



CALL FOR APPLICATIONS

COMMUNICATIONS INTERN

BACKGROUND:

The East Africa Trade and Investment Hub (the Hub) is the U.S. government's flagship project under the presidential *Trade Africa* initiative, launched in 2013 to boost trade and investment with and within Africa. The Hub partners with East African and U.S. businesses to attract investment needed to transform the East African private sector into vibrant global trading partners. Improving the region's trade competitiveness, encouraging the diversification of exports beyond natural resources, and promoting broader, more-inclusive economic growth will lead to more food secure and resilient East African communities.

The goal of the Hub is to deepen regional integration, increase the competitiveness of select regional agricultural value chains, promote two-way trade with the U.S. under the African Growth and Opportunity Act (AGOA) and facilitate investment and technology to drive trade growth intra-regionally and to global markets.

OBJECTIVES AND DUTIES:

The Communications intern will work with the Communications Director and ICT and Innovation Specialist to provide external and internal communications support for the East Africa Trade and Investment Hub.

The Communications Intern will be responsible for, but not limited to, the following detailed tasks:

- Video shoot and edit Hub related videos.
- Prepare updates for the Hub's social media pages, including twitter, facebook, and flickr
- Contribute to the Hub's newsletter.
- Look for Hub relevant East African and U.S. news
- Suggest outreach opportunities
- Help with updates to the Hub's website

REQUIREMENTS:

- Graduate or student pursuing a degree / diploma in communications, journalism or equivalent.
- Experience with videography is an added advantage.
- Experience in video editing.
- Proficient in Microsoft office applications.
- An effective communicator, both written and oral.
- Demonstrated attention to detail, ability to follow procedures, meet deadlines and work independently and cooperatively with team members.
- Good interpersonal skills and ability to multi-task.
- Ability and willingness to learn and work with the team.

TIME PERIOD:

Internship period is 6months.



BASE OF OPERATIONS:

- Nairobi, Kenya

REPORTING:

- The Communications Intern will report to the Communications Director.

HOW TO APPLY:

Interested applicants should apply via the link

https://daieatradehub.formstack.com/forms/communications_intern by March 13, 2015, 11.59 p.m East Africa Local time. Only candidates who send their information by applying through the link and by the deadline will be eligible. Visit http://www.eatradehub.org/dai_opportunities to view the scope of work and learn more about the Hub.

DAI is an equal opportunity employer.