



PLEASE JOIN US IN

*Celebrating
100 Years*

C **V** Carson Valley
C **A** Children's Aid
1917-2017

100th Anniversary

OF

Carson Valley Children's Aid

Saturday, October 14, 2017

5:30 - 8:30 pm

*The Commonwealth Chateau at Sugarloaf
9220 Germantown Avenue, Philadelphia, PA*



Trolly Tours of CVCA Campus 5:00 - 6:00 pm



Centennial Celebration Honorees

John Taaffe, former Executive Director of CVCA

*Herbert Riband, Co-Trustee of Carson Trust, former
President of CVCA Board of Directors*



www.cvca-pa.org

Hard

By Robert T.

People have made my life hard,
not treating me right,
not taking care of me,
taking me away.
It's hard, being away from my family.
I wonder what they're doing.
Seeing them again
makes my happiness come out.

I have made my own life hard,
not going to school,
not listening,
getting in trouble.
I've learned that I have to do the
right things, so I can be
with my family.

I thought it was hard to do
the right thing
until I got to Carson Valley
and got help.
It has changed
my life. Now it's not
hard.

SPONSORSHIP OPPORTUNITIES

Sponsorships include: tickets; acknowledgement on the CVCA website, social media and other publicity; and signage at the event.

- MOTHER GOOSE** / 2 Tickets \$ 1,000
 - ELSA UELAND** / 4 Tickets..... \$ 2,500
 - ALBERT KESLEY** / 6 Tickets..... \$ 5,000
 - ISABEL CARSON** / 8 Tickets \$10,000
 - ROBERT CARSON** / 10 Tickets..... \$ 20,000
 - ERDENHEIM FARM** / 12 Tickets..... \$ 50,000
 - SINGLE TICKET** \$ 250
-

FOR 100 YEARS CARSON VALLEY CHILDREN'S AID (CVCA)

has served the needs of dependent and at risk children from Philadelphia and surrounding counties. The hundred acre campus once part of Robert N. Carson's Erdenheim Stock Farm is remarkable for its rolling hills, neo-medieval buildings and design as a fantasy village. According to Isabella Carson this legacy to her husband, Carson College for Orphan Girls, would be modeled on Philadelphia's Girard College. Albert Kelsey, a well-known Philadelphian and graduate of University of Pennsylvania, was selected as the architect for the first cottage named Mother Goose and seven others. The President of the new orphanage and school was Elsa Ueland, a pioneer in progressive education who led the college for nearly half of a century. The institution was originally endowed by Philadelphia trolley magnate Robert Carson and other private contributors, but today 99% of the funding for the 28 programs that make up CVCA is public. Our 100th year anniversary is a unique opportunity to celebrate the history of the organization as well as expand and diversify support from our friends and new donors.

OUR MISSION

Carson Valley Children's Aid is dedicated to delivering services to children, youth and families that ensure their safety, build on their strengths, honor their differences and empower them to achieve their goals for success in life.



The CVCA continuum of services includes residential and educational programs on the campus, community based placements, behavioral health services in school and at home, and prevention and early intervention services. The needs of more than 12,000 individuals are fulfilled each year.



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1419 Bethlehem Pike, Flourtown, PA 19031 • 215.233.1960
www.cvca-pa.org



SPONSORSHIP REGISTRATION

Sponsorships include: tickets; acknowledgement on the CVCA website, social media and other publicity; and signage at the event.

**Print and Mail or
Register Online
www.cvca-pa.org**

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- ERDENHEIM FARM** / 12 Tickets \$ 50,000

- SINGLE TICKET** \$ 250
- I CANNOT ATTEND BUT WANT TO SHOW MY SUPPORT \$ _____

Name: _____

Address: _____

Suite/Apt: _____

City: _____ State: _____ Zip: _____

Email: _____

Enclosed is a check in the amount of: \$ _____

MADE PAYABLE TO:
Carson Valley Children's Aid
Attn: Advancement
536 S. Bethlehem Pike
Ft. Washington, PA 19034