RAPID RESPONSE CALL

Convening and Coronavirus: Tools & Platforms
RAPID RESPONSE CALL: CONVENING & CORONAVIRUS

WELCOME & GROUNDING
AGENDA

30min  GROUNDING & INTRODUCTIONS
Heather Mason, Caspian Agency
Avary Kent, Conveners.org
SaraJoy Pond, Conveners.org

30min  DEFINE & PRIORITIZE NEEDS

10min  DECIDE ON A BEST-FIT

20min  DESIGN WITHIN CONSTRAINTS
HEATHER MASON

FOUNDER & CEO, CASPIAN AGENCY, CONSULTANT, KEYNOTE SPEAKER

Heather is founder of Caspian Agency, a worldwide conference consultancy. She is also a dynamic speaker and highly sought consultant and educator. With a roster including Skoll Foundation, Rockefeller Foundation, Omidyar and Oxford University, Heather has developed a thriving model of strategically driven, high-impact gatherings and events, with a focus on enterprise for social good. She’s also created the industry’s only event methodology, the Caspian 10 Essentials, which is now an online course.
AVARY KENT

CO-FOUNDER & CHIEF INNOVATION OFFICER, CONVENERS.ORG

Avary combines training as a genetic engineer and geobotanical field ecologist with an MBA in Sustainable Enterprise to lead impact-focused startups from idea to reality. Avary has reincorporated her love of ecosystems through her role as Executive Director of Conveners.org serving the Impact Ecosystem by coordinating impact-focused conveners and accelerators globally. Her expertise in experience design supports her clients in the development of participant focused events integrating human-centered design techniques that deliver outstanding feedback and results. As an on-site facilitator, she has worked with politicians, academics, cybersecurity experts, factory owners and workers, Fortune 100 brands, investors, and foundation leaders. She is adept at navigating challenging conversations and supporting groups towards productive dialogue and action.
One of the co-founders of Conveners.org, SaraJoy Pond leverages her background in research, communications, and design to help clients balance the pragmatism of quick wins with big opportunities for change. She has a passion for, and deep experience in facilitating charged, intersectional conversations and helping disparate groups coalesce and move toward productive dialogue, understanding, and action. She has presented research, facilitated trainings, and led workshops on four continents; working with impact investors exploring alternative currencies for triple-bottom-line accounting in Paris, training educators in participatory evaluation in Bolivia, and developing a capacity-building impact assessment framework with a 12-village collective in Mali. She has also launched a series of social enterprises, and worked as a university professor, UX designer, project manager, curriculum consultant, impact evaluator, academic editor, infographic designer, and newspaper reporter.
“There’s so much concrete value to being a member. But it’s the intangibles—the connections and the collaborations coming out of it that have been truly powerful.”

Y. Elaine Rasmussen  
CEO, Social Impact Strategies Group  
Producer, ConnectUP MN

“If you bring people together in service of the greater good, you belong in Conveners.org. There are great people here for you to connect with, and great things here for you to learn. This community can add to the wonderful work you’re already doing.”

Topher Wilkins  
CEO, Opportunity Collaboration  
Co-Founder, Conveners.org

*Conveners.org* is a backbone organization that hosts coordination, collaboration, and learning between impact-focused conveners. We create tools, resources, and processes that help the right people to be in the right places, having the right conversations to change the world.

**Membership Benefits**

- **World-class Conveners’ Playbook**
  
  Best practices in delegate curation, logistics, and participant-centered experience design to deepen engagement at your next event.

- **Peer Learning Network**
  
  Professionally-facilitated quarterly calls make building deep working relationships with peer conveners easy.

- **Targeted Discounts**
  
  Get exclusive discounts to member events and save on the tools you need to convene more efficiently, effectively and mindfully.

