



To whom it may concern,

I strongly recommend Don Goris to become a key member of your organization. I am writing today to share with you a quick snapshot of his valuable contribution to my gubernatorial campaign in hopes that his skills and leadership can be of equal importance to your efforts.

In April 2009, my campaign was in its conceptual stages and I was in need of experienced and ethical campaign professionals to help me create a cohesive and sound campaign. Among the first to commit to my team was Don Goris.

Don was hired to be in charge of the finance operations in West Michigan – the home turf of one of my most formidable Republican primary opponents. We were aware that gaining political traction and raising campaign funds in this region would be a formidable task, but Don met and exceeded goals for the duration of the year-and-a-half campaign.

Don has a tireless work ethic that remained consistent during the long and grueling campaign season. His enthusiasm and commitment to getting results never wavered. He is reliable, perseverant, dedicated, and committed to seeing tasks completed and objectives met.

Running for a statewide office requires a candidate to place trust in his or her staff. Don earned mine quickly and continues to have it. As a high-level member of my campaign – often dealing directly with prominent donors and business leaders – Don's professional demeanor and communication skills represented my campaign and my message with honor.

He is respected and is held in high regard by my donors and other statewide leaders. I heard from supporters on numerous occasions that he was great to work with and could be counted on to achieve success. My thoughts of him ring the same.

Don was an integral player in my gubernatorial team, and I attribute much of my political success directly to his work and results. I have every confidence that your experiences with him will be similar to mine and encourage you to witness firsthand the value he will add to your organization.

Sincerely,

A handwritten signature in black ink that reads "Rick Snyder". The signature is written in a cursive, flowing style.

Rick Snyder