

SOUTH ORANGE | MAPLEWOOD COMMUNITY COALITION ON RACE

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To build and sustain a community that is racially, culturally, and socially integrated and truly inclusive, where there is equity and equality for all.

2018 Annual Report

Throughout 2018, our board worked on streamlining the Coalition's work so that we could focus on the most pressing issues confronting successful integration and inclusion. A well-defined plan and focus on the mission is critical to creating long-lasting change. The board and staff took a hard look at the results of the Coalition's demographics studies along with the outcomes of our advocacy work and programs in order to define focused initiatives for at least the next year. All our committee work will be guided by these initiatives:



2018 MLK Observance with Frank McGehee, Rep. Donald Payne, Jr., Sheena Collum, Robert A. Marchman, Nancy Gagnier

- Strengthen the community's commitment to racial and cultural inclusion of all people of color by challenging the community power structures* to rectify disparities and by promoting the value of inclusiveness to the well-being of the community.
 - *municipal government, school system, realtors, businesses, arts and recreation groups, corporate and nonprofit groups, media, and key leaders and influencers
- Ensure the sustainability of racial integration in SOMA by both affirming and supporting the current population of Black people and by researching and developing strategies to increase the rate of Black in-movers.

Why are we focused on these initiatives? Our demographic research shows changing residential patterns that affect racial integration at the neighborhood level—and consequently in the elementary schools--and changing in-mover patterns that affect our future diversity. In response during 2018, we began new targeted marketing efforts that will be critical to attracting people of color to the towns; we participated in engaging the community in the school district's efforts to integrate the elementary schools; we continued to advocate for classroom integration, support for student success, and staff diversity. We also supported the establish-



Patricia Canning oversees the Luminary Project with MAC Scholars at Columbia High School

ment of a police community board in Maplewood and worked with both police chiefs on addressing bias in policing issues. We sat at the table at many leadership meetings, brought compelling voices to talk to the community

possibilities of integrated communities.

In 2018, we held nearly 50 dialogues, trainings, and celebrations that reached over 3500 people. We saw a rise in engagement with new community members, inquiries from other communities about what we do, and an increase in the number of people of color who attend our programs. For all of this, we are proud

about school segregation, racism, social injustices, and the future



Coffee House Discussion with the Latinx community

to be carrying on the mission in new and focused ways in the coming year.

2018 Highlights...

The 17th Annual MLK Observance & Volunteer Fair

Hundreds of people filled the auditorium to honor Dr. King through music, a sharing of interfaith readings and an affirmation of Dr. King's call to action and service. Performances included "Lift Every Voice & Sing" and "Battle of Jericho" by the CHS Symphonic Chorus, spoken word "Change" by artists and activists Felicia George and Avery Julien, and a re-enactment of Dr. King's address "I've Been to the Mountaintop" by Kenny Vaughan. Larry Hamm, chair of People's Organization for Progress, delivered a powerful speech about Dr. King's legacy and the relentless attempts to end his life. Hamm emphasized that we should remember the sacrifices Dr. King and his wife Coretta Scott King made in order for black people to have a better life. He reminded us that people had to make this holiday happen because the government wouldn't: "At the root of all social change are people who will not let their imaginations be circumscribed by reality...because people would not accept the status quo, we have the Dr. King holiday, we have civil rights, we have made social progress in this country."





SOMa was Shining with Luminaries on MLK Day for the 5th year

Nearly 1000 SOMA homes put luminaries outside their homes in honor of King's life and legacy, "This is a community where children naturally serve and are inspired to take action." "We are proud to be actively pursuing Dr. King's vision of the beloved community," said Patricia Matthews Canning, chair of the MLK Luminary Project. The Luminary Project is a way to end a day of service and observance of Dr. King's fight for racial justice and a reminder to carry the work forward into the days ahead. This year, the Townships of South Orange and Maplewood held public lighting ceremonies in the towns as well.

