backgrounds and areas in Mathare.

CONCLUSION

2019 was a successful year for the secondary school program and the organization in general. We build on the highlights herein.

I take this opportunity to thank the Board for their continued support. Without your help, counsel and proactiveness, we wouldn't be able to experience these highlights. May this partnership continue unabated!

Thank you and best regards,

Titus Kuria
Kenya Field Rep

SECONDARY SCHOOL SCHOLARSHIPS

Hello all , I hope this finds you well and want to thank all of you, the Board Members, Program Director and all the chapters and individuals for the hard work towards the progress and achievement of CMETrust Community that is both Canada and Mathare Kenya.

Each year the Kenyan students sit for their national Exams that is Kenya Certificate of Primary Education (K.C.P.E). In October Kenya Field Representatives (KFRs) advertise the Scholarship position in the social media and print posters for students to apply.



In 2019 we continued with the process. Below is a summary of the enrolments:

New Scholar Recruitment	
Applicants	141
Orphans Applicants	7
Shortlisted	41
Orphans Shortlisted	5
Interviewed	34
Orphan Interviewed	3
Selected	10
Orphan Selected	3
Final list	13

Enrolment in 2019	
Total	63
Form 1	15
Form 2	13
Form 3	23
Form 4	12
Girls	35
Boys	28
7 students graduated from High School	

From the above you can see that we continue being focused on our main agenda of education of the children in the Mathare slum. The challenge posed is the big number which continues to turn for the Applications.

Thanks for your continued support.

Regards,

Benedict
Kenya Field Rep

POST SECONDARY SCHOLARSHIP AND ALUMNI REPORT

Let me begin by thanking all the board members, PSS committee and KFRs for their continued and selfless contribution to ensuring we advance education in Kenya one child at a time.

2019 was such a busy but successful year as we had five scholars who graduated from different universities and colleges.

We were able to send thirteen new cohorts to maji mazuri for three months ICT training and all graduated on 29th March.

We had eight scholars successfully transition to different universities in Kenya. There has been great improvement on how scholars submit their end of semester reports and receipts timely



SUMMER WORKSHOP

2019 summer workshop was held on 6th September at Rowallan camp in Kibera, in attendance were PSS, Alumni and KFRs with the main aim being introduction of the new definitions of a PSS and alumni, introduction of alumni social media code of conduct which was facilitated by Kettie via a call, Team building, group discussions how PSS can successfully transition from Universities and colleges.

- @CMETrust -
PhotoGold

GIRL TALK

During the August holiday program, we had a girl power talk with the high school scholars where we discussed the challenges girls

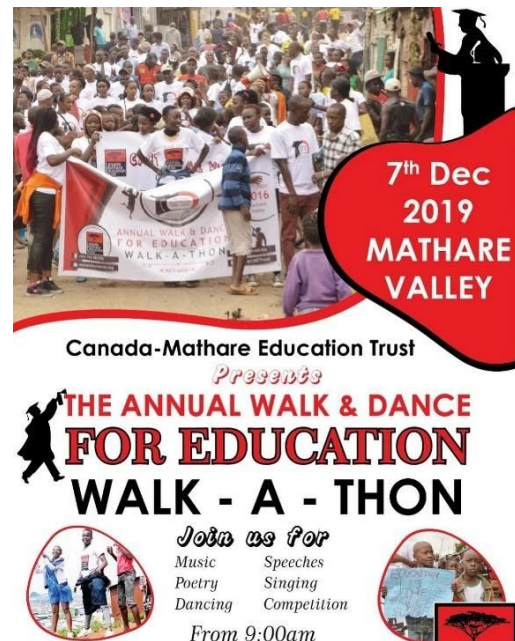
are facing the society and how we can solve some of the challenges like dropping out of school, peer pressure, early pregnancies and how to focus on academics.

WALK-A-THON

The 2019 walk-a-thon was held on 7th December, in attendance were KFRs, high school scholars, PSS, Alumnae, parents and community members. The aim was to create awareness around Mathare Valley slums on the importance of education and also to create awareness on what we do as an organization.

