

**ATTACHMENT C**

**Request for Proposals for Community Outreach and Support Services during and After  
the Trials  
Related to the Killing of George Floyd**

Name of Applicant Organization: **T.O.U.C.H Outreach and Corcoran Neighborhood  
Organization**

Organization Address: **3451 Cedar Ave S, Minneapolis, MN 55407**

Organization Telephone Number: **612.724.7457**

Contact Person Name and Title: **Muhammad Abdul Ahad CEO/ Founder**

Contact Person Telephone Number: **909.278.1821**

Contact Person Email address: muhammad041@icloud.com

Geographic Area for services (South, North, or citywide): **South (willing to be Citywide)**

Total Amount Requested: \$ **175,000.00**

Proposal Checklist:

☐ Completed cover sheet

☐ Attachment D – Budget & Narrative

### ATTACHMENT D-Budget Narrative

PERSONNEL	Role on project	Base salary, hourly rate, or annual wage	Estimated hours on project	Salary/wages charged to project	Other funding source or in-kind
Muhammad Abdul Ahad	Team Lead	\$50.00	30 hours weekly	\$12,000.00	
(14) team members to be named	Outreach Specialist	\$40.00	30 hrs weekly	\$134,000.00	
TOTAL SALARY/WAGES				\$146,000.00	
FRINGE BENEFITS					
<b><u>TOTAL PERSONNEL COSTS</u></b>				<b><u>\$146,000.00</u></b>	
OTHER EXPENSES <i>[categories below may be modified as needed]</i>					
Supplies					
Printing					
Other (specify) Tee shirt and Sweatshirts				\$1,500.00	
Other (specify) Transportation rental van for team for duration of trial				\$3,000.00	
<b><u>TOTAL OTHER EXPENSES</u></b>				<b><u>\$4,500.00</u></b>	
<b><u>TOTAL DIRECT COSTS</u></b>		(sum of Total Personnel, Total Other Expenses, and Total Contractual)		\$150,500.00	
<b><u>ADMINISTRATIVE COSTS</u></b>		(not to exceed 15% of Total Direct Costs)		\$24,500.00	
<b><u>TOTAL PROJECT COSTS</u></b>		(sum of Total Direct Costs and Administrative Costs)		<b><u>\$175,000.00</u></b>	

## **ATTACHMENT D-Budget Narrative**

- T.O.U.C.H Outreach will establish a 14 person Non-Violence Outreach Worker Team in response to the City of Minneapolis request for Community Outreach and Crisis and Support Services. 14 team members will be paid \$40 hour working 30 hours weekly, with flexibility for emergencies for the duration of the trial.
- T.O.U.C.H Outreach will have one team lead to manage and give direction to the outreach team daily with daily check-in and end of shift debrief.
- T.O.U.C.H Outreach plans to utilize a 15 passenger van for transporting the team to sites where unrest has been detected to ensure all team arrives and leaves together in tense situations.
- T.O.U.C.H Outreach also plans to provide all team members with a uniform in the form of a shirt and sweatshirts.

### **History**

T.O.U.C.H Outreach was born out of the pure heart of its founder Muhammad Abdul Ahad in 2016. T.O.U.C.H Outreach works to transform community safety in Minneapolis, through a variety of strategies focused on youth development and community security. T.O.U.C.H Outreach provides expertise in the areas of: employment, mentoring, and youth services. T.O.U.C.H Outreach utilizes street patrols to build relationships and de-escalate conflicts before they lead to violence.

T.O.U.C.H Outreach team members and leadership are credible messengers for this work, as people who have experienced street violence directly and understand the impact that violence has on communities. They are trusted figures with strong relationships in the community, representative of the communities they are trying to reach both geographically and demographically. Most of the outreach workers last year were black men and women, with similar lived experience and therefore ability to understand where people are coming from. We were able to therefore support, protect, and intervene in situations where we understood the issues at hand and potential risks.

### **Community and Communications**

T.O.U.C.H Outreach joins the City of Minneapolis in taking a public health approach to South Minneapolis violence prevention. Violence is a growing public health crisis in America and violence is a leading cause of death and disability which disproportionately affects youth, low-income populations, and people of color.

Because of the expertise and pre-established relationships between CNO, T.O.U.C.H Outreach and other area service providers, CNO violence interrupters led the way in connecting south Minneapolis residents to mental health resources, chemical dependency services, and other community-based organizations.

T.O.U.C.H Outreach is a part of the Blueprint Approved Institute (BPAI) through the City of Minneapolis, this supports the building of skills and capacity of our organization around grant writing and management, budgeting, evaluation and reporting, etc. Our founder is currently participating in this great training working to equip our organization for financial management and fiscal responsibility. While the Blueprint Approved Institute initiative is in the early stages right now, we look forward to the direct guidance from the City and peer to peer learning. With funding, through contracts with the City of Minneapolis, are allowing us to build up our services and grow the organization overall, including increasing our ability to secure other funds.