The Schools Committee

Advocacy "Our district has talked about equity, integration and diversity for far too long while the schools have had an educational system that has resulted in divisions by race," stated Carol Barry-Austin and Sue Willis in a plea before the Board of Education to support changes to the district's system of academic tracking that has adverse effects for students of color and has created segregated classrooms in the high school. Throughout 2018, the committee promoted the benefits of integrated schools for all families and urged the district to prioritize school and classroom integration in an equitable way.

Forum on Integration & Equity in our Schools Speakers Assemblywoman Mila Jasey and nationally-recognized expert in civil rights Professor Elise Boddie discussed school integration efforts in the district as well as in the region and the state—achievements, failures, and visions for the near future.

Talking To Children About Race Dr. Hughes shared why it's critical to be intentional about discussing race at home and a panel of local parents shared their personal challenges and successes in their ongoing effort to address race openly and honestly at home.

SOMa Integrated Playgroup The playgroup brings together children ages 6 months to 5 years and their parents/guardians in a relaxed, fun setting, monthly on **Saturdays**.

BOE Candidates Forum Candidates offered their positions on vital issues for our schools and towns, including the access and equity policy, the continuing minority achievement gap, and how to create true integration in our schools.

17th Annual Preschool Open House This event provides parents with the opportunity to learn about the preschool options in and near our towns. Renee Joyce, Supervisor of Special Services, gave a talk for parents on choosing an appropriate school for their children.

New Teacher Orientation The co-chairs welcomed new teachers and staff to SOMSD with a presentation on district diversity and inclusion and gave them resources for making

SOMSD Diversity Hiring Fair The Schools Committee was proud to support and to encourage this effort to attract and hire a more diverse staff in the district.

their classrooms welcoming to all students.







18th Annual Conversations on Race Elizabeth Williams-Riley of the *American Conference on Diversity* reminded us that the integration struggle is real—the country has been at work on it for nearly 150 years and has faced many failures. She noted that we have to reimagine what integration is, develop a stance of conscious inclusion in all parts of our lives, and not allow diversity to be a substitute for true integration. This means acknowledging white privilege, our biases, and systemic racism. Attendees voiced some common concerns about inclusion in SOMA: lack of school integration; lack of equity among schools because of resources; classroom segregation because of academic tracking; not enough social integration opportunities for people; exclusion of people of color from leadership roles; general lack of knowledge of Black History in the community and poorly taught in the schools; ongoing biases reflected in community interactions—among neighbors and people in critical roles like the police. These concerns became the impetus behind actions steps taken by the Coalition and other groups.







XRootsFest (cross-roots-fest) **Brought Together Culture**, **Food**, and Fun

XRootsFest returned with a bang this year to Memorial Park where more than 500 people gathered to celebrate the music, food, dance and culture from different regions around the world. The multicultural festival included new acts and a return of the popular "Edu-tainment Tent," which featured multicultural ambassadors hosting interactive, family-friendly activities throughout the day. Children participated in multicultural story time, Vietnamese bamboo jumping, Zumba, Japanese Taiko drumming and African drumming. The stage hosted acts like Native American Red Storm Drum & Dance Troupe; Hip/Hop & Rap from Felisha George & Freetown; East Indian dancing from Creations Dance Academy; soul-filled singing from Jonathan Celestin; Haitian dance troupe Racines, and more.

The festival was supported by generous grants from Discovery NJ Arts through the Essex County Local Arts Grant program and from Investors Foundation and supported by many generous local sponsors.

Coffee House Discussions

Giving Teens a Voice Middle school students met with trained high school student facilitators, while their parents and other adults met with Coalition facilitators to discuss how they define and where they experience racism. Our town libraries won the NJ State Library's Multicultural Program award for this collaborative effort between the youth librarians and the Coalition to provide students with 2 guided discussions to candidly discuss race with their peers "Your joint program "Giving Teens a Voice" was truly outstanding and received high praises from the judges."

Talking about Race on Social Media The goals were to discuss what it means to be a responsible online poster and to share productive ways to address personal attacks, microaggressions, and direct racism in our social media exchanges.