HALI INDABA 2020

I represented CMETrust in Ghana for 2019 HALI INDABA from April 26th to 29th where I was able to meet different university representatives from Africa, Europe and America. I also interacted with different HALI members. I was able to learn so much about financial aid, mental health and pre-orientation before scholars join universities or colleges. I also made connections by the end of the conference.



I



CANADA DAY

represented CMETrust during Canada Day at the Commissioner's residence where I interacted with the invited guests letting them know who we are and what we represent. I later had a brief chat with the Commissioner about CMETrust and job shadowing and she was excited to learn about us and looked forward to more interaction in future.

INTERNATIONAL DAY FOR THE GIRL

CMETrust was honored to receive an invite at the Canadian High Commissioner's residence on 9th October where Monica Nyaga and I represented the organization. We were able to interact with other organization representatives and later had a brief chat with David DaSilva on job shadowing and how we can work together in future.

OPEN DAY AT CANADIAN HIGH COMMISSION

The Canadian High Commission hosted CMETrust high school scholars on 9th December 2019 for an open day, they were able to learn how the Canadian Commissioner's life journey, her duties as the commissioner of Canada to Kenya, she gave them an opportunity

to ask questions and later watched two Canadian movies, It was such a memorable experience for the scholars.



CHALLENGES

Most of the PSS study outside Nairobi this hinders them from contributing or attending PSS activities.

Issues with late disbursement of HELB.

In conclusion 2019 was such a successful year but it couldn't be this great without the continued support from the board members on behalf of all Post-secondary scholars and alumni. I would love to pass our big THANK YOU!

Esther Njenga.
Kenya Field Rep

FUNDRAISING & PARTNERSHIPS

Partnerships and fundraising play a key role in CMETrust's ability to advance education in Kenya. The success of 2019 was achieved through collaboration with a range of extraordinary partners, including government, local community organizations, businesses, and individual donors. We leveraged the strength of these collaborations to achieve the year's great success.

At the beginning of the year, CMETrust participated in International Development week, an annual initiative held during the first week of February, by partnering with Bartlett Lodge to offer a weekend getaway prize for a draw organized by the Fundraising and Donor Relations committee. March brought several more partnership opportunities, including the work our Kenyan Field Representatives (KFRs) did with the Hanson Viking secondary scholarship fund (selecting three young recipients) as well as their work with Nadine Nassrallah, a Canadian federal public servant, who coached KFRs in the further development of a monitoring and evaluation strategy. At the end of the month, KFRs attended a retreat at the Elysian Resort in Runda (North of Central Nairobi) to work with Dennis Mutiso, Director of Programs for the Girl Child Network, to renew our organization's Child Protection Policy.



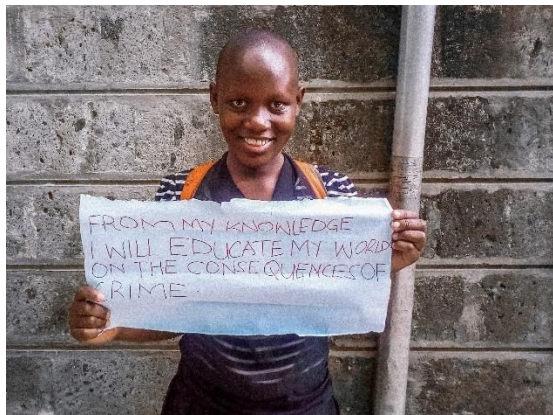
Joseph Ohdiambo ushered in the spring with his inspiring, self-directed fundraiser surrounding his summit of Mount Everest, a fantastic achievement on many levels and one that raised \$4000 for CMETrust! In mid-April, our Alumni Network partnered with the school-break program organizers to host a motivational talk about life after secondary-school and KFR Esther Njenga also held a round-table discussion with scholars about how to best support young women in their and approach some of the unique challenges they face. At the end of the month (April 26-29), Esther travelled to Ghana to represent CMETrust and participate in the [HALI Access Network](#)'s annual Indaba, something CMETrust's KFRs have attended since 2017. CMETrust is a proud member of the HALI Access Network, a group/association of non-profit

organizations in Africa that work exclusively with high-achieving, low-income (aka HALI) students in supporting the pursuit of higher education opportunities. The annual Indaba is a time when members can network in person, which is an incredible opportunity for CMETrust to connect with other African organizations focused on supporting students. Esther's time in Ghana brought ideas and relationships with Kenyan organizations that we are pursuing further for 2020.

