

# FARAD ALI

The leader we seek with the vision to lead One Durham—to Unity, Action and Prosperity.

**Farad is running because he understands the next Mayor must be prepared not only to lead but also be a collaborator.**

Farad is prepared to build on the past to generate a prosperous future for all citizens. Farad is part of a new generation of young outstanding leaders who have learned from community, business and political leaders who paved the way. He will continue to embrace their leadership values while reaching new constituencies to unify Durham on the path to Prosperity.

Farad comes prepared, as one of the most qualified and experienced candidates, to be the public servant who provides results for all citizens. Raised in Durham, he continues to be passionate about the community where he has served and achieved success benefiting the community as a public servant, community leaders, businessman and volunteer board member.

**Farad's leadership, vision, and engagement in the community are evidence of his commitment to making our communities safe, youth successful, educational institutions excel, and responsible economic development continue.**

He has the experience and skills to collaborate and bring Durham's diverse city together to deliver the integration of housing and employment opportunities supporting the same quality of life throughout all corners of Durham's communities.

He has been a force in assuring equity and opportunities for minorities and a strong advocate of providing academic and trade opportunities that prepare youth for employment as the area thrives in technology and biotech. As a mentor and key leader in "My Brother's Keeper", he seeks a solution to remedy the policies, disparities, and injustice that face our most vulnerable communities.

## **Public Service**

Elected as Durham City Councilman

During his 4-year term, guided the council in expanding business opportunities for minority business enterprises (MBEs) and created mutually beneficial links between corporate members and MBEs.

Served as a leader in the White House African American Leadership In Action Conference, advising White House staff about ways to increase the awareness of economic agenda items that can improve the utilization of minority business enterprises.

## **Professional**

- President and Chief Executive Officer, The Institute
- CEO of the Carolinas Minority Supplier Diversity Council (now Carolinas-Virginia Supplier Diversity Council).
- 25 years experience in banking, small business development
- Assistant vice president for business and community banking at Royal Bank of Canada (RBC) Centura and for Wachovia/Wells Fargo in corporate, retail and commercial lending positions
- 15 years of successful leadership and innovation to expand opportunities for minorities and women businesses.
- Generated \$1 Billion of economic opportunity and business financing within the Durham Community and statewide.
- Catalyst in assisting Fortune 1000 companies to develop supplier diversity programs that reduce costs, maximize technology, increase spend with diverse vendors and enhance satisfaction with diverse vendor engagement.

## **Boards And Community**

Center for Community Self-Help, Board Member  
Duke Regional Hospital, Chair  
Duke University Health System, Trustee  
Greater Durham Chamber of Commerce, Immediate Past Chair  
Greater Triangle YMCA, Secretary  
Latino Community Credit Union, Board Member  
Raleigh-Durham International Airport Authority, Chair  
Southern Coalition for Social Justice, Chair  
Triangle Community Foundation, Vice Chair/Chair Elect  
Uplift Project Inc., Board Member

Former Chair, North Carolina Central University School of Business Board  
Former Board Member, Triangle Family Services  
Former Board Member, Greater Triangle United Way  
Former Board Member, Pauli Murray Project  
Former Board Member, Parrish Street Advocacy Group  
Former Board Member, Generations Credit Union  
Former Board Member, NC Minority Support Center  
Former Vice President, E.K. Powe PTA  
Former Founding Board Member, Durham City Parks and Recreation Foundation  
Former Board Member, NC Museum Life and Science Museum  
Former Economic Development Steering Committee Member, National League of Cities  
Former Board Member, National Minority Supplier Development Council  
Former Project Director, US Department of Commerce Minority Business Development Center  
Former Executive Director, US Department of Transportation Small Business Transportation Resource Center  
Former Board Member, Durham YMCA  
Former Board Member, Durham Workforce Development Board  
Formerly City Appointed Chair, NorthEast Central Steering Committee  
Formerly City Appointed Chair, Equal Opportunity Steering Committee  
Former Assistant Keeper of Finance, Beta Phi Chapter of Omega Psi Phi Fraternity, Inc.

Guest Lecturer, Duke University Fuqua School of Business  
Leadership MBA Executive Coach, University of North Carolina Kenan-Flagler School of Business  
Board Member, Durham Committee of the Affairs of Black People Foundation  
Chair, Airport Minority Advisory Council National Association  
Raleigh-Durham Airport Authority Committee Member: Executive, Land and Development,  
Governmental Affairs, Operations, Law and Personnel, Strategic Planning, Minority and Women  
Business  
Raleigh-Durham Airport Authority Former, Treasurer, Secretary, and Vice Chair  
Co-Chair 2016 Durham County \$170 Million Education Bonds

## **Education**

BS, Business Administration/Finance, Kenan-Flagler School of Business, University of North Carolina  
at Chapel Hill  
MBA, Lundy-Fetterman School of Business, Campbell University.  
Post-graduate training for emerging business markets, Tuck School of Business, Dartmouth College.

PO Box 2271, Durham, NC 27702  
Paid For By Farad Ali For Mayor  
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