



# DOCS IN PROGRESS

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CREATING COMMUNITY THROUGH DOCUMENTARY

## Documentary Inspiration Awards

October 20, 2016

### **Sponsorship Opportunities**

# DOCUMENTARY INSPIRATION AWARDS



Now in its second year, the Documentary Inspiration Awards honor individuals whose work and contributions to the field are an inspiration to the documentary community. On October 20, Docs In Progress will host this special evening at the Landmark E Street Cinema in Washington DC. Following a VIP reception, an intimate master class conversation ensues with the honoree, an award presentation and a screening of a film from the honoree's body of work.

This year's Documentary Inspiration Award recipient is Ramona Diaz, an award-winning documentary filmmaker based in Baltimore. Ramona is someone who has never forgotten her own roots while creating character-driven documentaries which have universal appeal. She has directed some of the most renowned documentaries of the past decade including *Don't Stop Believin': Every Man's Journey*, *The Learning*, and *Imelda*. Her films have screened at Sundance, Tribeca, Silverdocs, IDFA, and many other top film festivals. Recently she was awarded the prestigious Guggenheim Fellowship and was inducted into the Academy of Motion Picture Arts & Sciences.

Ramona has also been a mentor to many emerging documentary filmmakers, helping them navigate the documentary industry. She has also been a film envoy for the American Film Showcase, a joint program of the U.S. Department of State and the USC School of Cinematic Arts that brings American films to audiences worldwide. She has conducted master classes and production and post-production workshops all over the world.

[Click here to purchase  
Documentary Inspiration Award Tickets](#)

## OUR MISSION

Docs In Progress is a 501(c)(3) nonprofit which has been incubating emerging and established documentary filmmakers since 2004. Our core mission is to provide individuals the tools to tell stories through documentary film that can educate, inspire and transform the way people view the world.



[Click here to purchase  
Documentary Inspiration Award Tickets](#)

## OUR REACH

Docs In Progress is headquartered just outside of Washington DC, the third largest documentary filmmaking center in the nation. Our constituency hails from across the Washington DC and Baltimore Metropolitan areas (and beyond).

In the past year...



Over 1,000 people participated in our educational and public programs—including screenings, classes, workshops, panels, discussion groups and networking events.

More than 4,000 people subscribe to our weekly e-blasts informing them of upcoming film events and news from the world of documentary.

Our website had more than 200,000 page views, attracting visitors from more than 100 countries with the majority from the Mid-Atlantic region of the U.S. (particularly Washington DC and Maryland) with a significant number from New York and Los Angeles.

We reach 20,000 other film enthusiasts via Twitter, Facebook, Linked In, Meet Up, and our blog, and are linked on websites, blogs and tweets by other film organizations, universities, film festivals and filmmakers.

[Click here to purchase Documentary Inspiration Award Tickets](#)



# THE VALUE OF SPONSORING THE DOCUMENTARY INSPIRATION AWARDS



It raises your profile through exposure to a passionate community we know how to reach —documentarians and fans of film.



It allows you the opportunity to congratulate our honoree and support her whether you are present at the moment or cheering her on through a congratulatory ad.



It delivers new audiences for your film-related products or services by targeting emerging and established independent documentary filmmakers.



It exposes your product to a savvy and educated audience of film lovers who have disposable income for travel, dining, movies, rentals, theater going and other entertainment related activities.



By supporting Docs In Progress, you help tell stories that otherwise might not be told; stories that can open minds, change opinions and foster dialogue about social issues.

It offers tax incentives because your sponsorship and donations are tax deductible up to the full extent of the law.

[Click here to purchase  
Documentary Inspiration Award Tickets](#)

# Sponsorship/Ad Levels for Documentary Inspiration Awards

## **\$1500 Platinum Presenting Sponsor includes:**

- Your logo featured as Presenting Sponsor in printed program, website, and online outreach
- A full page ad (full bleed) on the back cover of the printed program (designed by us or using your camera ready design)
- Six tickets to VIP Reception and Awards Program
- A private table at the event where sponsor may display materials
- The opportunity to present Inspiration Award personally to honoree

**Deadline to receive artwork: September 30**

## **\$1000 Gold Sponsor includes:**

- Your logo featured as Major Sponsor in printed program, website, and online outreach
- A full page ad (full bleed) on the inside cover of the printed program (designed by us or using your camera ready design)
- A shared table at the event where sponsor may display materials
- Four tickets to VIP Reception and Awards Program

**Deadline to receive artwork: September 30**

## **\$750 Silver Sponsor includes:**

- Your logo featured on sponsors page of printed program, website, and online outreach
- A full page ad in the printed program (designed by us or using your camera ready design)
- A shared table at the event where sponsor may display materials
- Four tickets to VIP Reception and Awards Program.

