



SOUTH ORANGE | MAPLEWOOD
**COMMUNITY
COALITION
ON RACE**

communitycoalitiononrace.org

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Mission

To build and sustain a community that is racially, culturally, and socially integrated and truly inclusive, where there is equity and equality for all.

Vision

We aspire to be a community that is a model for the nation in which people of different races, ethnic groups and backgrounds can interact, form friendships and participate fully in the community's economic, political, civic, educational and cultural life.

Our volunteer Board of Trustees is intentionally varied by race, gender, age, skills, and time served in the organization. They chair the committees noted below which are staffed by community volunteers. Join us!

Schools This group works to ensure that students of all races are expected and encouraged to excel in a community that is proud and supportive of our schools. It focuses on eliminating the academic achievement gap; promoting parental involvement; providing resources, information, and training to teachers and parents; and advocating for diversity hiring, and integrated schools and classrooms.

Community Engagement Bringing the community together to learn, to build relationships across racial and cultural barriers, and to celebrate differences is the focus of this mission area. Volunteers are active in one or more events and projects like the annual MLK Celebration, the Luminary Project, Anti-Racism programs, Conversations on Race, Coffee House Discussions, the Youth Collective, and Integration through the Arts programs.

Marketing Communications Promoting the welcoming and inclusive nature of our towns to potential homebuyers, and raising local, regional, and national awareness for the Coalition on Race's mission and programs are the goals of this group. Volunteers identify target audiences and publications for placing promotional ads, develop stories, oversee our website and social media marketing, and support Coalition events with outbound communications.

Residential Using pro-integrative strategies to support stable racial integration in our towns' neighborhoods, this group works with realtors and neighborhood associations, develops resources for supporting racial equity in home purchases, and oversees a Home Loan in support of integrated neighborhoods.

Demographics Research Tracking our integration levels—in the towns, in neighborhoods, in schools and classrooms, on boards, among leadership, and in businesses—helps us work toward stable racial integration.

The South Orange/Maplewood Community Coalition on Race is a 501 (c) 3 nonprofit that is supported by individual donations as well as municipal, foundation, and corporate funding.

Visit CommunityCoalitionOnRace.org to donate online.

Stay connected with us!



Community Education—Racial Integration, Equity, & Inclusion Advocacy

Anti-bias/Cultural Competency Training: helping residents, teachers, leaders, and organizations develop a self-awareness of race, culture, bias, and discriminatory practices

Closing the Racial Achievement Gap: workshops, forums, and advocacy for racial integration and equity in the schools

Conversations on Race: an annual community forum to learn about and discuss race-related issues in a safe environment

Coffee House Discussions: a series of informal conversations on race-related matters of concern to our community

Community Film Screenings: discussions on race and related integration topics with directors and historians

Demographics Research: ongoing assessments of community demographics to inform our pro-integrative strategies

Talking to Children about Race: workshops about raising kids in an integrated community and communicating about race

Two Towns: One Book: community-wide book readings including forums with the authors and group discussions.

Community Forums: with renowned leaders, authors, journalists, and filmmakers including Beverly Daniel Tatum, Ron Ferguson, Marc Morial, Khalil Gibran Muhammad, Jelani Cobb, Juan Williams, Nancy Solomon, and more.

Community Empowerment—Honoring and Celebrating Difference

Community Celebrations like Black History Month, Juneteenth: activities, forums, films, readings, workshops, for all ages

Coalition Youth Collective: empowering youth to use their voices to impact social justice and racial equity

Dr. Martin Luther King Jr. Observance, Volunteer Fair, & the MLK Luminary Project: annual celebration honoring the vision of the 'beloved community' with nationally known speakers; community service projects to support volunteerism

Integration through the Arts: building relationships across racial barriers through a variety of art experiences

Interfaith Outreach: multi-faith collaborations and building understanding between faiths through a racial equity lens

Community Growth—Fostering & Promoting the Benefits of Residential Integration

Two Towns, One Great Community: a virtual video tour promoting our towns to visitors and prospective homebuyers

Homebuying Resources & Loan Program: workshops and financial assistance to support integrated neighborhoods

Community Outreach: Coalition staff and trustees consult and speak on intentional integration in diverse communities

Realtor Advisory: dialogues with realtors to support equitable marketing practices and ensure that prospective homebuyers of all races are welcomed in every part of the community

Targeted Marketing: using multiple media to highlight the benefits of and quality of life in a racially integrated community

Recognitions Received

Essex County Board of Chosen Freeholders recognition of support

NJ Council for the Humanities, selected to be part of the Face to Face Community Conversations program

Humanitarian Award, American Conference on Diversity

Regional Equity Achievement Award for outstanding leadership in achieving social justice & regional equity, PlansmartNJ

NJ State Legislative Commendation, honoring the Coalition on Race for its pro-integrative initiatives

Exemplary Partnership Program Award, NJ Association of School Administrators & the NJ Association of Partners in Education

Leadership Award for promoting civic engagement in the community, Leadership New Jersey

Promising Strategies for Valuing Diversity Award, the American Psychological Association

Invited to participate in President Clinton's Initiative on Race/HUD study to explore state and national pro-integrative policy

Special recognition from State Assemblyman John McKeon as the leading group in the state promoting racial harmony.