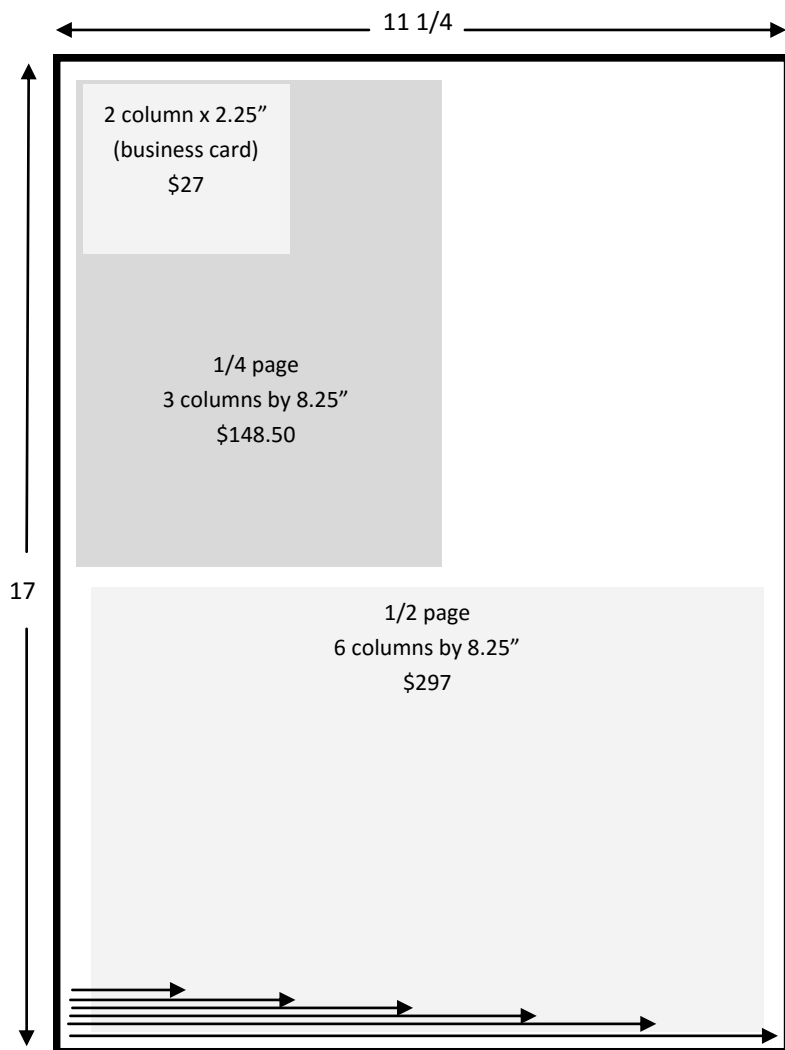


Advertising Rate Sheet



1 column	2 columns	3 columns	4 columns	5 columns	6 columns
1.63"	3.38"	5.25"	6.93"	8.7"	10.4"

Distribution Dates: distributed the last weekend of each month for 11 months.

Ad Deadline: 20th of the month.

Ad Rate: \$6 per column inch.

Inserts: \$50/1,000.

Circulation: Over 1,800 copies distributed to every Corcoran resident and business. Copies distributed at the market and other business as well.

Acceptable formats—b/w: 300 dpi grayscale jpg or tif, press-optimized grayscale pdf, or editable eps (fonts converted to outlines). **Color:** 300 dpi cmyk jpg, press optimized cmyk pdf.

Need an ad designed? \$40/hr, with one hour minimum.

COLOR

color charges per issue:

- business card, \$25
- 1/4 page, \$50
- 1/2 page, \$75
- full page, \$100

Ad Contact: Heidi Johnson McAllister

(612)724-7457

heidi@corcoranneighborhood.org

For quotes for other size ads or with questions, please contact the Ad Contact, Heidi Johnson McAllister. Discounts available for ads that run for multiple months.