

The table below lists the application questions and the weights each will carry in the overall evaluation. **As of 6.25.2019** the Max Points column was added to provide an indication of what will be considered to receive the maximum points for each response.

Please remember **proposals will be evaluated first and foremost on the ability to reach and connect with the least likely to respond/HTC communities and populations.**

Following review of applications there may be a second round of evaluation and allocation of funding depending on gaps identified in order to meet our plan goals for adequate coverage of HTC populations and Census Tracts with an HTC index >37.

Q.	Scored Requirements	Points Available	Max points will be awarded to Applications that demonstrate the following:
Project Narrative			
8	Budget	10	Describes line items with detail and that indicates transparency and that budget is clear on achieving outlined work is feasible as related to the requested allocation and proposed plan.
11	Proposed Plan	20	Responds fully to question and activities are described in detail and demonstrate a clear understanding of Census and HTC community strategies.
12	Assessment of outcomes outreach	5 10	Provides numeric goal and effectively describes how goals will be reached and assessed and is feasible in relation to proposed plan and budget.
13	Alignment with existing work/goals	40 5	Shows experience in census work or alignment in organizational goals is evident.
14	Activities	5	More than one type of activity is proposed for deeper engagement.
15	Organizational Capacity	10	Clearly demonstrates capacity and that staffing and assets allow for successful execution of proposed plan.
16	Geographic areas	15	Reaches five or more HTC Census Tracts and/or one of the top 5% hardest to reach

16 a	Language / Accessibility	15	Provides non-English language accessibility, and demonstrated cultural and linguistic ability to provide relevant services / materials in at the top three, or more, languages in each targeted census tract.
17	HTC populations	15	Reaches five or more HTC populations within more than one of the 5% hardest to reach census tracts.
18	Past/ongoing community engagement/ strategies	20	Those delivering outreach are members of the community; have a significant history doing civic engagement/ movement building in that community; and describes strategies to reach the community that takes into account differences in each community versus others
19	Networks / partnerships	5	Demonstrates authentic partnership for this work (not only connections but collaboration)
	Total Points Available	130	