

# Creating Better Financial Futures

Hartford Regional Meeting  
Connecticut Asset Building Collaborative

**October 18, 2016, 9am to 12pm**

Farmington Bank Headquarters, One Farm Glen Blvd., Farmington

9:00 to 9:30 Continental breakfast and networking

9:30 to 9:45 **Welcome**

- [Farmington Bank](#)
- [CT Asset Building Collaborative](#)

9:45 to **Speed Networking**

10:30

- Get to know your colleagues
- Learn about opportunities for collaboration and partnership

10:30 to Break

10:40

10:40 to **Using Workforce Innovation and Opportunity Act ([WIOA](#)) to**  
11:00 Create Brighter Financial Futures

- Charles K. Botts, III, American Job Center – Hartford

A resident of East Hartford CT, is a nationally recognized workforce development trainer and speaker that has shared his insights and innovations at both national and regional venues. As a natural motivator and public speaker Charles leverages his coaching and advising experience to connect with one stop center customers and staff across the country. Through his career Charles has had two consistent passions, public speaking and entrepreneurship. "It is important to enjoy what you do and who you do it with." He has a passion for professional development, personal empowerment and uncovering hidden potential. Additionally, as a featured guest and industry insider Charles has brought his unique brand of engaging presentations to morning TV with multiple appearances on Fox Connecticut's morning news show, Good Morning Connecticut. Recently Charles was honored by the United Way as a Community Champion for 2016 as well as Hartford Business Journal's class of the 2016 "40 under Forty".

11:00 to **Manufacturing Workforce Development programs** available to  
11:15 underserved populations

- Tracey Ariel, Director of [Advanced Manufacturing Centers](#), CT State Colleges and University System

Tracy Ariel, Director of Advanced Manufacturing Centers Initiative, for the Board of Regents for Higher Education, Connecticut State Colleges and Universities (CSCU), is

responsible for the organizational management and oversight of the Advanced Manufacturing Centers (AMC) located at Asnuntuck Community College (Enfield); Housatonic Community College (Bridgeport); Naugatuck Valley Community College (Waterbury); and Quinebaug Valley Community College (Danielson); and the Statewide Advanced Manufacturing Initiative and the Connecticut Early College Opportunities programs. Ms. Ariel presides over the Statewide Advanced Manufacturing Advisory Committee, is a standing committee member for the Eastern Seaboard Apprenticeship Council, a member of the New England Board of Higher Education's Problem Based Learning Steering Committee; and is a member of the education council of the National Association of Manufacturers' Manufacturing Institute.

11:15 to  
11:30

### **New Opportunities for Women**

- Jamal Jimerson, Chief Program Officer- Hartford [YWCA](#)

Jamal Jimerson is the Chief Program Officer at the YWCA Hartford Region. He plays a major role in the company's overall program performance, leading organizational strategy, promoting program effectiveness, and elevating team performance through innovative leadership. Jamal is evolving YWCA's approach to family economic success and racial justice with programs that address systemic barriers at the intersection between race and gender. A 16-year veteran within the nonprofit sector, Jamal has extensive experience leading program transformations, driving growth, and developing new initiatives for youth and families. Prior to his current role, Jamal was the Director of Family Economic Success programs at the CT Association for Human Services.

11:30 to  
11:45

### **New Program Opportunities: [CHET Baby Scholars](#) and [ABLE Accounts](#)**

- Emily Bjornberg, State Treasurer's Office

Emily Bjornberg is the Director of Financial Education at the Office of Connecticut State Treasurer Denise L. Nappier. In her position with the Policy Unit of the Treasurer's Office, Emily oversees the Connecticut Higher Education Trust, implementation of CT's ABLE Act, the CT Retirement Security Authority as well as myriad state-wide financial literacy initiatives. She also assists on legislative liaison and corporate governance. She is a board member of the Connecticut Jump\$tart Coalition, serving as chair of its Legislative Committee. The Nappier administration has served as a catalyst and effective advocate for financial literacy across the state of Connecticut for nearly two decades. Treasurer Nappier has developed initiatives that provide economic opportunities for Connecticut citizens through asset-building programs and financial education. A major goal of the effort is to ensure the accessibility of these programs to youth, adults across the generations, and underserved populations in the state.

11:45 to  
12:00

Q & A and Wrap Up with speakers

**Questions? Contact [CTAssetBuilding@gmail.com](mailto:CTAssetBuilding@gmail.com)**