



Meeting with Politicians

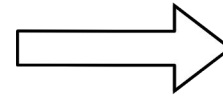
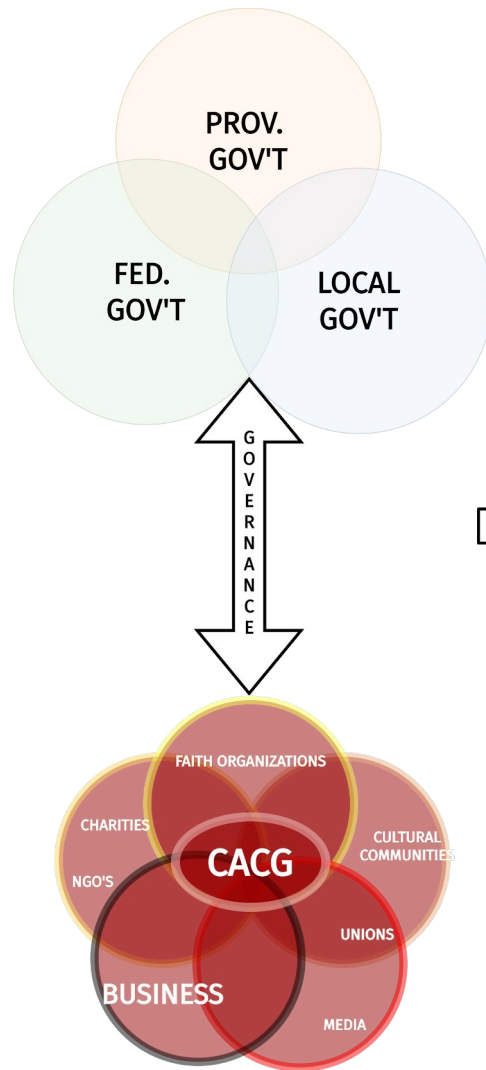
Presentation by Bob Hawkesworth

March 11th, 2021

Why do we lobby?

- **VALUES:** Determines desired outcomes.
- **PARTICIPATION:** Expresses desired outcomes.
- **DEMOCRATIC GOVERNANCE:** Achieves desired outcomes.





March 11th, 2021

Genesis of an Advocacy Campaign

- **WHAT IS THE ISSUE?**
 - CACG Core Teams identify
- **WHAT NEEDS FIXIN'? WHAT IS THE OPPORTUNITY?**
 - CACG Delegates Discernment Assemblies
- **WHAT ARE THE POTENTIAL SOLUTIONS?**
 - CACG Research Action Teams (RATs)



Building the Foundation (of a Campaign)

- **MAKE THE CASE:**
 - What are the benefits?
- **WHAT IS THE “ASK”?**
- **ENDORSEMENTS**
- **ENGAGE ALLIES**
- **ENGAGE ADMINISTRATION**
- **ASSESS RESISTANCE**
- **DROP, CHANGE, AMPLIFY**



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THANK YOU.

