

Webinar Series:

Building a Cooperative Ecosystem in Detroit

Webinar #1: What Can Detroit Cooperators Learn from The New York City Cooperative Movement?

The Cooperation Group interviews Emma Yorra from the Center for Family Life and Scott Trumbull from Working World about their experiences assisting worker cooperatives in New York City.

This is an interactive webinar, and participants will have an opportunity to ask questions in the main lobby and also participate in video break-out sessions to discuss how the ideas discussed in the interview might benefit the cooperative movement in Detroit.

Click here to RSVP: http://cooperationgroup.coop/cfl_webinar

Find out:

- How Center for Family Life got started,
- What kinds of projects the Working World is funding and how they are making it happen,
- The key lessons Center for Family Life has learned in 10 years incubating worker-owned cooperatives,
- How CFL and WW, together with other co-op organizations, are now working with the City of New York to make cooperative development support available throughout The Big Apple.

Emma Yorra is the Co-Director of the Cooperative Development Program at the Center for Family Life (CFL) in Sunset Park, Brooklyn which develops women-led immigrant cooperatives, including Si Se Puede Women's Cleaning Cooperative, Beyond Care Childcare Cooperative and six others whose services range from elder care to office cleaning to tutoring, to pet care, to guerrilla marketing to handy-work. CFL is a founding member of the NYC Worker Cooperative Coalition, and works with over 200 members in nine cooperatives. The Center for Family Life also trains Community Based Organizations in cooperative development and incubation. Emma also collaborates with the Worker Owned Rockaways Cooperatives (WORCs) project, rebuilding the peninsula with cooperative development after Hurricane Sandy. Previously, she worked 4 years in Nicaragua founding and directing an office of the cooperative finance fund, The Working World. Emma is undertaking a master's degree in Social Economics and Cooperative Business at Mondragon University.

Scott Trumbull joined The Working World Nicaragua as a Loan Agent in January 2011 after graduating from the University of Virginia with degrees in Latin American History and Politics. He has lobbied and organized for campaign-finance reform and corporate accountability in the United States and has brought his passion for democracy and social justice to promoting worker ownership in Nicaragua.

The Center for Family Life Cooperative Business Program partners with community residents to organize cooperative businesses to create living wage jobs in a safe environment, and provide social supports and educational opportunities for their members. Each of these successful business ventures has its own website and is owned and operated by the members themselves.

Working World puts finance in the hands of working people without making them put down collateral or take on the burden of debt that may threaten their wellbeing. We do this by promoting a more inclusive form of ownership — businesses that are collectively run and owned by their workers and community — and tying loan returns to project success to minimize risk, both for our fund and the enterprises we help thrive.



You can RSVP and get log-in information at:
http://cooperationgroup.coop/cfl_webinar