

# Win with Students Abroad

## The Opportunity

**Tens of thousands** of Americans study abroad for 4 years.

**Hundreds of thousands** of Americans study abroad for one semester.

**All** are eligible to vote in their states back home. **Most** don't know how.

**Democrats Abroad is the ONLY organization that helps US students abroad register to vote!**

## How We Help

We **go directly to US students in their abroad programs**, providing on the ground support to students and schools as we register students to vote in elections across the States.

We **reach US students abroad online**, in targeted ads that identify students by their home school and current location.

We **work with study abroad departments in the US**, providing voter registration materials for their orientation packages.

We **partner with College Dems** to encourage College Dems abroad to become on location voter registration champions.

## How You Can Help

**Contribute to the Democrats Abroad Study Abroad Campaign today** to make a difference and help bring home the votes from students abroad. (Flip the page for more details.)



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## Study Abroad Field Campaign

We've set a goal to raise what it takes by September to support our campaign. This support covers 1 organizer, 20 field kits, & 30,000 registrations from digital ads.

### Our budget

\$12,000	1 organizer for 5 months
\$20,000	20 field kits to support 20 country outreach programs
\$40,000	30,000 registrations from digital ads running for 2 months
<b>\$72,000</b>	<b>TOTAL</b>

### Your support

\$100	1 organizer day   10% of a field kit   75 registrations through digital ads
\$700	1 organizer week   70% of a field kit   525 registrations through digital ads
\$3000	1 organizer month   3 field kits   2250 registrations through digital ads

Contact us for more information and find out how you can help students become the most powerful generation of voters: [fundraising@democratsabroad.org](mailto:fundraising@democratsabroad.org)



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