



**USAID**  
FROM THE AMERICAN PEOPLE

EAST AFRICA  
**TRADE**  
+ INVESTMENT  
**HUB**



# AGOA

African Growth & Opportunity Act

## What is it?

A U.S. government trade preference program

## What it offers

It gives African producers the opportunity to export thousands of types of goods, including apparel, to the U.S. duty-free.

**7** The East Africa Trade and Investment Hub supports seven countries in eastern Africa to increase their exports to the U.S. through AGOA - Kenya, Uganda, Ethiopia, Rwanda, Tanzania, Madagascar and Mauritius.

## Quick Facts

### Total number of new jobs created in eastern Africa

**42,734**

Oct 2014 - Mar 2018

The Hub helps East African companies improve their products, get American market information and connect with American buyers, driving business and investment through AGOA to create jobs.

### AGOA - Connecting U.S. and African businesses

**\$3.31 billion**



Total value of AGOA exports from the four leading countries in eastern Africa, Oct 2014 - Mar 2018.

### Value of Hub-facilitated AGOA exports

**\$452 million**



Total value of Hub-supported AGOA exports from the four leading countries in eastern Africa, Oct 2014 - Mar 2018.