

CITY OF LOS ANGELES

CALIFORNIA

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

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ERIC GARCETTI
MAYOR

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

POSTAL MAIL
P.O. Box 292359
Los Angeles California 90029

TELEPHONE
TBD

WEBSITE
www.easthollywood.net

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL *DESIGN & BEAUTIFICATION COMMITTEE SPECIAL AGENDA* Wednesday, February 10, 2016 7:00 PM DESANO'S PIZZA 4959 Santa Monica Blvd., Los Angeles CA 90029 *Co-Chairs Michael Atkins and Jessica Howen McBride*

Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-485-1360, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

I. Welcome and Introductions

- A. Call to Order
- B. Opening Remarks/Introduction of Guests
- C. Roll Call

II. Public Comment on Non-Agenda Items

III. Administrative Items

- a. **Review and Approval** of 15 Dec 2015 D&B Meeting Minutes

IV. Old Business

- a. **Discussion and possible action** to propose amendment of Design and Beautification bylaws.
- b. **Discussion and possible action** to rename committee.
- c. **Discussion and possible action** to recruit new committee members.

V. New Business

- a. **Discussion and possible action** to support ongoing research of urban planning, design and social work students through enhancement of easthollywood.net

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- b. **Discussion and possible action** on artwork for 311 support bumper sticker, to be printed and supplied by EH Outreach Committee.
- c. **Discussion and possible action** to support NC Sustainability Alliance by representing East Hollywood in citywide alliance.
- d. **Discussion and possible action** to support EH Election Committee in increasing stakeholder turnout, and assisting in producing issues town hall.
- e. **Discussion and possible action** to conduct neighborhood survey and establish inventory of resources, public spaces, and targeted improvement zones.
- f. **Discussion and possible action** to coordinate an application to the Arts Activation Fund for public funding of a mural at the 604 N Commonwealth DWP building, or another location with ENHC borders.
- g. **Discussion and possible action** to honor restaurant Cha Cha Cha, address 652/654 N Virgil Ave which is now listed to become residential / mixed-use building with commercial element.
- h. **Discussion and possible action** to conduct outreach/address 4800 Santa Monica Blvd burnt out building, which has languishing for a year already.
- i. **Discussion and possible action** to outreach to Jugos Azetcas, a restaurant on York Blvd, in Highland Park which received community support funding to convert their business to attract new customers, in order to inform and coordinate any joint proposal from EHNC Design & Beautification along with EHNC Business Committee, or local BID organizations.
- j. **Discussion and possible action** to plan for Spring 2016 hardscape project in East Hollywood to inform future requests for proposal. Current considerations include:
 - i. Metro Bus stop improvements
 - ii. Enhancement and correlation with Metro's First/Last mile network
 - iii. Increased shade canopy and walkability in underserved communities.
 - iv. Expand access to public fruit trees
 - v. Increasing effectiveness by partnering with community businesses
 - vi. Funding a sign/fence/beds for East Hollywood Garden Achievement Center
<https://www.tpl.org/our-work/parks-for-people/madison-ave-park>

VI. Motion for future agenda items

VII. Adjournment

Council Process: Everyone who lives, works, owns property, attends school, is a member of a faith organization or works in a non-profit organization that provides services within the boundaries of the East Hollywood Neighborhood Council is a "stakeholder." All stakeholders are members of the Council. Stakeholders elect a Governing Board to represent them. This Board is recognized as the decision-making entity by the City of Los Angeles and was elected on October 30, 2007. While the Board is an official decision-making entity, meetings are conducted as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success. Posting Sites: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 4723 Willow Brook Ave (3) **Helio Cafe**, 710 N Heliotrope Drive.