

Need: Renovation of five residential cottages that up to 107 youth call home located on the Flourtown campus.

## Goal of this special fundraising campaign

Improve the living environment by replacing, repairing, and installing new:

- ♦ Flooring in common areas and bedrooms
- ♦ Painting of all internal walls and woodwork
- ♦ Furniture and electronics in common areas
  - ♦ Community rooms - modular sofas and chairs, end tables, activity tables and chairs, desks and chairs, and wall-mounted televisions
  - ♦ Dining rooms - tables and chairs
- ♦ Commercial grade kitchen appliances, countertops, and cabinetry
- ♦ Furniture in bedrooms
  - ♦ Metal bedframes, mattresses, bureaus, and nightstands
- ♦ Window treatments for all rooms
- ♦ Commercial grade washers and dryers
- ♦ Bathrooms
  - ♦ Replace fixtures where needed
- ♦ Security
  - ♦ Install exterior lighting, network cameras, and security alarm systems
- ♦ Replacement of some windows and doors, repair of missing roofing tiles, and exterior painting

For more information contact the Advancement Office (215) 233-1960 ext. 264.



*A campaign to restore five residential cottages  
for Carson's Children*



*Celebrating a Century  
of a Place to Thrive*





*Dear Friends,*

*We are embarking on an ambitious campaign that will allow us to substantially renovate the five residential cottages on our Flourtown Campus. Building improvements and repairs and replacement of furniture and equipment have become necessary and urgent. As we move closer to celebrating the 100th Anniversary of our Flourtown campus, It is time for major facility investments in Lower Beech, Red Gables, Stork Hill, Thistle, and Upper Beech in order to provide our youth with a secure and therapeutic setting - a place where they can thrive.*

*For it is CVCA's vision that children, youth and families can realize their potential. We endeavor to empower our youth to build on their strengths to lead successful lives.*

*This fundraising effort - unique in the history of our organization - is to ensure that CVCA has the highest quality residential centers for youth in the Delaware Valley. This is the promise we are making to our donors, and the promise we are making to the youth we serve. We invite you to learn more about CVCA's Celebrating A Century of a Place To Thrive campaign.*

*Sincerely,*

**Jeffrey J. Idler**  
Campaign Chair

**Diane Kiddy**  
Chief Executive Officer

## Cottage Life

The enchanting English Tudor Gothic cottages of Carson Valley Children's Aid are on the National Register of Historic Places. Designed by nationally known architect, Albert Kelsey, the first residents were welcomed in July, 1918. The cottages are now home to youth ages 12 to 19 who cannot live with their own families because of severe trauma and/or neglect. Our youth deserve temporary homes that are also havens. It is CVCA's commitment to provide a safe, comfortable and nurturing environment for the youth we care for so they can reach their full potential and thrive.

## Why Now

Over time the physical structure of the cottages has deteriorated both inside and out. Everyday repairs are no longer enough. This is the critical point in time; we are well overdue for major renovations.



## Campaign

To fund this restoration project, the Carson Valley Children's Aid Board of Directors, Advisory Council, and Leadership Team have launched a \$3 million campaign. The goal includes all costs associated with construction: renovation labor, materials, contingencies and endowment.

Thank you for opening your heart and financially championing this project. Together, we can create a more supportive environment for our youth to thrive!