

**East Hollywood Business Improvement District  
DRAFT WEBSITE SUBCOMMITTEE MEETING MINUTES**

**Tuesday, February 20, 2018  
2:30 PM**

**Governors Attending:** Ellen Zaman (Chair), Furios, Massachi, Zarrinnam

**Staff:** Shahenian, Jauregui

I) **Call to Order**

Shield called the meeting to order at 2:33 pm. The group members in attendance made self-introductions.

II) **Public Comment**

No public comment was made.

III) **Website Update Discussion**

The Board discussed updating the BID's website. The group agreed that the following changes be made to the website:

- The BID's Board Bylaws and the Management District Plan should be posted to the website
- The list of elected officials be updated
- The splash page should be striking, which will include a slideshow of the Metro stop, Barnesdall Park, and the Hospital Corridor.
- A page should be added about the history of East Hollywood
- Add events to community calendar through Facebook
- Add a quarterly business spotlight
- Add a message from the EHBID Board Chair

IV) **Adjournment**

The meeting was adjourned at 3:01 pm.

Respectfully Submitted,



Nicole Shahenian Executive  
Director