

9th Annual Ecology Ottawa

ECΘ GALA

... networking • dinner • entertainment

November 17, 2016

Sponsorship
Opportunity

ECOLOGY
OTTAWA



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Ecology Ottawa is a local, grassroots environmental organization working to make Ottawa the Green Capital of Canada. We believe that the citizens of Ottawa want sustainable communities and care deeply about the environment.

Our team focuses on issues such as pollution, waste and climate change and works towards achieving sustainable communities where clean air and water, public transit, renewable energy, recycling and green space protection take priority.

Ecology Ottawa provides residents with the information and tools they need to understand local environmental issues and promote environmental leadership at City Hall.



Our focus is in two main areas:

1) **Connecting people with Ottawa's environment:** We systematically reach out to Ottawa residents with bi-weekly updates, door-to-door outreach, public events and educational materials that raise awareness of and participation in local environmental issues and learning opportunities.

2) **Promoting environmental leadership at City Hall:** We hold city council accountable for its environmental performance and propose sustainable solutions by identifying environmental best practices from cities around the world. We provide fact sheets and reports on local policy issues and mobilize residents to speak out on urgent matters with tools such as action alerts circulated through our growing neighbourhood networks.

Join us for Ottawa's largest harvest table celebration!

Each year, Ecology Ottawa is host to a Gala Dinner to bring the environmental community together to celebrate the movement here in Ottawa. This event is also our single largest fundraising activity.

We are pleased to announce Environmental Commissioner of Ontario, Dr. Dianne Saxe will be our keynote speaker. She will be speaking about how the province of Ontario and the city of Ottawa can work together to improve environmental outcomes.

Dianne Saxe is the Environmental Commissioner of Ontario (ECO), a watchdog over Ontario's environmental, energy and climate performance, and guardian of the *Environmental Bill of Rights (EBR)*.

Prior to her appointment, Dianne was one of Canada's most respected environmental lawyers with 40 years of experience writing, interpreting, and litigating Ontario's energy and environmental laws.

Her five-year appointment will be focused on serving the Ontario Legislature, improving the effectiveness of the *Environmental Bill of Rights* and catalyzing better environmental, energy and climate outcomes, for and with the people of Ontario.

Guest Speaker

DR. DIANNE SAXE

Environmental Commissioner
of Ontario



We seek a meaningful partnership that benefits your business and better our city

THE ECO GALA PROVIDES AN EXCELLENT PLATFORM FOR YOUR SPONSORSHIP. AND THAT'S SUPPORT WE WANT TO CELEBRATE.

The Eco Gala sells out every year and this year we anticipate 500+ guests in attendance with a goal of raising \$50,000. Proceeds from this exciting evening directly fund Ecology Ottawa's important outreach and community building projects. To make this happen, we request your support!

We strongly believe that sustainable businesses have lifestyle solutions to offer, and Ecology Ottawa has a targeted constituency eager to connect with businesses and organizations that address their desire for making sustainable changes in their lives.

In an increasingly competitive market, corporate social responsibility and sustainability initiatives have never been more important to local companies. Attracting environmentally conscious clients is seen as one of the leading strategies for growing and expanding a business.

Sponsoring Ecology Ottawa's Eco Gala is an opportunity for your organization to directly support ongoing environmental initiatives in Ottawa and associate your business with a forward-thinking, progressive not-for-profit organization. Partnering with Ecology Ottawa allows you to reach all of these individuals, network at our Gala Dinner, and gain recognition as a local environmental leader.

We are currently inviting sponsors and would like to discuss opportunities with you. Benefits for sponsors are numerous, with strong visibility and promotion at all levels. Please see the table below for a more detailed list of benefits.



Ecology Ottawa truly appreciates all levels of support. We look forward to working with you to make this annual dinner a great success. If you have any questions, please feel free to connect. Thank you for your time and consideration and we look forward to hearing from you soon.



Thank you for supporting Ecology Ottawa!

Sponsorship Opportunities & Benefits

Benefits	Premier Sponsor \$5,000	Gold Sponsor \$2,000	Silver Sponsor \$1,000	Bronze Sponsor \$500	Green Sponsor \$300
Your corporate display <i>featured</i> at the event, which can include hand-outs, give-aways, multi-media	•				
Featured as Premier Sponsor on Ecology Ottawa Sponsor landing page (for full year)	•				
Name and Logo featured on Program cover	•				
Full-page inside cover profile in the Gala Program	•				
Full-page profile in the Gala Program		•			
½ page profile in the Gala Program			•		
Booth at the event – <i>bring your goods and show them off!</i>	•	•	•	•	
Logo and link on Sponsor landing page for the entire year	•	•	•	•	
Mention and promotion during main speeches	•	•	•	•	•
Table for 8 people at the event	•	•	•	•	
¼ page profile in Gala program				•	
Your logo featured on 8 x 8 feet multi-media screen on the stage	•	•	•	•	•
Promotion in all media associated with event including social media announcement of your support	•	•	•	•	•
Logo and name in event program	•	•	•	•	•
Logo and link on event webpage	•	•	•	•	•
4 tickets to the Gala				•	
2 tickets to the Gala					•