

The infographic consists of two main text boxes. The top box is white with a grey border and contains the text 'NEARLY 70 MILLION US HOUSEHOLDS HAVE A CONNECTED TV STREAMING DEVICE' in bold black font, followed by the source '—2017 Nielsen Total Audience Report' in a smaller, italicized font. The bottom box is white with an orange border and contains the text '69% OF US HOUSEHOLDS HAVE A CONNECTED TV' in bold black font, followed by the source '—Leichtman Research Group (LRG)' in a smaller, italicized font. The boxes are connected by dotted lines, and there are additional orange and grey lines forming a network-like structure around the text.

**NEARLY 70 MILLION
US HOUSEHOLDS HAVE
A CONNECTED TV
STREAMING DEVICE**

—2017 Nielsen Total Audience Report

**69% OF US HOUSEHOLDS
HAVE A CONNECTED TV**

—Leichtman Research Group (LRG)