Safety Programs

As part of the national Safe Routes to Schools movement, our Drive-Your-Bike safe riding program engaged over 3,500 students through in-class PE instruction at 10 schools in Alameda and Contra Costa Counties this year. This also program brought the Cycles of Change safety curriculum to 25 PE teachers using a 2-3 year train the trainer model that leaves each school with its own sustainable bicycling PE unit.

Cycles of Change Bike Rodeos visited fourteen community health fairs and bike festivals. More than 1,000 elementary age participants rode through our playground “Mock City” with a training course of two-way streets, pedestrians, stop signs, and crosswalks for young riders to navigate.

Giving young people tools for independence through safe bicycling.
The Bikery
Making bikes accessible to EVERYONE
Our community bike shop, The Bikery, celebrates its third anniversary this year. The Bikery gives residents of the Fruitvale and San Antonio districts in Oakland--and everyone else--a friendly place to hang out. We repaired over 86 bikes, served 720 people, and sold 40 bikes. The Bikery is Cycles of Change's drop-off point for bike donations for all of our programs, and a place for the public to visit to find out what Cycles of Change is doing and how to get involved. Leadership of The Bikery is centered on people of color, women, and young people like to hang out at the shop. Our community bike shop, The Bikery, celebrates its third anniversary this year.
This year the Bike-Go-Round, our first program for adults, outfitted 200 commuters with a refurbished bike complete with cargo rack, helmet, u-lock, safety lights, bike maps and tire patch kits, along with an on-road bicycle training class to get them comfortable using their bike as their primary mode of transport.

We support our new commuters by providing ongoing weekly bicycle maintenance services and instruction in basic mechanics skills to many of the over 500 participants that have gone through our training and received bicycles from us over the last three years.

The BikeMobile is Cycles of Change’s newest program, a traveling bike repair and education van. The BikeMobile keeps more bikes rolling by making simple repairs and engaging young people in hands on demonstrations that teach them to maintain their own bikes. The BikeMobile visits Safe Routes to Schools sites and focuses attention on areas where there are no bike shops nearby.

In its first year of operation, the BikeMobile repaired about 1,200 bikes at 53 sites, including parks, recreation centers, schools, and community events! Our pre- and post-visit bike rack censuses show that after a BikeMobile visit ridership increases 30% on average.
This past school year, Cycles of Change’s Watershed Ambassador Program hired and trained seven Oakland high school students to team up with 78 second through eighth grade students from the public schools surrounding Lake Merritt. Together, these students became public educators called “Watershed Ambassadors.” Their job was to educate and encourage businesses in Oakland’s Grand Lake, Lake Merritt, China Town, Fruitvale and East Lake business districts to prevent storm water pollution from entering Lake Merritt and our Bay. Between September 2011 and June 2012 the Ambassadors outreached face-to-face with 118 Oakland businesses, and of those, 54 became certified as “Water-Friendly Businesses” by making a commitment to preventing pollution from entering our waterways.

Congratulations to all of the Watershed Ambassadors for their fantastic work this year helping to keep our waterways healthy for the Bay Area’s human and wildlife for generations to come!
For over 13 years, Cycles of Change has offered the ever-popular and dearly loved after school program, known as Bike Club, where students have the opportunity to learn bike mechanics, practice safe riding skills, go on pedal-powered adventures, and even earn bikes of their very own! This year we provided programming to over 180 students, and over 120 youth earned bicycles at the following East Bay public schools:

- Bret Harte Middle School, Oakland
- Coliseum College Prep Academy, Oakland
- Edna Brewer Middle School, Oakland
- Frick Middle School, Oakland
- MetWest High School, Oakland
- Roosevelt Middle School, Oakland
- San Lorenzo High School, San Lorenzo
- United for Success Academy, Oakland
Our Mission
Cycles of Change creates healthier East Bay communities by helping youth and adults gain tools for more environmentally and economically sustainable living through school-based bicycle education, job training, watershed education, and community earn-a-bike programs. By exploring our neighborhoods and beyond on bicycles, we are more connected to the people and the land that sustain us.

Our Collective
Cycles of Change has a leadership team which works as a collective Executive Director to run the organization. We use a consensus model and shared decision-making in all of our work.

Board of Directors
Marissa Ortega-Welch • Nora Dye • Ken Cluff • Jewels Smith • Elokin
Thank you to Susan Yee, one of our founding board members, for 4 years of service as a board member, and a total of 14 years of service as our original Fairy Godmother.
Thank you also to Elizabeth Sy, a founding board member, for four years of heartfelt support, creativity, and many delicious meals.

Staff
Muhammad Asaad • Kashif Asaad • Tommy Bensko • Maya Carson • Stacie Chun
Woods Dewitt • Matt Gereghty • Eugene Kang • Helen Lee • Elokin • Nick Martinez
Ariel Raymon • Carolyn Richardson • Mario Rosero • San Saephan • Patrick Smith

Financial Report
January 1–December 31, 2011

Support & Revenue
- Foundations $13,000 3%
- Government & Service Contracts $383,494 92%
- Individual Donations $11,739 3%
- Fundraising Events $7,197 2%
- Other $1,564 0%
Total Support & Revenue $416,994

Expenses
- Programs $357,452 91%
- General and Administration $33,180 8%
- Fundraising $1,664 0%
Total Expenses $392,296

Financial Position
- Assets $160,058
- Liabilities $19,872
- Unrestricted Net Assets $132,186
- Temporarily Restricted Net Assets $8,000

Funders & Partners
- Alameda County Transportation Commission (ACTC)
- Alameda Countywide Clean Water Program
- Alameda County Public Health Department
- Alta Planning + Design
- Bikes 4 Life
- City of Berkeley Public Health Department
- Contra Costa Health Services
- East Bay Asian Youth Center (EBAYC)
- East Bay Bicycle Coalition
- Environmental Protection Agency
- Metropolitan Transportation Commission (MTC)
- New Belgium Brewing Company
- Rose Foundation
- Safe Passages
- San Lorenzo High School Green Academy
- TransForm

Individual & Community Support
- Bent Spoke Bicycles
- Berkeley High School Cycling Club
- Berkeley REI
- Box Dog Bikes
- Dublin REI
- City of Dublin
- Cycle Sports
- Eastside Arts Alliance
- Front Group Design
- Grizzly Peak Cyclists
- Local 34 ILWU
- Missing Link Bicycles
- San Francisco REI
- Wheels of Justice
- Our many Volunteers & Donors

Cycles of Change is a 501(c)3 nonprofit. Our tax ID number is 11-3821114.

www.cyclesofchange.org

Cycles of Change PO Box 70292 Oakland, CA 94612