

Candidate Statement

Name: Kevin Lyle
Chapter: Saxony
Position: Communications Coordinator
Gender: Male



Candidate Statement:

This is a new time and test for our Country. The results of the 2020 election, while encouraging and demonstrative of the success that can be attained when groups of passionate people come together for a cause, are only the beginning of all the work that is still left to do. It will continue to be a major effort that takes place locally and individually. We need to have the tools and knowledge to extend our reach to all Americans Abroad using a multitude of methods and mediums to achieve our party's goals while pushing them further into a progressive direction.

When I joined DA Saxony in 2020, I was greatly in need to not only understand the political climate back home, but to do something about how I felt. There had to be some way I could use my decade of professional design, development, and communications experience. It wasn't long after my first GOTV event that I found problems that needed solutions and got to work. Before long, we had consistent Chapter branding, printed materials, and an unofficial Comms-Team. Together, we collaborated and worked to create external media from press-kits to social media graphics, and internal videos of our fellow volunteers wishing all members from DA around the world a Happy Thanksgiving.

As Communications Coordinator, my goals for the upcoming term are to develop consistent and inclusive channels for internal communications, planning, and organizing. We will continue our efforts to reach out to Americans living in Saxony who are yet unaware we are here and making noise. I will expand on the use and force of the Comms-Team and invite anyone with desire to assist with their talents or hard-earned skills to communicate internally to members and externally to the press and public.

I will lead our communications team to support our Chapter, our goals, and our needs. From small social events to large GOTV efforts. I am ready to hit the ground running. So, let us get to work.

My name is Kevin Lyle, a voter from California living in Leipzig since 2015, and I am asking for your vote as DA Saxony's Communications Coordinator.