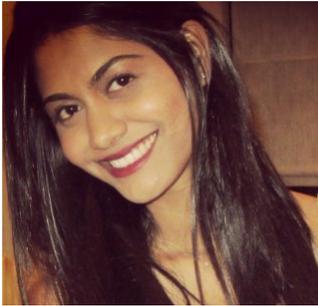


## BLOCKCHAIN & CRYPTO: DISRUPTING THE DIGITAL ECONOMY PANEL SPEAKERS



**Priyanka Bolleni '13BC** leads the Business Development in Blockchain and FinTech projects for IBM's financial services clients in South East Asia.

She joined IBM to support the Blockchain Research Labs founded in partnership with the Singapore Economic Development Board (EDB) and the Monetary Authority of Singapore (MAS). She has previously worked in New York City and Hong Kong within asset management and FinTech, and is focused on applying technology to solve business problems, particularly within Compliance/AML.



**Justin Chow '08CC** is the Head of Business Development, Asia for Cumberland - a DRW Company, one of the world's largest liquidity providers in cryptocurrencies.

After joining DRW in 2015 as a global macro proprietary trader, Justin is now focused on helping the Cumberland team expand its business in Asia. Prior to DRW, Justin was a global macro trader at hedge fund Citadel, where he specialized in managing portfolios of foreign exchange and liquid futures, and a distressed debt and securities analyst.

Justin earned a BS in economics and psychology from Columbia University in 2008.



**Sam Yen '96CBS** is an industry veteran in high performance analytics and cloud security. He pioneered the first commercially available cloud security product in Trend Micro, and the first reputation security product creation –Safeweb in Symantec for Greater China market. He led RFG, Cray (now Nvidia), IBM security in advanced and high performance analytics in compliance, commercial, and enterprise.

For consumer Internet, he led the Interactive consumer banking technology projects in Citibank N.A., including Microsoft Passport, P3P (online consumer privacy exchange protocol), OFX, HTTP SSL/3DES adoption for Citibank online consumer banking



**Anson Zeall '12CBS** is the Co-founder/CEO of CoinPip, a blockchain-based funds settlement service for businesses and Co-founder/COO of Infocorp Technologies, a blockchain-based last mile financial inclusion solution provider.

He is a seasoned blockchain and fintech entrepreneur. Anson is an alumnus of University of New South Wales and the Columbia Business School.

He is also Chairman of ACCESS, Singapore's Cryptocurrency and Blockchain Industry Association, and committee member of the Singapore Fintech Association. He is an instructor of the fintech and blockchain workshop for Asian Development Bank that helps educate the various central banks in South East Asia.

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**MODERATOR** - Carla Sapsford Newman '03SIPA '03JRN (Columbia Alumni Association Malaysia Past President) is a Senior Counsellor at APCO Worldwide in Singapore, advising clients on public affairs and media and communications issues.

She was formerly on the management team at Malaysia's Business FM 89.9 for seven years. Before moving to Asia, she was based in the Netherlands and worked in strategic communications for Unilever, Shell and ABN AMRO Bank. Upon graduation from Columbia, she worked in New York as an associate producer at ABC News. She started her career in the nonprofit sector and paid her way through Columbia working at private equity firm Forstmann Little. Carla received her M.A. in Journalism and her M.S. in International Affairs from SIPA in 2003. She received her undergraduate diploma in International Relations from Wellesley College in 1995.