May and June brought more visitors and active collaborations in Kenya and Canada. In Mathare, Anna Martin-Vedova from Action pour le Droit à la Dignité visited our office and programming space, while in Toronto, several board members rallied support for

CMETrust by riding 12km and raising \$1135 during the annual 'bikeathon' run by the Canada Africa Partnership (CAP) Network. Together, 8 different organizations covering 5 countries raised 30,000! CMETrust is a proud supporter of the CAP Network's philosophy, a platform that facilitates partnerships between Canadian and African communities all working to support locally led development projects.

CMETrust kicked off the Canadian summer months by celebrating Canada Day with the Canada's High Commissioner in Kenya, Lisa Stadelbauer, which led to discussions about bringing scholars to the Commissioner's residence in the fall. As a result, this year's cohort of scholars travelled to the residence to celebrate in honour of the International Day of the Girl Child on October 11, a fantastic opportunity for students interested in learning about diplomatic relations between Kenya and Canada. Over the course of the year, there were also several other international campaigns that CMETrust endorsed, including International Women's Day (March 8) and International Literacy Day (September 8).



The fall began with our annual 'Back to School' campaign in Canada – a campaign where CMETrust scholars and young people in Canada were asked to engage with the question of what challenges they would like to solve with their education, which led to a great social media campaign where participants shared their thoughts, raising over \$3,000! There were other opportunities to story-tell: for the first time, scholars were interviewed on the beloved Ghetto Radio 89.5 (The Saree Madre Show), which brought insight to students about radio, music,

and interviewing skills, as well as sharing the CMETrust story with the wider Nairobi community. Sadly, in November, CMETrust lost one of its strongest supporters and very first donor, Patrick Sheppard. In lieu of flowers Patrick's friends and family raised over \$3500 to support young people in Mathare to achieve their dreams.

As the year continued, CMETrust worked with long-standing community partners in Mathare, including the MCEDO School in Mathare, Maji Mazuri ICT College, and the Lepta Community (Facilitation) to deliver workshops to our scholars during the December Holiday program. In addition, our annual walk-a-thon through Mathare was held to create awareness on the importance of education for Mathare youth. CMETrust launched the Holiday Fundraising campaign on Giving Tuesday and successfully raised over \$9000 through donations, gift cards and individual fundraising activities.



On December 9th, for the first time, 50 CMETrust scholars were excited to visit the High Commission of Canada in Kenya to learn, interact with staff, and be introduced to the diplomatic world. The forum was hosted by David Da Silva, Counsellor of Political and Public Affairs for and public affairs, and the group was also joined by High Commissioner, Lisa Stadelbauer, and two other senior diplomats in the office. It was a spectacular and inspiring experience for our scholars! In Canada, board members closed out the year at the Kenyan High Commission in Ottawa for the residents' annual celebration of Jamhuri Day (December 12), a wonderful tradition and networking opportunity in Ottawa and an important National Holiday to celebrate Kenya's Independence. Looking ahead, CMETrust is looking forward to continuing to develop our partnerships with the work of high commissioners in both Nairobi and Ottawa.

