

CITY OF LOS ANGELES

CALIFORNIA

EAST HOLLYWOOD NEIGHBORHOOD COUNCIL

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EAST HOLLYWOOD NEIGHBORHOOD COUNCIL *OUTREACH COMMITTEE Special Agenda*

Matthew Sanderson, Chair

Arasele Torrez • Michael Atkins • Lynn Campbell

Tuesday, June 14, 2016, 6:30 p.m.

**Hollywood Hotel, Downstairs Meeting Room
1160 North Vermont Ave., Los Angeles, CA 90029**

COMMITTEE MEETING

Public comments on agenda items will be heard when the item is considered. Public comments on other matters within the council's jurisdiction may be made during the Public Comment period. Public comments are limited to two minutes per speaker. Action may be taken on any agenda item except Public Comment, announcements and reports. Actions may be reconsidered only if a motion for reconsideration is adopted at the same meeting where the action was taken. You may request a copy of printed materials that are distributed at the meeting. You may record the meeting by audio, video or photographic means as long as it is not disruptive. Meeting notices and agendas are posted at various locations (see list below). If you need translation, or accommodation for a disability, please call the city Department of Neighborhood Empowerment at least three business days in advance (213-485-1360, or toll-free 3-1-1). The city is a covered entity under Title II of the Americans with Disabilities Act. If you believe the council is not following the law or its own rules you may file a grievance in writing with copies to both the Chair and the Secretary. Please be respectful of others, even when you differ with them.

- I. Welcome and Introductions** (6:30)
- II. Public Comments of Non-Agendized Items** (Please limit under 2 mins, 10 mins total)
- III. Administrative Items** (6:40)
 - A. Adoption of previous meeting minutes.
 - B. Updates on recent Outreach Strategy Proposal, and resources available through EmpowerLA's TUX Bootcamp.
- IV. Old Business** (7:00)
 - A. **Discussion** of current EHNC physical Outreach, such as posting of agendas and meeting information for EHNC Board and Committee meetings.
 - B. **Discussion and possible action** regarding organization of EHNC Outreach Committee.
 - C. **Discussion and possible action** regarding meeting times and regularity of EHNC Outreach Committee.

V. NEW BUSINESS

(7:20)

- A. Discussion and possible action** on EHNC involvement with Cahuenga Branch Library centennial marketing and organizing.
- B. Discussion and possible action** to reappoint Matt Sanderson to Outreach Committee
- C. Discussion and possible action** reappoint Matt Sanderson as chair of Outreach Committee
- D. Discussion and possible action** to reappoint Arasele Torrez to Outreach Committee
- E. Discussion and possible action** to reappoint Michael Atkins to Outreach Committee
- F. Discussion and possible action** to appoint Lynn Campbell to Outreach Committee.
- G. Discussion and possible action** on Thai CDC and East Hollywood Farmer's Market events and programs, and its potential outreach to EHNC stakeholders
- H. Discussion and possible action** regarding preparation of Powerpoint materials for projector for upcoming Governing Board Meeting.
- I. Discussion and possible action** regarding the creation of an East Hollywood database or directory to register stakeholders and expand the reach of EHNC to the community. Take the most active directory listings and create a community subpage for them on ehnc.net.
- J. Discussion and possible action** regarding the creation of a our first community survey.
- K. Discussion and possible action** regarding the website Dashboard and assigning contacts under People tab to committee members, from the easthollywood.net.
- L. Discussion and possible action** to get all Board Member headshots onto website About page.
- M. Discussion and possible action** to review Constant Contact stats and list and sync to Nationbuilder People list.
- N. Discussion and possible action** regarding review and approval of submissions for EHNC motto and or slogan.
- O. Discussion and possible action** to establish the needs of the Outreach Committee in consideration of a paid EHNC staff employee.
- P. Discussion and possible action** on recruiting local schools for more outreach involvement, as well as a student body representative for EHNC Governing Board.
- Q. Discussion and possible action** on key Election 2016 takeaways and statistics.
- R.** Any other lingering Outreach items from the last 2 board meetings that need attention.

VI. Motion for Future Agenda Items

VII. Adjournment

(8:00)

East Hollywood Neighborhood Council

Outreach Committee

Oct. 5, 2015

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as much as possible in a town hall format. Committees are open to anyone with an interest in East Hollywood. The East Hollywood Neighborhood Council depends on the active public participation of its diverse, dynamic and unique community for its success. Posting Sites: Meeting notices and agendas are posted at the following locations within East Hollywood (three days in advance for regular meetings and one day in advance for special meetings). The official posting is at **The Hollywood Hotel**, 1160 N. Vermont Avenue and on our website at www.easthollywood.net. The agenda may also be posted at: (1) **Armen Realty**, 5111 W. Santa Monica Boulevard (2) **Stakeholder Residence**, 772 N. Kenmore (3) **Against The Stream**, 4300 W. Melrose.

You can receive notices and agendas by e-mail. Please send your request, with your name and telephone number, to cheronm@easthollywood.net.