Coffee House for the Latinx Community centered on the experiences and concerns of the Latinx and Hispanic community in SOMA. Some of the concerns were lack of understanding, language barriers, feeling invisible, and fears about personal safety given growing anti-immigrant sentiments.









Celebrating Integration: Local Businesses Are Community Champions

The celebratory atmosphere at The Woodland set the stage for a wonderful evening filled with lively conversation, delicious food, music and an inspiring award ceremony. The trustees of the Coalition were proud to honor Julie Pauly of The Able Baker in Maplewood and Yanick Ranieri of Papillon 25 Restaurant and Bar in South Orange with the 2018 Celebrating Integration Awards. These two local business owners have modeled racial inclusion in their businesses and have supported the Coalition in many ways over the years.

Neighborhood Summit Gathers Organizers from SOMA

Leaders of neighborhood associations, block groups and interested organizers gathered to share history, best practices, and issues of concern. It was organized by the



Coalition's Residential Committee which made presentations on forming an association, affordable housing and redevelopment issues, and the Coalition's Home Maintenance Loan Program. Safety, police-community relations, and supporting residential racial integration were the main topics of concern.

2018 Civic Engagement Institute

The Institute supported SOMA residents in honing their skills to become more effective change makers in our community and beyond. Participants ranged in age from Columbia High School students to grandparents who were coached



using presentations, discussions, surveys, and group exercises led by instructors Leila Gonzalez Sullivan, Barbara Velazquez and Program Director Audrey Rowe.

Foundation, Community, & Local Business Support—Thank You!

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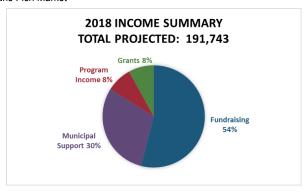
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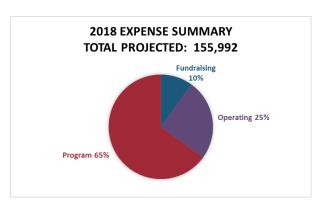
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(a) coalition on race



CoalitionOnRace



communitycoalitiononrace

Chair Robert A. Marchman and Program Director
Audrey Rowe appeared on
Here & Now on ABC 7 NY
to discuss the mission of the
Coalition for the past 20
years, sustaining integration in the South Orange/



Maplewood community and the importance of racial equity

Marketing & Seton Hall

Partnership The Marketing Committee develops the campaigns to promote the towns as welcoming and inclusive. In an effort to understand what draws particular populations to SOMA, they collabo-



rated with Seton Hall University students at the Stillman School of Business, Marketing Research Center on developing a targeted marketing program.

Celebrating Black History Month

Tasting Freedom: Octavius Catto and the Battle for Equality in Civil War America Authors Biddle and Dubin shared their passion for the remarkable Black men and women who were activists and educators in the Civil War period in Philadelphia.

Celebrating & Reflecting on Black Politics, Progressive Politics, and Black History Jillian Johnson, activist and Mayor Pro Tempore of the city of Durham, led a guided discussion co-sponsored by SOMA Action, SOMA Justice and the Township of Maplewood.

Realtor Coffee & Conversation

The Coalition's work with realtors for over 21 years has been critical to the success of marketing the towns as inclusive and in working toward integrated neighborhoods by encouraging sales to people of all races in all areas. This year's conversation focused on upgrades to the schools,



school integration, and the importance of marketing all neighborhoods on the strength of all the schools.

The SOCO 48h Annual MLK Celebration

The South Orange Civic Organization honored outstanding community members
Ondine Abramson and Peri
Smilow with 'Beloved Com-



munity' Awards. The featured speaker was Barbara Heisler, CEO of GlassRoots-Newark who focused on the importance of arts in building a strong community.

Demographics Research Continued throughout 2018 with a Special Focus on School Integration

Throughout 2018 as the community discussed elementary school integration plans and other racial equity issues, we presented an extended version of the schools section of the report that included staff diversity information and a history of integration efforts in the school district. Working on a reissue of the report for 2019, the MERT Committee is wrote a section on affordable housing in SOMA.

Visit our website to view the reports