FINANCIAL REPORT

Canada – Mathare Education Trust For the Current Year Ended December 31 2019 Statement of Operations

(in Canadian Dollars)

		<u>2019</u>	<u>2018</u>
Revenues	<i>Notes</i>		
Donations - Business & Other Charity Donations		\$ 56,497	\$ 49,423
Donations - Tax Receipted		26,067	31,017
Fundraisers and Other Income		965	2,941
Investment Income	2	<u>1</u>	<u>3</u>
		<u>83,530</u>	<u>83,383</u>
Expenditures			
<i>Program</i>			
Scholarships	3	71,747	67,409
Program Costs	4	<u>17,892</u>	<u>17,421</u>
		<u>89,639</u>	<u>84,830</u>
<i>Operational</i>			
Fundraising	5	1,634	4,318
General & Administrative	6	888	2,710
Bank Fees		400	386
Memberships and Dues		-	197
Professional Fees		<u>-</u>	<u>-</u>
		<u>2,922</u>	<u>7,611</u>
Total Expenditures		<u>92,561</u>	<u>92,441</u>
Surplus (Deficit) of Operations		<u>\$ (9,031)</u>	<u>(9,058)</u>

Canada – Mathare Education Trust
As at December 31 2019
Statement of Financial Position

(in Canadian Dollars)			<u>2019</u>		<u>2018</u>
Assets	<i>Notes</i>				
Cash	7	\$	50,414	\$	34,595
Accounts Receivable	8		9,165		14,276
Pre-paid Scholarships	9		40,599		34,722
Prepaid Expenditures			1,315		1,315
Calendars			-		373
			<u>101,493</u>		<u>85,281</u>
Liabilities & Net Assets					
<i>Liabilities</i>					
Accounts Payable			902		23,735
Deferred Contributions	10		55,888		30,000
			<u>56,790</u>		<u>53,735</u>
<i>Net Assets</i>					
Unrestricted			(11,184)		23,735
Restricted			50,888		30,000
		\$	<u>44,703</u>	\$	<u>53,735</u>

Canada – Mathare Education Trust
For Current Year Ended December 31 2019
Statement of Changes in Net Assets

(in Canadian Dollars)

	<u>2019</u>	<u>2018</u>
	<i>Notes</i>	
Unrestricted net assets, beginning of year	\$ 23,735	\$ 62,793
Excess (deficiency) of revenue over expenditures	(9,031)	(9,058)
Allocation of Restricted Net assets, end of year	<u>(25,888)</u>	<u>(30,000)</u>
Unrestricted Net assets, end of year	\$ <u>(11,184)</u>	\$ <u>23,735</u>
 Restricted net assets, beginning of year	 \$ 30,000	 \$ -
Allocation of Restricted Net assets, end of year	<u>25,888</u>	<u>30,000</u>
Restricted Net assets, end of year	\$ <u>55,888</u>	\$ <u>30,000</u>

Canada – Mathare Education Trust
For the Current Year Ended December 31 2019
Statement of Cash Flow

(in Canadian Dollars)	<u>2019</u>	<u>2018</u>
<i>Cash provided by (used for):</i>		
<i>Notes</i>		
Operating Activities		
Excess (deficiency) of Revenue over expenses	\$ (9,031)	\$ (9,058)
<i>Cash provided by (Used to finance) changes in working capital:</i>		
Accounts Receivable	5,111	(4,276)
Calendars	373	(373)
Pre-Paid Scholarships	(5,877)	(34,722)
Prepaid Expenses	-	-
Accounts Payable	(644)	1,546
	<u>(4,200)</u>	<u>(46,883)</u>
Financing Activities		
<i>Program</i>		
Deferred Contributions	25,888	30,000
	<u>20,019</u>	<u>30,000</u>
Change in cash position	<u>(15,189)</u>	<u>(16,883)</u>
Cash, beginning of year	<u>34,595</u>	<u>51,478</u>
Cash end of year	\$ <u>50,414</u>	\$ <u>34,595</u>

Notes to the Financial Statements

1. Nature of Operations

Canada -Mathare Education Trust (the “organization” or “CMETrust”) is incorporated without share capital under the Ontario Business Corporations Act. The organization is a registered Canadian charity that provides funding for secondary school and post-secondary scholarships in Mathare, Kenya. In Canada, the organization is entirely run by unpaid volunteers whose main responsibilities are generating funding for scholarships, raising awareness about the value of education in stemming urban poverty in Kenya, and providing strategic oversight of programming in Kenya. Funding is generated through personal donations, fundraising events, and grants.

