

*Sponsorship
Opportunities*

Water Justice Celebration: Leaders in the Face of Drought



311 W. Murray Ave.
Visalia, CA 93291
(559) 733-0219

Tuesday, October 27, 2015

5:30-8:00p.m.

"210" 210 W. Center in Visalia



Dear Friend of the Community Water Center,

The Community Water Center works to ensure that all communities have access to safe, clean, and affordable water. On Tuesday, October 27, 2015 (new date), from 5:30-8:00p.m. at the Visalia community art venue “210,” we will be hosting our annual Water Justice Celebration: Leaders in the Face of Drought. We are seeking sponsors to help host and participate in this important event celebrating community leaders and solutions in the movement for water justice. Please note the new 10/27 date is a rescheduled date from the original 10/15 date.

We are thrilled to share that Martha Guzman-Aceves, Deputy Legislative Secretary in the Governor’s Office, will be joining us to recognize how far we have come toward the goal of securing safe water for all communities. Guests at the event will be treated to delicious Mexican food and music from Mariachi Juvenil Nueva Generación. We are inviting the local community, members of the legislature, members of the state water board, state agency officials, and statewide environmental justice, health, human rights, labor, academic, legal, tribal, and faith-based organizations to the celebration. We hope you will join us at the event as a sponsor.

As a sponsor, you would receive event tickets, recognition during the event, and opportunities to be included in event promotional materials. Your sponsorship will help support the success of our annual event and enable low-income community partners to join us at the celebration. Most importantly, your sponsorship will help advance our work to make sure all communities have safe, affordable drinking water.

We invite you to review our sponsorship opportunities form, become a sponsor, and join us during the event. I will contact you next week to answer any questions you may have. I look forward to discussing partnering for this important event to celebrate our progress toward securing safe drinking water for all communities.

Sincerely,

Anavel Valdez-Lupercio
Operations and Facilities Manager

Sponsorship Pledge Levels

Premier Water Justice Sponsor – \$5,000+

Benefits include:

- Four premier seat tickets to the event
- Multiple live mentions on the day of the event
- Your organization's name and logo placed prominently in the program
- Your organization's name and logo placed on all event promotional materials including: event press release to English and Spanish media outlets, CWC website, and CWC social media outlets
- Your organization's name and logo highlighted in the CWC newsletter (circulation ~3,200)
- Your organization's logo on a prominently displayed poster at the event
- Opportunity to display your organization's banner at the event
- Thank you message on Facebook (900+ fans)
- Thank you message on Twitter (290+ followers)

Community Water Champion – \$2,500-4,999

Benefits include:

- Four tickets to the event
- Live mention on the day of the event
- Your organization's name and logo placed in the program
- Your organization's name placed on all event promotional materials including: event press release, CWC website, and CWC social media outlets
- Your organization's name highlighted in the CWC newsletter (circulation ~3,200)
- Your organization's logo on a prominently displayed poster at the event

Sponsorship Pledge Levels, continued

Community Water Leader – \$1,000-2,499

Benefits include:

- Two tickets to the event
- Your organization's name and logo placed in the program
- Your organization's name placed on all event promotional materials including: event press release, CWC website, and CWC social media outlets
- Your organization's name highlighted in the CWC newsletter (circulation ~3,200)
- Your organization's logo on a prominently displayed poster at the event

Community Water Star – \$500-999

Benefits include:

- Two tickets to the event
- Your organization's name and logo placed in the program
- Your organization's name placed on event promotional materials
- Your organization's name placed on CWC website
- Your organization's logo on a prominently displayed poster at the event

Sponsorship Confirmation Form

Thank you for bringing us closer to the day when all communities have access to safe, clean, and affordable drinking water!

Sponsor Pledge Level	
Sponsor Name (as to be listed in all promotional materials)	
Contact Name	
Title	
Address	
Telephone	
Email	
Website and Social Media Sites	

To receive all sponsor benefits, we must receive your commitment, payment, and JPEG logo files by Friday, October 16, 2015.

Please make and mail your check to: **Community Water Center, c/o Anavel Valdez-Lupercio, 311 W. Murray Ave, Visalia, CA, 93291.** Please email this form and your JPEG logo promptly to **Anavel.Lupercio@CommunityWaterCenter.org** so that it can be incorporated into our event promotional materials. If you have any questions, please don't hesitate to call Anavel at (559) 733-0219.

Your sponsorship is tax deductible: Community Water Center is a 501(c)(3), Tax ID: 80-0267674.

Thank you for supporting the movement for water justice!