

# Healthcare Industry Money in Politics

## Healthcare Industry Investment in Politics

- ▶ The healthcare industry, including pharmaceutical companies, hospitals and nursing homes, health professional organizations, and HMOs, contributed \$1.43 billion to candidates for federal office from 1990-2014
- ▶ The healthcare industry spent \$6.4 billion to lobby the federal government on health policy matters from 1998-2014, including \$488 million in 2014 alone; nearly half of healthcare lobbying in 2014 came from the pharmaceutical/health products industry
- ▶ Healthcare industry contributions to federal candidates increased more than sixfold from \$22 million in 1990 to over \$141 million in 2014, placing it in the top three contributing industries to Congress and the President

## Healthcare Industry Funding Partisan Trends

- ▶ In ten out of 13 election cycles from 1990-2014, the healthcare industry directed the majority of its campaign contributions to the political party in power; in the remaining three cycles (1994, 2012 and 2014), it favored the Republican party
- ▶ Republicans received 55% of total healthcare industry contributions while Democrats received 44% of industry contributions from 1990-2014
- ▶ Eight of the top ten recipients of healthcare industry contributions in 2014 were Republicans, although nine of the top twenty were Democrats

## Healthcare Industry Targets Incumbents

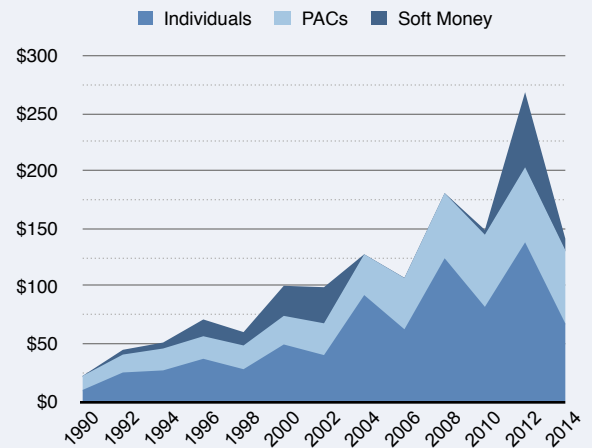
- ▶ Incumbent Members of the U.S. House and Senate received an average of \$137,926 and \$207,187, respectively, in healthcare industry contributions in 2014
- ▶ Congressional incumbents received 82% of the total \$100 million of healthcare industry contributions in 2014, compared with 18% for challengers and open seat candidates combined; every one of the top 20 recipients of healthcare industry contributions in 2014 was an incumbent

## Healthcare Industry Targets Key Committees

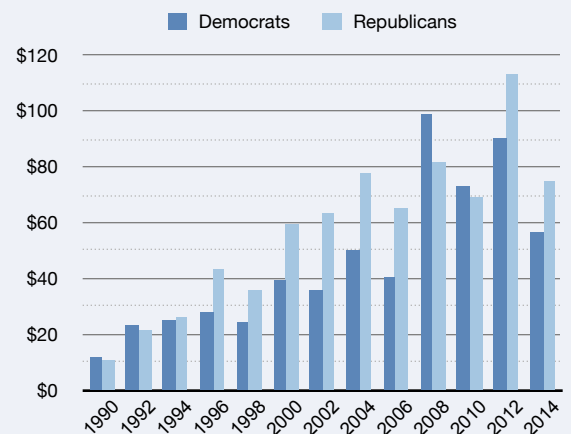
- ▶ Healthcare industry contributions heavily favored incumbent Members of the House and Senate health, commerce, and tax committees, which are primarily responsible for healthcare industry regulation
- ▶ The top 20 House and Senate beneficiaries of healthcare industry contributions received an average \$664,754 and \$676,391, respectively, almost five times the House average and more than three times the Senate average
- ▶ The top 20 House and Senate recipients of healthcare industry contributions consisted primarily of chairmen and senior members of the health, commerce, and tax committees, House and Senate leaders, and major party presidential candidates

Source: Center for Responsive Politics; analysis of campaign finance disclosures filed with the Federal Election Commission, 1990-2014; pre-2012 analysis conducted by Americans for Campaign Reform

Total Health Industry Contributions, 1990-2014 (mil.)



Health Industry Contributions Partisan Breakdown (mil.)



Lobbying by Health Industry Sectors, 2014