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**Learn More**
COMMUNITY SUPPORT

RAPID RESPONSE CALLS

- Once every 3-4 weeks
- April 21 - Virtual Convening Pricing

OFFICE HOURS

- One-on-one consultation w/ Conveners.org team
- Schedule Office Hours

VIRTUAL CONVENING TOOLBOX

- Next cohort starts April 21
VIRTUAL CONVENING TOOLBOX
THREE PART TRAINING SERIES

STRATEGY
Learn how to hold authentically vulnerable virtual space and energy

FACILITATION
Learn the secrets of "hiding time," sparking dialogue, and smooth transitions

DESIGN & IMPLEMENTATION
Explore platforms, tools, & holistic convening experience design
INTRODUCING SLI.DO

- Visit www.Sli.do
- Enter code #conveningtools
- Sli.do increases interactivity for Information Sharing activities
  - Polls, Surveys, Q&A, Ideas
  - Data Display: charts, graphs, wordclouds
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DEFINE & PRIORITIZE NEEDS
VIRTUAL CONVENING SKILLS LAB: STRATEGY

AWARENESS

ALIGNMENT

ACTION
OBJECTIVES

AWARENESS
- Information Sharing
- Knowledge Building
- Idea Evaluation
- Resource Identification

ALIGNMENT
- Consensus Building
- Affinity Grouping
- Community Connection
- Resource Matching

ACTION
- Ideation & Problem-Solving
- Personal Growth
- Collective Action
- Resource Transfer
My core community is ____________.
Because of their interactions at my convening, they will think ____________,
they will feel ____________, and they will do ________________.
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<th>Keynote</th>
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Conference systems

Give your participants agency to navigate your convening for themselves.

**KEY FEATURES**
- Mainstage with up to 4 presenters
- Green-room to prepare speakers
- Participants decide what to attend
- Expo Booth and Sponsor visibility platform
- Structured Networking Room
- Ticket tiers can map to session types
- Participants can create their own sessions

**PRICING**

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<td>$99/month/host for up to 100 seats per month. Pro Version is $10,000, 72 hour event with 1,000 tickets included</td>
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**PLATFORMS**

**PROS**
- Fully recreates the conference experience online
- Multiple venues (mainstage, breakout, networking)
- Manage sponsors
- Sell tickets
- Has an expo feature
- Participant Agency

**CONS**
- Having 1:1 conversations requires participants to create a session; can get cluttered.
- Platform takes a 7% cut of ticket sales
INFORMATION SHARING

TRADITIONAL VIDEO CONFERENCING

TOOLS FOR MORE INTERACTIVITY
COMMUNITY CONNECTION

STRUCTURED NETWORKING

UNSTRUCTURED NETWORKING

AirMeet
PROBLEM SOLVING

FOCUS ON ARTIFACT CREATION + COLLABORATION
RESOURCE TRANSFER

TAILORED ASK-OFFER SOLUTION
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DETERMINE ON A BEST-FIT TOOL
Don't be afraid of it. Be mindful of how you introduce NEW tools to participants.
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DESIGN WITHIN CONSTRAINTS
DESIGN CONSTRAINTS

PARTICIPANT CONSIDERATIONS

SPEAKER CONSIDERATIONS

SPONSOR CONSIDERATIONS

ORGANIZATION CONSIDERATIONS
HARDWARE

DUAL MONITORS

EROGONOMICS!

LIGHTING & SOUND

KEEP YOUR CAMERA AT EYE LEVEL
### Virtual Tools & Platforms

**We did the research – so you don’t have to**

#### Video Conferencing
- Bluejeans
- Cisco
- Facebook Live
- FreeConference.com
- Global Meet
- Jitsi
- Microsoft Teams
- Skype
- UberConference
- Vimeo Live
- Whereby
- Zoom

#### Conference Platforms
- Airmeeet
- Braindate
- Crowdcast
- Hopin.to
- Icebreaker
- Maestro Conference
- Mozilla Hubs
- Pathable
- Remo
- vFairs
- VoiceVoice

#### Support Tools
- Doodle
- Facebook Groups
- Keybase
- LinkedIn Groups
- Loom
- Miro
- Mural
- Pigeonhole
- Sli.do
- Toasty
- WhatsApp
RSVP NOW FOR OUR VIRTUAL CONVENING TOOLBOX SERIES

We'll dig in on the how and why of Virtual Convening Strategy in the face of coronavirus--what it can and can't do, and how you can take control and put these tools to work to create real impact for your organization.

SIGN ME UP!
NEXT CALL APRIL 21ST
PRICING & DESIGN

We'll focus on how to adjust pricing to fit the new paradigm of virtual convening and how the design you select influences budget considerations and pricing models.

SIGN ME UP!
USING SLI.DO SURVEY & IDEAS

- Enter code #conveningtools
- There is a survey that is now live. Please complete that now.
- You will also see a space for "Ideas" this beta feature is where we hope to capture "What topics would you like to see us cover in future Rapid Response Calls?" - and please upvote ideas you like from others.