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EAST HOLLYWOOD NEIGHBORHOOD COUNCIL *JOINT OUTREACH AND ELECTION COMMITTEE Special Agenda*

*Matthew Sanderson, Chair
Arasele Torrez • Michael Atkins*

Tuesday, February 9, 2015, 6:30 p.m.
Hollywood Hotel, Downstairs Meeting Room
1160 North Vermont Ave., Los Angeles, CA 90029

COMMITTEE MEETING

Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-485-1360, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

- I. Welcome and Introductions** (6:30)
- II. Public Comments of Non-Agendized Items** (Please limit under 2 mins, 10 mins total)
- III. Administrative Items** (6:40)
 - A. Adoption of previous meeting minutes.
 - B. Updates on recent Outreach Strategy Proposal, and resources available through EmpowerLA's TUX Bootcamp.
- IV. Old Business** (7:00)
 - A. **Discussion** of current EHNC physical Outreach, such as posting of agendas and meeting information for EHNC Board and Committee meetings.
 - B. **Discussion and possible action** regarding organization of EHNC Outreach Committee.
 - C. **Discussion and possible action** regarding meeting times and regularity of EHNC Outreach Committee.

V. NEW BUSINESS

(7:20)

- A. Discussion and possible action** regarding appointments to Elections Committee and Elections Outreach Committee.
- B. Discussion and possible action** regarding marketing language and mediums for EHNC Elections candidate recruitment.
- C. Discussion and possible action** regarding marketing language and mediums for EHNC Elections.
- D. Discussion and possible action** regarding Facebook spending budget for EHNC and its committees, such as Elections and Public Safety.
- E. Discussion and possible action** regarding graphic designer search for Elections marketing materials.
- F. Discussion and possible action** regarding EHNC Elections targeted media outreach across social media and advertising rates in print media.
- G. Discussion and possible action** regarding EHNC Elections budget.
- H. Discussion and possible action** regarding creation of Elections page on EHNC website and blurb for e-blast. Create Constant Contact list for elections outreach.
- I. Discussion and possible action** regarding 3-1-1 service promotion bumper sticker.
- J. Discussion and possible action** regarding
- K. Discussion and possible action** regarding preparation of Powerpoint materials for projector for upcoming Governing Board Meeting.
- L. Discussion and possible action** regarding the creation of an East Hollywood database or directory to register stakeholders and expand the reach of EHNC to the community.
- M. Discussion and possible action** regarding the creation of a community survey to solicit input for website redesign.
- N. Discussion and possible action** regarding review and approval of edits to the easthollywood.net.
- O. Discussion and possible action** regarding review and approval of posting privileges for EHNC social media.
- P. Discussion and possible action** regarding review and approval of submissions for EHNC motto and or slogan.
- Q. Discussion and possible action** regarding review and approval of submissions for EHNC hashtags for web presence and upcoming board meeting.
- R. Discussion and possible action** to establish the needs of the Outreach Committee in consideration of a paid EHNC staff employee.
- S. Discussion and possible action** on recruiting local schools for more outreach involvement, as well as a student body representative for EHNC Governing Board

VI. Motion for Future Agenda Items

VII. Adjournment

(8:00)

East Hollywood Neighborhood Council

Outreach Committee

Oct. 5, 2015

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Council Process: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on October 30, 2007. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success. Posting Sites: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose.

You can receive notices and agendas by e-mail. Please send your request, with your name and telephone number, to cheronm@easthollywood.net.