

*Sponsorship
Opportunities*

Water Justice Leadership Awards



Wednesday, February 17, 2016

5:30 to 7:30 p.m.

Mayahuel

1200 K Street, Sacramento



December 1, 2015

Dear Prospective Sponsoring Partners,

The Community Water Center works to ensure that all communities have access to safe, clean, and affordable water. We will be hosting our second annual Water Justice Leadership Awards on **Wednesday, February 17, from 5:30-7:30 p.m. at Mayahuel** in Downtown Sacramento. We are seeking sponsors to help us host and participate in this important event recognizing leaders in the movement for water justice.

As a sponsor, you would receive event tickets, live recognition during the Awards, and opportunities to be included in event promotional materials. We are inviting the local community, members of the Legislature, members of the Governor's Office, state agency officials, and statewide environmental justice, health, human rights, labor, academic, legal, tribal, and faith-based organizations to the Awards. Before the awards, attendees will have an opportunity to mingle and discuss opportunities to build the water justice movement in California. The Awards are an opportunity for us to honor key partners in the movement for water justice, including Senate President Pro Tempore Kevin de León, State Water Resources Control Board Member Tam Doduc, Leadership Counsel for Justice and Accountability Co-Directors Phoebe Seaton and Veronica Garibay, and long-time Central Valley community leaders Sandra Garcia and Ruth Martinez.

We invite you to review our sponsorship opportunities form, become a sponsor, and join us during the event. CWC staff will contact you soon to answer any questions you may have and discuss partnering for this important event to honor leaders who are improving access to safe drinking water for all communities.

Sincerely,
Natalie Garcia
Development Director, Community Water Center

Community-driven water solutions through organizing, education, and advocacy.

www.communitywatercenter.org

716 10th Street, Suite 300
Sacramento, CA 95814
(916) 706-3346

311 W. Murray Avenue
Visalia, CA 93291
(559) 733-0219

141 North A Street, Suite M
Arvin, CA 93203
(661) 390-4808

Sponsorship Pledge Levels

Premier Water Justice Sponsor – \$10,000+

Benefits include:

- Ten premier tickets to the event
- Multiple live mentions on the day of the event
- Your organization's name and logo placed prominently in the program
- Your organization's name and logo placed on all event promotional materials including CWC website, and CWC social media outlets
- Your organization's name and logo highlighted in the CWC newsletter (circulation ~3,500)
- Your organization's logo on a prominently displayed poster at the event
- Opportunity to display your organization's banner at the event
- Thank you message on Facebook (1,000+ fans)
- Thank you message on Twitter (300+ followers)

Community Water Champion – \$5,000+

Benefits include:

- Eight tickets to the event
- Live mention on the day of the event
- Your organization's name and logo placed in the program
- Your organization's name placed on all event promotional materials including CWC website and CWC social media outlets
- Your organization's name highlighted in the CWC newsletter (circulation ~3,500)
- Your organization's logo on a prominently displayed poster at the event

Community-driven water solutions through organizing, education, and advocacy.

www.communitywatercenter.org

716 10th Street, Suite 300
Sacramento, CA 95814
(916) 706-3346

311 W. Murray Avenue
Visalia, CA 93291
(559) 733-0219

141 North A Street, Suite M
Arvin, CA 93203
(661) 390-4808

Sponsorship Pledge Levels (cont.)

Community Water Leader – \$2,500-\$4,999

Benefits include:

- Four tickets to the event
- Your organization's name and logo placed in the program
- Your organization's name placed on all event promotional materials including CWC website and CWC social media outlets
- Your organization's name highlighted in the CWC newsletter (circulation ~3,500)
- Your organization's logo on a prominently displayed poster at the event

Community Water Star – \$1,000-\$2,499

Benefits include:

- Two tickets to the event
- Your organization's name and logo placed in the program
- Your organization's name placed on event promotional materials
- Your organization's name placed on CWC website
- Your organization's logo on a prominently displayed poster at the event

Community Water Friend – \$500-\$999

Benefits include:

- Two tickets to the event
- Your organization's name and logo placed in the program
- Your organization's name placed on event promotional materials
- Your organization's name placed on CWC website
- Your organization's logo on a prominently displayed poster at the event

Community-driven water solutions through organizing, education, and advocacy.

www.communitywatercenter.org

716 10th Street, Suite 300
Sacramento, CA 95814
(916) 706-3346

311 W. Murray Avenue
Visalia, CA 93291
(559) 733-0219

141 North A Street, Suite M
Arvin, CA 93203
(661) 390-4808

Sponsorship Confirmation Form

Thank you for bringing us closer to the day when all communities have access to safe, clean, and affordable drinking water!

Sponsor Pledge Level	
Sponsor Name (as to be listed in all promotional materials)	
Contact Name	
Title	
Address	
Telephone	
Email	
Website and Social Media Sites	

To receive all sponsor benefits, we must receive your commitment, payment, and JPEG logo files by January 15, 2016.

Please email this form and your JPEG logo promptly to **Natalie.Garcia@CommunityWaterCenter.org** so that it can be incorporated into our event promotional materials. Please make and mail your check to: **Community Water Center, c/o Anavel Valdez-Lupercio, 311 W. Murray Ave, Visalia, CA, 93291**. We prefer checks, but if you need to donate by credit card, you can do so on our website. If you have any questions, please don't hesitate to call Natalie at (916) 706-3346. More information is also available at:

http://www.communitywatercenter.org/wjla_2016

Your sponsorship is tax deductible: Community Water Center is a 501(c)(3), Tax ID: 80-0267674.

Thank you for supporting the movement for water justice!

Community-driven water solutions through organizing, education, and advocacy.

www.communitywatercenter.org

716 10th Street, Suite 300
Sacramento, CA 95814
(916) 706-3346

311 W. Murray Avenue
Visalia, CA 93291
(559) 733-0219

141 North A Street, Suite M
Arvin, CA 93203
(661) 390-4808