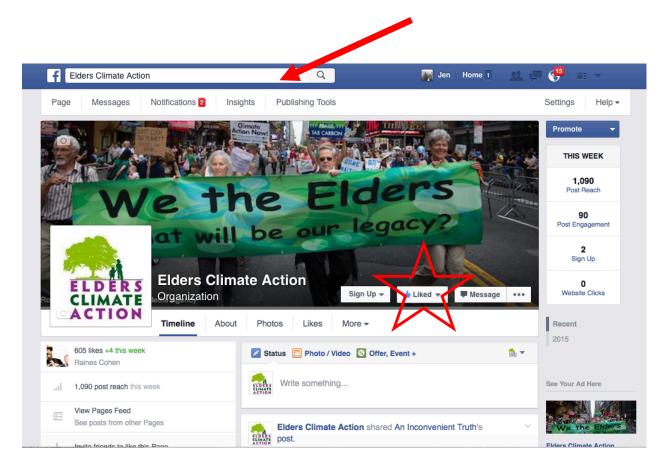
## Facebook - the Basics

Facebook is an essential tool in getting the word out about Elders Climate Action. Here are a few useful tips to share ECA with your friends and family on Facebook. The more our Facebook page is visited, LIKED, and SHARED, the more people we will reach. In order to be seen, we need you!

To get started Sign up on Facebook.com, set up your profile and find your friends and family. Once you are set up, find Elders Climate Action (use search bar) and LIKE our page.



**Like pages on Facebook.** You can search for Elders Climate Action and more using the Facebook search bar. Click the "LIKE" button to receive updates on your newsfeed when they are posted to the ECA page. Once you click the "LIKE" button it will change to say "LIKED" and you will see ECA postings in your newsfeed

## **Getting started with Posting and Sharing**



Share what's on your mind. To make a post, click the field at the top of your own

Newsfeed or Profile, or on a friend's/organization's page. Type what you want to share. When you are ready to post, click the blue Post button. (On an Organization's page click the blue Publish button)

Click the Privacy button next to the Post button to choose who can see your post.

Typing in a "@" symbol followed by a friend's name will bring up the option to tag that person in your post. They will receive a notification that you've tagged them in your post.



Add a location to your post by clicking the Pin icon at the bottom of the post box.



**Comment on a friend's post.** In your newsfeed, you will see a list of your friends' posts and posts from pages you have Liked. Under each post is a box with your profile picture and a text field that says "Write a comment". Click the field to add your comment or photo. You can tag other users in your comment just like you would a regular post.

**"LIKE" or "SHARE"** a post to show that you think it is a good post worthy of being seen. Posts that get Liked or Shared end up at the top of your friends' newsfeeds more often, and can help posts spread across Facebook.

**Share a link to another site.** You can link to material all over the web by using your status update. Paste the URL for the site you want to link to and you will see a preview appear below the text field. You can then delete the link and the preview link will remain. You can link just about anything, including YouTube videos, blog articles, images, and more.