

University of
South Wales
Prifysgol
De Cymru

Understanding Dementia: *Innovation in Practice*

#USWDEM16

Wednesday 14th September 2016

University of South Wales (USW)

[USW Conference Centre](#), Treforest Campus, Pontypridd, CF37 1DL



Following our highly successful inaugural event last year, University of South Wales are pleased to announce our second Dementia conference: **#USWDEM16** based around the theme Service Innovation and Best Practice.

To Register & Pay Online please click **here**
<http://store.southwales.ac.uk/browse/product.asp?compid=1&modid=1&catid=85>

#USWDEM16 Provisional Programme

Dementia is one of the biggest global public health challenges facing our generation. This event aims to bring together a wide range of people with a common interest in the Care and Support of people living with Dementia in Wales.

The population of Wales is ageing. We already have the highest proportion of older people in the UK. A recent Government Survey highlighted that Dementia tops the list of health concerns in Wales with 76% worried about developing it in later life (WG 2016).

One in five people in Wales has a close family member or friend living with dementia and it has a dramatic human and financial impact. Costing the Welsh Economy an estimated £1.4 billion per year with an average cost of £31,300 for each person living with dementia. Families, carers and people living with dementia currently bear approx. two-thirds of the costs themselves. It is estimated that by the year 2021 over 55,000 people will be living with dementia in Wales and this is set to rise to 100,000 by the year 2025. In addition, Wales has the lowest rate of Dementia diagnosis in the UK running at between 37.2% - 43.4%. (AS 2015).

For this year's event we have worked in collaboration with students and staff on the BA Photojournalism Course in our Faculty of Creative Industries to produce a variety of short visual pieces around the conference theme which will be on display at the conference.

We are pleased to be able to offer some free spaces to people living with Dementia and carers. For further enquiries please contact the events team on: 01443 482002 events@southwales.ac.uk

2016 Conference Fees

Conference Attendance Fee <i>Includes refreshments, lunch and conference papers</i>	£75.00
Conference Attendance Fee - Early Bird* <i>*Early Bird Registration deadline is 3pm Monday 25th July 2016</i>	£65.00
Conference Attendance Fee – Third Sector Discount	£55.00
Conference Attendance Fee – Poster Presenters (includes 1 delegate fee per stand)	£45.00
Conference Fee - Stands (includes 1 delegate fee per stand)	£55.00
Conference Attendance Fee - Students/2nd person manning stand	£40.00

This year we will be taking bookings and payments online, please click [here](#) to register (please note that payment via **card** will be required online, should you wish to discuss paying via an alternative method please contact the #USWDEM16 Conference Team on 01443 482002 | USWDementia@southwales.ac.uk

#USWDEM16

9.00am	REGISTRATION & REFRESHMENT
9.30	Official Conference Opening Julie Lydon. <i>Vice Chancellor. University of South Wales.</i>
9.40	Welcome & Introductions Dr Les Rudd. <i>Programme Chair. 1000 Lives Improvement Service. Public Health Wales.</i>
9.50	Keynote Plenary: Dementia- Welsh Government perspective. Vaughan Gething. <i>WG Cabinet Secretary for Health, Well-Being and Sport.</i>
10.10	“Living with Dementia... My Story” Karen Kitch
10.30	Keynote Plenary: More Than Just Memory Loss New Report Gives a Voice to People Living With Dementia in Wales Sarah Rochira. <i>Older Peoples Commissioner for Wales.</i>
10.50	“Take Care Son: The Story of my Dad and his Dementia” <i>The story of award winning Private Eye cartoonist Tony Husband’s Dad’s dementia.</i>
11.20	REFRESHMENT BREAK. Book signing and cartoon drawing by Award Winning Private Eye Cartoonist Tony Husband
11.50	“What’s Best for Alan? A Wife’s Story” <i>Mrs Viv Morgan. A moving presentation from a carer.</i>
12.10	South Wales Police- Supporting those with Dementia and their families Judith Major- <i>Keep Safe Cymru. South Wales Police.</i>
12.30	The Younger Onset Dementia Service- Developing a Community of Support Mark Jones. <i>The Young Onset Dementia Service. Cardiff and the Vale UHB.</i>
12.50	DEEP: The UK Network of Dementia Voices <i>Representatives from the Welsh DEEP (Dementia Engagement and Empowerment Project) Network.</i>
1.15	PLenary QUESTION & ANSWER
1.25	LUNCH & POSTER VIEWING Performance from Third Age Singers Choir.

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Afternoon Programme - please click [here](#) to register & pay via card

2.30pm	INTRODUCTION TO AFTERNOON SESSIONS. Dr Les Rudd. <i>Programme Chair.</i>
2.40	“Good Work: A Dementia Learning and Development Framework for Wales”. Stephanie Griffiths. <i>Care Council for Wales</i>
3-3.45	SESSION 1 “Changing the Culture of Care in Care Homes” Cwm Taf University Health Board: <i>Care Home Dementia Intervention Team.</i>
3-3.45	SESSION 2 “Remembering Together: Reminiscing with People Living with a Learning Disability and Dementia” Abertawe Bro Morgannwg University Health Board: <i>NPT Community Learning Disability Team.</i>
3-3.45	SESSION 3 “WALES: Working Together to become a Dementia Friendly Nation” Steve Huxton. <i>Network Co-coordinator. Ageing Well in Wales</i> Rhia Stankovic- Jones. <i>Dementia Friendly Communities Coordinator. Alzheimer’s Society Wales.</i>
3-3.45	SESSION 4 “My Home Life: Supporting Care Homes and Making a Difference in Relationship Centred Care”. Suzy Webster. <i>My Home Life Cymru. Programme Officer.</i> Tom Owen. <i>Founder. My Home Life Cymru.</i>
3-3.45	SESSION 5 “Lost & Found: Creativity in Dementia Care. The transformative impact creativity can have on people living with Dementia, families and the wider community”. Karin Diamond. <i>Co-Director of Re-Live.</i>
3-3.45	SESSION 6 “Is It Nice Outside? Why, When Living with Dementia; Getting Outdoors Matters” Rachel Niblock. <i>Dementia Adventure.</i>
3.45-4.00	MAIN PLENARY. SESSION FEEDBACK. Where Now? Next Steps Conference Evaluation 2016 Best Poster Winner
4 – 4.15	ROUND UP OF THE DAY & CLOSE. Dr Les Rudd.