**Deadline to receive artwork: September 30**

## **\$500 Bronze Sponsor includes:**

- One name or company acknowledgement on sponsors page in printed program, website, and online outreach
- A half page ad in the printed program (using your camera ready design)
- Four tickets to VIP Reception and Awards Program.

## **\$250 Pewter Sponsor includes:**

- One name or company acknowledgement on sponsors page in printed program, website, and online outreach
- A quarter page ad in the printed program (using your camera ready design)
- Two tickets to VIP Reception and Awards Program.

Customized sponsorships/ads of this and other Docs In Progress programs are also available. Contact Erica Ginsberg, Executive Director, Docs In Progress at 301-789-2797 or [erica@docsinprogress.org](mailto:erica@docsinprogress.org) to discuss further.

# PROGRAM AD SIZES & SPECS

## Full Page Cover:

Trim Size: 5.5" x 8.5"  
Live Area: 5.25" x 8.25"  
(Include 1/8" bleed)

## Full Page Ad:

Trim Size: 5" x 8"  
Live Area: 4.75" x 7.75"

## Half Page Ad:

Trim Size: 5" x 3.875"  
Live Area: 4.75" x 3.625"

## Quarter Page Ad:

Trim Size: 2.375" x 3.875"  
Live Area: 2.125" x 3.625"

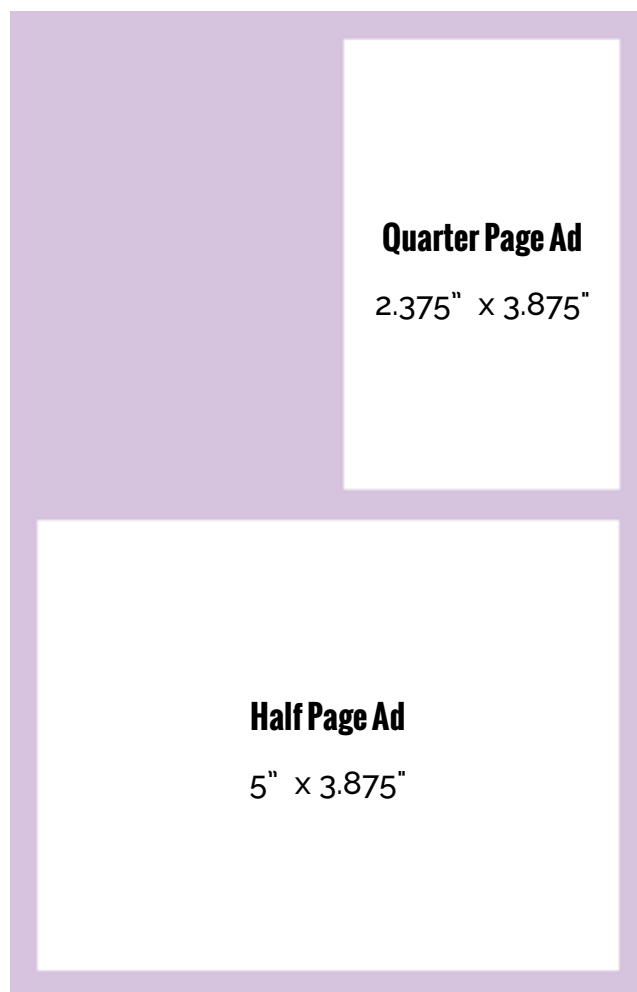
## Artwork Submission:

Photoshop files (formats: EPS, TIF, JPEG @ 300dpi)  
Illustrator files (format: EPS with linked images and fonts outlined)  
PDF files (high res with crop marks)

**\$150 Ad Sponsor:** A quarter page ad in the printed program (using your camera ready design)

**Deadline to receive artwork: September 30**

Design services for Platinum, Gold and Silver sponsorships/ads available. Contact Mónica Sanjur, Marketing Director, Docs In Progress at 301-789-2797 or [monica@docsinprogress.org](mailto:monica@docsinprogress.org).



# CONTACTS

## Sponsorships:

Erica Ginsberg, Executive Director  
erica@docsinprogress.org

## Advertising & Design:

Mónica Sanjur, Marketing Director  
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