



Cycles of Change

Annual Report
2011-2012

Serving the
East Bay
since 1998

Safety Programs

As part of the national Safe Routes to Schools movement, our Drive-Your-Bike safe riding program engaged over 3,500 students through in-class PE instruction at 10 schools in Alameda and Contra Costa Counties this year. This also program brought the Cycles of Change safety curriculum to 25 PE teachers using a 2-3 year train the trainer model that leaves each school with its own sustainable bicycling PE unit.

Cycles of Change Bike Rodeos visited fourteen community health fairs and bike festivals. More than 1,000 elementary age participants rode through our playground “Mock City” with a training course of two-way streets, pedestrians, stop signs, and crosswalks for young riders to navigate.

Giving young people tools
for independence through
safe bicycling



A man with short dark hair, wearing a black jacket over a blue plaid shirt and blue jeans, is smiling and standing next to a bicycle. He is in a bike shop with many other bicycles in the background. A semi-transparent text box is overlaid on the top right of the image.

Making bikes
accessible to
EVERYONE

The Bikery

Our community bike shop, The Bikery, celebrates its third anniversary this year. The Bikery gives residents of the Fruitvale and San Antonio districts in Oakland-- and everyone else-- a friendly place for bike services. Anyone can stop by and use our work bench, get mechanics help from staff, buy affordable bikes, and get quality repairs. Leadership of The Bikery is centered on people of color, women, and transfolk. Young people like to hang out at the shop, build custom bikes, and show off their creations. Other activities include youth mentorship, micro-business enterprise, food justice-based gardening, and community organizing.

Between July 2011 and June 2012, The Bikery served 720 people. We repaired over 86 bikes and sold 40. The Bikery is Cycles of Change's drop-off point for bike donations for all of our programs, and a place for the public to visit to find out what Cycles of Change is doing and how to get involved.

The Bikery is located at 2289 International Boulevard, in Oakland, and is open Tuesdays and Thursdays from 3pm to 7pm, and Saturdays from 11am to 5pm.

Bike-Go-Round

This year the Bike-Go-Round, our first program for adults, outfitted 200 commuters with a refurbished bike complete with cargo rack, helmet, u-lock, safety lights, bike maps and tire patch kits, along with an on-road bicycle training class to get them comfortable using their bike as their primary mode of transport.

We support our new commuters by providing ongoing weekly bicycle maintenance services and instruction in basic mechanics skills to many of the over 500 participants that have gone through our training and received bicycles from us over the last three years.



Supporting new adult cyclists



Bringing bike repair to
YOUR neighborhood

BikeMobile

The BikeMobile is Cycles of Change's newest program, a traveling bike repair and education van. The BikeMobile keeps more bikes rolling by making simple repairs and engaging young people in hands on demonstrations that teach them to maintain their own bikes. The Bike-Mobile visits Safe Routes to Schools sites and focuses attention on areas where there are no bike shops nearby.

In its first year of operation, the BikeMobile repaired about 1,200 bikes at 53 sites, including parks, recreation centers, schools, and community events! Our pre- and post- visit bike rack censuses show that after a BikeMobile visit ridership increases 30% on average.



Connecting to the land that
sustains us



Watershed Ambassadors

This past school year, Cycles of Change's Watershed Ambassador Program hired and trained seven Oakland high school students to team up with 78 second through eighth grade students from the public schools surrounding Lake Merritt. Together, these students became public educators called "Watershed Ambassadors." Their job was to educate and encourage businesses in Oakland's Grand Lake, Lake Merritt, China Town, Fruitvale and East Lake business districts to prevent storm water pollution from entering Lake Merritt and our Bay. Between September 2011 and June 2012 the Ambassadors outreached face-to-face with 118 Oakland businesses, and of those, 54 became certified as "Water-Friendly Businesses" by making a commitment to preventing pollution from entering our waterways.

Congratulations to all of the Watershed Ambassadors for their fantastic work this year helping to keep our waterways healthy for the Bay Area's human and wildlife for generations to come!

Exploring our neighborhoods and beyond with **Bike Clubs**



Earn-a-Bike and Riding Clubs at After School Programs

For over 13 years, Cycles of Change has offered the ever-popular and dearly loved after school program, known as Bike Club, where students have the opportunity to learn bike mechanics, practice safe riding skills, go on pedal-powered adventures, and even earn bikes of their very own! This year we provided programming to over 180 students, and over 120 youth earned bicycles at the following East Bay public schools:

- Bret Harte Middle School, Oakland
- Coliseum College Prep Academy, Oakland
- Edna Brewer Middle School, Oakland
- Frick Middle School, Oakland
- MetWest High School, Oakland
- Roosevelt Middle School, Oakland
- San Lorenzo High School, San Lorenzo
- United for Success Academy, Oakland

Financial Report

January 1-December 31, 2011

Support & Revenue

Foundations	13,000	3%
Government & Service Contracts	383,494	92%
Individual Donations	11,739	3%
Fundraising Events	7,197	2%
Other	1,564	0%
Total Support & Revenue	\$416,994	

Expenses

Programs	357,452	91%
General and Administration	33,180	8%
Fundraising	1,664	0%
Total Expenses	\$392,296	

Financial Position

Assets	\$160,058
Liabilities	\$19,872
Unrestricted Net Assets	\$132,186
Temporarily Restricted Net Assets	\$8,000

Funders & Partners

Alameda County Transportation Commission (ACTC)
Alameda Countywide Clean Water Program
Alameda County Public Health Department
Alta Planning + Design
Bikes 4 Life
City of Berkeley Public Health Department
Contra Costa Health Services
East Bay Asian Youth Center (EBAYC)
East Bay Bicycle Coalition
Environmental Protection Agency
Metropolitan Transportation Commission (MTC)
New Belgium Brewing Company
Rose Foundation
Safe Passages
San Lorenzo High School Green Academy
TransForm
Alta Planning + Design
Bikes 4 Life
City of Berkeley Public Health Department
Contra Costa Health Services

Individual & Community Support

Bent Spoke Bicycles
Berkeley High School Cycling Club
Berkeley REI
Box Dog Bikes
Dublin REI
City of Dublin
Cycle Sports
Eastside Arts Alliance
Front Group Design
Grizzly Peak Cyclists
Local 34 ILWU
Missing Link Bicycles
San Francisco REI
Wheels of Justice
Our many Volunteers & Donors

Our Mission

Cycles of Change creates healthier East Bay communities by helping youth and adults gain tools for more environmentally and economically sustainable living through school-based bicycle education, job training, watershed education, and community earn-a-bike programs. By exploring our neighborhoods and beyond on bicycles, we are more connected to the people and the land that sustain us.

Our Collective

Cycles of Change has a leadership team which works as a collective Executive Director to run the organization. We use a consensus model and shared decision-making in all of our work.

Board of Directors

Marissa Ortega-Welch • Nora Dye • Ken Cluff • Jewels Smith • Elokin

Thank you to Susan Yee, one of our founding board members, for 4 years of service as a board member, and a total of 14 years of service as our original Fairy Godmother.

Thank you also to Elizabeth Sy, a founding board member, for four years of heart felt support, creativity, and many delicious meals.

Staff

Muhammad Asaad • Kashif Asaad • Tommy Bensko • Maya Carson • Stacie Chun
Woods Dewitt • Matt Geregthy • Eugene Kang • Helen Lee • Elokin • Nick Martinez
Ariel Raymon • Carolyn Richardson • Mario Rosero • San Saephan • Patrick Smith



Cycles of Change is a 501(c)3 nonprofit. Our tax ID number is 11-3821114.

www.cyclesofchange.org

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