## BLACK ALUMNI COUNCIL BOARD ROLES AND COMMITTEE OPPORTUNITIES

The BAC Board of Directors includes 4 officers (elected every 2 years) – president, vice president, treasurer and secretary – and alumni appointed and volunteering for committees and other leadership roles:

Alumni Representatives: Represent the BAC and serve as a liaison to a key group of your choosing, such as CU undergrad, grad and professional schools, school alumni councils, CAA, institutes, programs and groups such as IRAAS, CAA Arts Access, The Black Student Consortium, There is Hope Campaign (CSA), Black Graduation, BSO, BOSS and more. Get to know school alumni staff, connect with other black alumni, provide info on black alumni leaders, share info on major black student events, etc.

**BAC Chapters:** Help grow and support black alumni connections in Los Angeles and Washington DC, and work within our limited (but growing) alumni data to support other regional interests or future chapters

**Communications and Social Media:** Work within a team to coordinate and execute online communications using the alumni relationship management system (Nation Builder) that contains our website, limited alumni data and email broadcaster, and our social media platforms (currently Facebook, Twitter, LinkedIn). We also want alumni from various schools, generations and regions to help source and develop black alumni news, events, etc. Experience is helpful, but online access, and a little time and desire are key.

**Events:** Volunteers needed to assist with and serve as event hosts for annual events (BAC Homecoming in October and Heritage Award and scholarship Reception in February), to source other cultural, personal and professional development events of interest, and to develop new BAC programming, specifically smaller, events such as professional networking, arts outings (CAA Arts Access and more), happy hours, and affinity events focused on issues such as health, justice, academia, innovation, entrepreneurship, etc.

**External Relations:** In addition to continuing BAC's relationship with Catalyst Network Foundation (CNF) in NYC and DC for their black professional networking panel series and service projects with area high school students, help develop or connect BAC to other groups of interest in the black community.

**Foundational Classes (Up to 1978):** Join the continuing effort to regularly connect older alumni to each other and the University both on-campus and regionally. The Jam, a regular summer gathering every 2 or 3 years, has been integrated into BAC and enables valuable professional and inter-generational networking.

**Fundraising:** Join the annual initiative to support the BAC Scholarship Fund, participate in CU Giving Day, encourage other school and Columbia Causes giving, and work with Membership to build a sustainable BAC with new membership tiers that will support annual events, gifts to Black Graduation, and when possible, offer some support to black student events.

**Membership:** In collaboration with Communications (using Nation Builder) and Fund Raising, work to grow tiered paid membership (free members, recent alumni members, and paid supporter members) that is key to future BAC autonomy and growth of services to black alumni.

**Service:** Create or support worthy causes needing personal power where alumni can interact and develop shared experiences. In the past we have joined at least one annual CNF youth development event, and many alumni join ARC (the Alumni Recruitment Committee) to interview prospective candidates.

**Young Alumni:** Join a committee focusing on the specific needs of young and/or recent alumni to enable communication, networking, engagement and connection to black alumni across generations, professions and Columbia schools.