

# Private Marketplace (PMP) / Direct Buy

PLATFORM DEAL -	VENDOR -	EXCHANGE -	INVENTORY TYPE	DEVICE	FORMAT
<u>ROS - Washington Post - Political - LDA Compliant - ATF</u>	WP Company LLC	Google	Mobile Web	Phone	Display
<u>ROS - Fox News - Political Section - LDA Compliant</u>	Fox News Network LLC	Google	Mobile Apps, Desktop Web, ...	Desktop, Phone, Tablet	Display
<u>ROS - Washington Post - Political - LDA Compliant - ATF</u>	WP Company LLC	Google	Desktop Web	Desktop, Tablet	Display
<u>ROS - Washington Post - Political - High Impact - LDA Compliant - ATF</u>	WP Company LLC	Google	Desktop Web	Desktop, Tablet	Display
<u>RON - Political</u>	Universal Uclick	Google	Desktop Web, Mobile Web	Desktop, Phone, Tablet	Display
<u>ROS - Slate - News and Political Buffs</u>	Graham Holdings Company	Google	Desktop Web, Mobile Web	Desktop, Phone, Tablet	Display

- \* Get the best quality inventory available through a huge Private Marketplace.
- \* Buy Inventory directly from publishers with Direct Buy.