

Weltfriedensdienst e.V. (WFD) is a non-governmental organization with 60 years of experience in project support worldwide. WFD is an implementing organization of the Civil Peace Service Programme (CPS) of the German government.



For our CPS Programme in **Palestine**, Weltfriedensdienst e.V. is looking for a

**CPS advisor to our partner organization
Defense for Children International (DCIP)
in Ramallah, Palestine**

Description of position

The project will be implemented by *Defense for Children International – Palestine (DCIP)* in cooperation with Weltfriedensdienst e.V. (WFD), within the framework of the Civil Peace Service (CPS) Programme. DCIP is the national section of Defense for Children International (DCI), an international child-rights movement and non-governmental organization, established in 1979. DCIP promotes and protects children's rights in accordance with international standards. DCIP investigates documents and pursues accountability for grave human rights violations against children and advocates at the international and national levels to advance access to justice and protection for children.

The assigned Civil Peace Worker shall contribute to the development of an advocacy digital content strategy for a journalism and advocacy platform, focused on the rights situation of Palestinian children.

Your responsibilities

- Design a strategic digital content plan for advocacy purposes across multiple sharing platforms
- Coordinate with DCIP's documentation team to stay abreast of important developments and cases; structure, fact-check and follow-up on field research
- Assist in hiring and overseeing growing team of freelance videographers and photographers
- Manage video project workflows and production schedules from inception to post-production
- Devise an online strategy for digital advocacy content, including the development of highly accurate and visually compelling social media assets
- Monitor engagement across DCIP's online platforms, evaluate success and growth areas
- Develop relationships and partnerships with local and international NGOs relevant to children's rights
- Build and maintain media relationships to increase DCIP content exposure
- Participate in networking, public relations and information activities implemented by Weltfriedensdienst in Germany

You will work together with the local personnel of the partner organization and coordinate general issues with the WFD regional coordination.

Your profile

- Bachelor's degree in media, film, international relations, journalism or another related field required
- Minimum of 2 years' previous experience in video editing (must be proficient in Adobe Premiere Pro and After Effects)
- Basic videography, photography, and editing skills, multimedia production and visual design (i.e. ability to create infographics and memes)
- Fluency in English and Arabic or Hebrew, as well as another European language is a plus

- Experience with online content promotion, including social media, digital analytics, and search optimization
- Ability to work flexibly, including some evenings and weekends, in order to supervise or collect footage on shooting days, and communicate with international team members
- Knowledge in civil conflict prevention and resolution
- Knowledge in project management and organizational consulting as well as in methods of quality assurance - monitoring and evaluation (M&E)
- Practical experience in the work with NGOs, preferably in intercultural teams and abroad
- Strong critical analysis, interpersonal and deadline management skills
- A respectful and intercultural sensitive attitude as well as the ability for self-reflection and a high level of flexibility and collaborative skills
- Knowledge of the regional context and working experience in the region are an advantage

We provide

- An interesting and ambitious working field
- An approx. two-year development aid contract with comprehensive social benefits and prospects of possible renewal; for contract summary see: www.weltfriedensdienst.de/wp-content/uploads/EH-Contract-Summary_2020.pdf
- Preparation time with additional training (up to three months)
- Professional and committed colleagues at DCI and in the WFD head office in Berlin

Local information

- Working and living place is Ramallah
- Hot and dry summers, cool and rainy winters
- Good health, shopping and recreation facilities
- International airport in Tel Aviv, good public transport system available
- Telephone, mobile and internet available
- Primary and secondary schools (English) available
- Security: The general security situation is tense; connection to the security system of the German Representative Office in Ramallah is available; security training before leaving is provided

For more information about Weltfriedensdienst and the Civil Peace Service Programme (CPS) please visit weltfriedensdienst.de/en/ and ziviler-friedensdienst.org/en. For information on the partner organization see dci-palestine.org.

Weltfriedensdienst e.V. guarantees the professional equality of women and men. We particularly encourage people with a migration background to apply. Due to the provisions of the German Development Workers Act (EhFG), we can only consider applications from citizens of the EU and Switzerland.

Please send your electronic application documents (letter of motivation, CV, relevant certificates and references - merged to one PDF document, max. 5 MB) by **March 1, 2020** by e-mail with subject: "Application DCI/Palestine" to: auslandsbereich@weltfriedensdienst.de, cc: schieszl@weltfriedensdienst.de. Please also indicate how you learned about the vacancy.