



CLIMATE PREPAREDNESS WEEK

Organized by Communities Responding to Extreme Weather (CREW)

WHAT IS CREW?

Communities Responding to Extreme Weather (**CREW**) is a network of local leaders building grassroots climate resilience through inclusive & hands-on **education, service, and planning.**

We equip community-based teams of volunteer leaders with the training, local and regional organizational structures, and technological support needed to build climate resilience. We also work to **support existing community institutions**, such as churches, hospitals, and schools, to better engage their constituents around climate preparedness and climate resilience.

WHAT IS CLIMATE PREPAREDNESS WEEK?

Climate Preparedness Week (September 24th - 30th) is dedicated to learning, service, and action. We hope it will **better prepare our communities for extreme weather events** and raise awareness of the connection between climate change and extreme weather.

Institutions like hospitals can register climate preparedness-related activities that week, or join a project in their region. We've listed a few ideas on the back of this sheet, but certainly there are **no limits to creativity or scale!**

WHY SHOULD WE PARTICIPATE?

By participating, you will help patients engage with an issue that will **directly impact their future**, and **equip them with the knowledge to participate in community conversations** on extreme weather and climate change.

Before and during an extreme weather event, many community members may not be aware of the services available to them. By disseminating this information, you can help increase community preparedness for extreme weather, and help reduce the number of people who make unnecessary hospital visits during extreme weather events.



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WHAT CAN HOSPITALS DO?

Take a look at a few sample ideas in each of the three categories below:

EDUCATION

Pamphlet distribution: Provide printed and virtual resources from CREW and expert organizations from which patients can learn how to prepare their families, friends, and communities.

Continuing Medical Education (CME) courses: Encourage hospital staff to better prepare for and respond to the effects of the changing climate on public health by taking CME courses.

Panel discussion/presentation: Invite professional experts to educate your staff about the health impacts of climate change and how patients can prepare.

SERVICE

Event sponsorship: Sponsor a single activity in your community, or become a top-line sponsor of Climate Preparedness Week.

- As an *Activity Sponsor*, you will pay the cost of a particular service project (depaving, planting trees, maintaining trails, building a rain garden, etc.) and your name will be included on the event's page on our website and on our event materials. *Cost Range: \$500-\$1,000.*
- As a *Climate Preparedness Week Sponsor*, your name will appear prominently on the Climate Preparedness Week page of our website, will appear in a shout-out on our Facebook and Twitter pages, and will be included in all of our Climate Preparedness Week materials. *Cost: \$5,000.*

PLANNING

Emergency drill: Run an emergency drill to make sure hospital staff are prepared to address multiple concurrent cases of heat exhaustion.

To register, visit our website:

www.climatecrew.org/prep_week

Or contact Aaron Troncoso directly:

aaron@climatecrew.org