



## 2021 LOCAL COMMUNICATIONS AWARDS CALL FOR SUBMISSIONS

Every year at Convention, CUPE BC recognizes excellence in local communications for newsletters, websites and social media outreach.

Get your nomination submissions in today!

- Show off your research, writing, design and production skills
- Be recognized for your outstanding newsletter, website or social media outreach.
- Receive an award for excellence at the 57<sup>th</sup> CUPE BC Convention  
May 19-21, 2021

CUPE BC is calling on all locals to send in their nomination submissions for all categories of communications awards to be presented at convention.

We'll be presenting awards for:

- Best Newsletter
- Best Website
- Best social media outreach

Each award will have two categories: locals with fewer than 500 members and those with 500 or more.

Awards will be presented at this year's Convention.

**Application Deadline: April 5, 2021 at 4:00 pm PST**  
Please submit your completed application by email to [events@cupe.bc.ca](mailto:events@cupe.bc.ca).

# 2021 LOCAL COMMUNICATIONS AWARDS SUBMISSION FORM

Send in your submission with this form. Please indicate which category you are entering.

**Best Newsletter**  
up to 500 members

**Best Website**  
500+ members

**Best Newsletter**  
500+ members

**Best Social Media Outreach**  
up to 500 members

**Best Website**  
up to 500 members

**Best Social Media Outreach**  
500+ members

## Judging Criteria

**Website:** Writing quality, navigability and design

**Newsletters:** Writing quality, design and information content

**Social Media:** Quality of content and promotion of trade union values

## Submission Information

Fill in your contact information and the name of your newsletter and/or website address. Please e-mail [events@cupe.bc.ca](mailto:events@cupe.bc.ca).

**Contact Name:** \_\_\_\_\_

**Name of Publication:** \_\_\_\_\_

**Twitter Handle:** \_\_\_\_\_

**Instagram Handle:** \_\_\_\_\_

**Facebook Page:** \_\_\_\_\_

**Other Social Media:** \_\_\_\_\_

**Website Address:** \_\_\_\_\_