

## 2014 CNU Florida Summit

*Creating Value through the Public Realm Preliminary Agenda January*

### **WEDNESDAY**

**5:30 pm: Welcome Happy Hour at Owen's Fish Camp!** Join us at a unique downtown Sarasota venue. Owen's Fish Camp is located in a 1923 cottage set under a beautiful Banyan Tree in the wonderful walking district called Burns Court. Cash bar. **516 Burns Court, Sarasota, Florida**

### **THURSDAY**

**New College of Florida Harry Sudakoff Center**

5845 General Dougher Pl Sarasota, FL 34243

#### **10:00-10:30 Welcome**

Speakers : Sarasota City Manager Thomas Barwin; Anthea Gianniotis, Chair, CNU Florida

#### **10:30-12:00 Learning from Sarasota**

This session will discuss planning initiatives in Sarasota including County efforts in the Sarasota 2050 plan, City initiatives, including incorporating an Urban Design Studio and Form-Based Code, and efforts to transform the Fruitville Corridor using form-based techniques.

*Speakers: Andrew Georgiadis, Principal Urban Designer, City of Sarasota; Rick Hall, PE, Hall Planning & Engineering, Inc.*

#### **12:00-12:15 Box Lunch distribution / break**

#### **12:15-1:30 Keynote: Victor Dover. Street Design: the Secret to Great Cities and Towns**

Complete Streets are all the rage; however, only beautiful streets where people want to be are truly "complete." On the heels of the release of his new book with John Massengale,

Street Design: The Secret to Great Cities and Towns, Victor Dover will share his insights on how good street design can be revolutionary, unlock value, improve life and reknit society.

### **1:30-2:45 Learning from Bradenton**

A presentation on the progressive efforts of the City of Bradenton, including the transformational Hope VI project, Bradenton Village, the Arts Village Overlay, and the recently adopted downtown form-based code. *Speakers: Tim Polk, Director of Planning and Community Development, City of Bradenton; Johnette Isham, Realize Bradenton; Stephen Smith, Cooper Johnson Smith Architecture (invited)*

**2:45-3:15 Break and Book Signing.** Street Design: the Secret to Great Cities and Towns will be available for purchase at a special rate for attendees.

### **3:15-4:15 Seven50**

Seven50, Southeast Florida's Prosperity Plan, is a sustainable communities initiative to grow a more prosperous and more resilient region for the next fifty years and beyond. The planning area encompasses local governments within the seven-county region of Monroe, Miami Dade, Broward, Palm Beach, Martin, St. Lucie, and Indian River counties. Hear about the challenges and opportunities that the fifth largest metropolitan region in the nation faces and find out how you can participate in future implementation initiatives  
*Speakers: Marcela Cambor-Cutsaimanis, Project Director and Jason King, Project Manager, Dover Kohl & Partners*

### **4:15-5:15 Growing Lean**

A discussion on how and why the future of urban planning is moving on into this lighter, quicker, and cheaper approach to development and entrepreneurship.  
*Speaker: Andres Duany, Duany Plater-Zyberk & Co.*

### **5:15-7:00 Break**

## **7:00-9:00 Lightning Rounds**

**Location: College Hall, 351 College Drive, Sarasota**

The Lightning Round showcases the best urbanist offerings from participants across the state in an entertaining and informative experience. Join us under the stars for beer, wine and hors d'oeuvres while you listen to your fellow Floridians and share your ideas!

*Moderators: Eliza Harris, Canin Associates and Sarah Elbadri.*

## **FRIDAY**

**New College of Florida Harry Sudakoff Center 5845 General Dougher Pl Sarasota, FL 34243**

## **8:00-8:30 Continental Breakfast**

**8:30-9:10 A New Deal for Biking and Walking in Florida.** According to “Dangerous by Design,” four regions in Florida are in the top five most dangerous areas in the country for pedestrians and bicyclists. Florida DOT Secretary Ananth Prasad, when announcing Secretary Hattaway as champion for the department’s initiative to improve bike and pedestrian safety, said “Being number one in this area is not acceptable.” This presentation provides an overview of the Alert Today Alive Tomorrow campaign to improve pedestrian and bicycle safety, and other initiatives the department is undertaking to improve safety throughout Florida by dealing with existing conditions and changing the way design is approached for future projects. *Speaker: Billy Hattaway, District One Secretary, FDOT*

## **9:10- 10:25 Keynote: Tom Murphy. The Rules have Changed: Competing in a 21th Century Economy**

Cities have choices. Those choices will determine the success of a community and their place in the world. But the rules have changed from a time when cities needed to just provide the basic municipal services well. The forces of globalization, climate change, infrastructure needs, demographics and technology are redefining the assumptions of how to build communities. Tom Murphy is the ULI’s Gulf Coast liaison, helping to coordinate with the leadership of New Orleans and the public to advance the implementation of rebuilding recommendations made by ULI’s advisory services panel. He served three terms

as the Mayor of Pittsburg and offers a unique perspective on successful urban revitalization— what drives investment and what ensures long-lasting commitment.

### **10:25-11:30 Great Waterfronts Panel**

Florida is a state largely defined by its waterfronts, from pristine natural beaches and mangroves, to riverfront and lakefront communities, to the most active, urban waterfronts in the state's towns and cities. This panel will include speakers highlighting a variety of local, state and national urban waterfront efforts.

*Speakers: David Gustafson, Executive Director of the Bradenton DDA , Karin Murph, Urban Design Studio Director, City of Sarasota; Joined by Tom Murphy*

### **11:30-12:00 CNU-FL Initiatives and Open Congress Discussion**

### **12:00 Adjourn**