

SOUTH ORANGE/MAPLEWOOD COMMUNITY COALITION ON RACE
November 15, 2018 Meeting

Call to Order: Vice Chair David Harris called the teleconference meeting to order at 7:31 PM.

Present: Carol Barry-Austin, Abigail Cotler, Catherine Cronin, Dean Dafis, Nancy Gagnier, Leila Gonzalez Sullivan, David Harris, Fred R. Profeta Jr., Kelly Quirk, Audrey Rowe, Erin Scherzer, Barbara Velazquez, and Meredith Sue Willis.

Absent: Lee Boswell May, Deborah Davis Ford, Nina Essel, Stephanie Lawson-Muhammad,

Excused: Tegan Culler, Colleen Breslin, Walter Clarke, Robert A. Marchman, Rhea Mokund-Beck, George Robinson, and Reynaldo Tapia

Minutes Approval: Fred Profeta Jr. requested more accurate wording be included in the Minutes for the discussion about feasibility of academic research on SOMA's population growth patterns and options. Also, the October Meeting date should be changed from the 27th to the 24th and the next meeting date from Thursday to Wednesday. With these amendments, Fred Profeta moved that the Minutes be approved with a second from Abbey Cotler and motion passed with four abstentions.

Executive Director Report:

- Monthly financials were sent to trustees in advance and the floor will be opened for questions during the Goals & Objectives segment of the meeting.
- Waiting for checks from South Orange and Maplewood townships which will shift our financials into the positive for the year.
- ED sent bulk appeal letters through the mail house and now needs assistance with the 500 letters to previous donors that require handwritten notes.
- Donation reminders are posted on the web site, on Face book in the Coalition e-newsletter and a Giving Tuesday reminder has been pre-scheduled for next week. Trustees are asked to share these posts on Facebook.
- NationBuilder is not targeted to go live until after the first of the new-year.
- The organization needs to raise more from our Appeal drives
- We received two sponsorships and payments increasing the Annual dinner total to \$40K+

Program Director's Report:

- Trustees were directed to the full Program Highlights distributed earlier in the Packet.
- Trustee Scherzer was excited about the market research project and noted that the October 27th deadline for community input should be clearly communicated. Marketing Chair Cronin will update social media posts to reflect this.

Nominating Committee Report

- Co-chair Barry-Austin reviewed the ballot for 2019 Trustee elections.
- George Robinson is the only incumbent who will not be returning. However, he still intends to work with the MERT Committee.
- Program Director will send the names of all who are on the call tonight and Trustee Barry-Austin will forward the ballot by email, receive and tally the returned submissions and then announce the results.

Draft Budget

- An update was sent to trustees today with a 2018 column inserted alongside the new 2019 projection and with corrections for earlier formula errors.
- The 2019 Budget reflects increases to implement the Initiatives. This is why Marketing increased from \$14K to \$18.5.
- Budgets for projects can be changed with the submission of a revised plan and a vote to approve by the Board. Fluctuations under 10% from the budget do not require a vote.
- Any revenues above the projected budget at the end of the year will be deposited in the Coalition's Rainy Day Fund.
- Voting on the budget will be held at the December Annual Meeting.

2019 Goals & Objectives:

- The floor was opened for any questions or concerns for 2019 Goals and Objectives with the reminder that Goals & Objectives should be consistent with the 2019 Initiatives and aligned with the budget.
- Schools Committee sent their 2019 Goals & Objective to trustees earlier today and all is aligned.
- Trustee Gonzalez Sullivan re-stated that Committee Goals & Objectives should include language that directly ties to a specific 2019 Initiative. Trustee Profeta agreed and recommended that other committees review the Marketing Committee submission as a guide. Committees should revise and re-submit the Goals & Objectives as needed before the January 2019 meeting.
- The Residential Committee must have a co-chair, if it is to move forward with the Goals & Objectives in 2019. The major focus will be housing affordability.

Liaison Reports:

South Orange: Excused

Maplewood: Dean Dafis

- The Maplewood Community Board on Policing will hold the first meeting on November 28th at 7:30 PM. This is a public meeting transitioning from the working group to the formal Board. The only remaining open slot is the youth representative, age 17-21 years. Previous youth applicants for this spot have not met the time and training requirements needed.
- Maplewood Police Chief DuVall has formed a Youth Restorative Justice Division as an alternative to youth arrests and detainment.
- Work of the Maplewood Community Board on Policing is confidential and information is only released through OPRA requests.

New Business/Announcements:

- ED assured Trustee Scherzer that she and the Program Director will work closely with her to recruit a co-chair and to support the Residential Committee
- Wishing everyone a Happy Thanksgiving with their families

Adjournment: Meeting adjourned at 8:22 PM after a motion from Abbey Cotler seconded by Barbara Velazquez.

Next Meeting: Thursday, December 20 at 7:30 PM at Prospect Presbyterian Church, 646 Prospect St. Maplewood NJ.

Submitted By: Audrey Rowe

Secretary: Carol Barry-Austin