2. Significant Accounting Policies

Basis of Accounting: These financial statements have been prepared in accordance with Canadian Generally Accepted Accounting Principles (GAAP) and are being prepared under Part III of the CPA Canada Handbook: Accounting Standards for Not-for-Profit Enterprises.

Revenue Recognition:

Donations: The organization follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Fundraising: Revenues are recognized when the event takes place or the obligation has been met.

Contributed Services: Volunteers contribute a significant amount of time to the organization’s program and supporting services. Due to the difficulty of assessing the fair value, contributed time is not recognized in the financial statements.

Income Taxes: The organization is a registered charity, and as such, is not subject to income taxes.

Financial Instruments: The organization initially measures its financial assets and liabilities at fair value, and subsequently at amortized cost. The organization’s financial instruments consist of cash and accounts receivable.

Foreign Currency Translation: Monetary assets and liabilities of the organization which are denominated in foreign currencies are translated at year-end exchange rates. Non-monetary assets and liabilities are translated at rates in effect at the date the assets were acquired and liabilities incurred. Revenue and expenses are translated at the rates of exchange in effect at their transaction dates.

Investment Income: The income relates to interest earned on deposits held in savings accounts. The rate as at December 31, 2019 is 1.10% (2018 – 1.25%).

3. Scholarships

Scholarship expenditures relate to any expenses incurred to support the education of CMETrust scholars, including tuition, transportation, exam fees, room & board, and school supplies. Scholarships include both secondary, post-secondary, and an IT computer training course for alumni.

	2019	2018
Secondary School	\$ 49,141	\$ 50,368
Post-Secondary School	21,778	15,934
IT Computer Training	828	1,107

\$ 71,747 \$ 67,409

4. Program Costs

Program costs relate to the expenditures required to carry out operations in Mathare and consist of the following:

	<u>2019</u>	<u>2018</u>
Kenyan Field Representatives Fees	\$ 9,650	\$ 8,163
Office Expense	3,871	4,291
School Break Activities	1,554	4,026
Other Expenses Kenya	1,059	476
Post-Secondary School Workshop	1,755	464
	<u>\$ 17,892</u>	<u>\$ 17,421</u>

5. Fundraising

Fundraising costs include transaction fees for online donation processing through PayPal and Canada Helps which total \$854 (2018 – \$1,134). The remaining cost of \$780 (2019 – \$3,184) relates to various expenditures such as promotional material, cost of calendars, fundraising events, advertising, and website costs.

6. General & Administrative

General and Administrative Costs relate to those incurred by the Board to operate the organization. The costs in 2019 consisted of membership fees, travel expenses to the annual general meeting, annual general meeting expenses and other administrative costs taken on by the board.

7. Cash

The organization's bank accounts are held at various Canadian chartered banks and one Kenyan Financial Institution. The accounts earn interest at nominal interest rates. The Kenyan account is used for the sole purpose of funding program expenditures which is funded as budgets are approved and is expected to carry a minimal balance.

8. Accounts Receivable

The accounts receivable is comprised of cash to be transferred to organizations bank accounts related to the sale of calendars \$nil (2018 – \$2,381), Donations in transit from the charity's PayPal and Canada Helps accounts \$5,111 (2018 – \$2,395) and a corporate donation for \$nil (2018 – \$9,500).

9. Pre-Paid Scholarships

The prepayment relates to the payment of tuition for returning Form 2 to Form 4 secondary school scholars who will be resuming their studies in January 2020.

10. Deferred Contributions

The deferred contributions were received from a third-party scholarship fund with specific intent of providing scholarships to ten scholars (2018- five scholars) who meet the criteria of having no living natural parents. The funds cover four years of secondary school costs which amounts to \$1,500 per scholar each year. In 2019, three scholars were identified that met the criteria associated with the contribution.