



**East Hollywood Business Improvement District  
Board of Governors Meeting**

Friday, March 11, 2011  
10:00 AM

LA City College Foundation  
855 North Vermont Ave., Los Angeles, CA 90029

**AGENDA**

- I) Call to Order.....David Ambroz, Chair
- II) Self Introductions
- III) Public Comment
- IV) Approval of Minutes.....David Ambroz
  - January 12, 2011
  - January 21, 2011
- V) Financial Report.....Ellen Zaman
- VI) Marketing Presentation/Pole Banners.....Scott Greenwald
- VII) Cleaning Contract Update.....Sharyn Romano
  - Report from Cleaning Contractor
  - Vermont Ave. Tree Removal
- VIII) 2011 BID Renewal Update.....Lorena Parker
  - Management District Plan/Budget Update
  - Next Steps
- IX) Reports from Public Agencies
  - A. Council District 13.....Ryan Carpio
  - B. CRA/LA East Hollywood Project Area.....Neelura Bell
- X) New Business
- XI) Set date for next meeting
- XII) Adjourn

*As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assisted listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72-hours) prior to the meeting by contacting the Commission Executive Assistant at (213) 485-1360 OR toll-free at 3-1-1.*