

2018 CAAN Connect: Los Angeles - Industry Professionals

Danny Alexander, TV Literary Agent, APA

Would like to meet with any writers/directors who are TV focused.

John Baldivia '05, Entertainment Attorney, Pierce Law Group, LLC

Pierce Law Group LLP works primarily with independent film makers across all platforms, including actors, writers, directors, producers, crew, personal managers, play writes, composers, recording artists, and/or songwriters.

What type of person, based on their career path, are you most fit to advise?

I would likely be most fit to advise anything music related, anyone seeking advice on how to protect their works through copyright registrations or assignments/licenses, or general advice regarding any of the aforementioned roles.

Caveats: I can't review any contracts in the amount of time allotted for the event, however, I am available for scheduled consultations separate of the event. I do not pitch or review materials. I am only licensed to practice in California, and I am not familiar with tax laws or credits for film financing. That said, I may not know all of the answers but someone else at my firm likely will, so I can always get back to people if they have questions that I cannot answer.

Orion Barnes '97, Talent Manager, Rogers Orion Talent Management

Actors, aspiring talent managers

Anastasia Basche MFA '15, Production Coordinator, Awesomeness TV

2016 and 2015 Sundance Episodic Lab Finalist and 2016 CineStory TV Lab Alumni. Looking for Production Crew and Personnel interesting in creating digital content. DPs, Camera Operators, Hair/Makeup, Sound Mixers, and Production Assistants. Can advise on screenwriting, film & TV development processes, submitting to Network Competitions and fellowships.

Shani Black, Television Producer (A&E, Netflix, CBS)

Alan Daniels '73, Senior Marketing Advisor, National Lampoon, Inc.

As a freelance marketing consultant, the projects I work on vary from client to client. Most recently, I have been working to help relaunch the National Lampoon brand. I develop marketing strategies and tactics based on the client's research data, both quantitative and qualitative, as well as the history of the company.

My expertise is in developing marketing strategies and tactics. I am usually hired to launch or relaunch a brand, whether it's an established company or any kind of entertainment content. I believe in a balanced strategy that employs marketing research, paid media, earned media, social media and public relations.

Kate Grady '06, Vice President of Production at Adaptive Studios

Looking for series (short, mid, and long form) and feature content, any genre. I'm happy to advise people who are interested in producing, physically or creatively.

Ashley Hasz, Manager Film Marketing, Amazon Studios

What type of projects are you or your company looking for? Amazon Studios has both TV/series and film divisions, so they are technically looking for all of the above, but I do NOT work in development or production so I cannot weigh in too much on what Amazon Studios is looking for. If this is more of a “pitch” session, then I can offer what I do with Film Independent/Sundance/Women In Film roundtables which is give feedback on the tightness of pitches, help to punch up the language so it is more exciting/appealing and/or give feedback on how the creative is addressing audience appropriately enough or not. I can also give input on the market and how studios take this into account when considering pitches (aka – will people be interested in buying a movie ticket for the pitch, why and why not).

What type of person, based on their career path, are you most fit to advise? I have worked in production, post production, development and am now in marketing/PR with a special emphasis on awards campaigning and the intersection of traditional film marketing with “impact marketing”. My last 5 years or so have been in marketing, while prior to that I was working on production (TV and features) and feature development on the creative side with an Oscar nominated director, so I can advise people in those areas.

Kyle Heller '08, Founder & President of Varient Pictures

We are looking for high concept scripted and non-scripted television (no specific genre)
I can best help producers/writers who are seeking to get projects made and entrepreneurs who need mentorship or guidance on new business ideas

Michael David Lynch '05, Director (*Dependent's Day, Victor Walk*)

I can advise aspiring directors and producers, as well as take feature screenplay pitches.

Damien McKay, Casting Director, Universal Pictures

I will meet with actors and aspiring casting directors.

Kyle Otto '14, Creative Executive, Crystal Sky Pictures

Marcos "Kos" Palacios '06, Music Producer/Artist/Personality/Entrepreneur

Will advise up & coming music business alumni and entrepreneurs. He can also advise on career strategy, jump starting your career, and general entertainment industry guidance.

Gina Reyes '05, Vice President of Scripted Development for Television and Film, Mitú

Bryan Smiley '09, Vice President of Creative Production, Columbia Pictures

Elizabeth Uhl, Vice President, Inphenate, Talent & Literary Management

Represents actors, writers, and directors. Clients include David Oyelowo, Madeline Brewer, Leon, Barbara Kopple

Derek Van Pelt '06, Partner, Mainstay Entertainment

I'm happy to hear short pitches, but would much prefer to talk about career strategy and about how to make it in this business and the realities you will be facing. I'm less interested in buying an idea or representing someone.