

**East Hollywood Business Improvement District  
BOARD MEETING MINUTES**

**Tuesday, May 26, 2016  
3:30 PM**

**Governors Attending:** Harvey Shield (Chair), Brady, Maikisch; Massachi, Tashjian, Underdown, Zarrinnam

**Staff:** Bostonian, Gubler, Shahenian

**Guests:** Steve Houchin, LA City Attorney's Office; David Lee, Visionary Youth Center; Sharyn Romano, LABT

- I) **Call to Order**  
Shield called the meeting to order at 3:33 pm. The group members in attendance made self-introductions.
- II) **Public Comment**  
No public comment was received.
- III) **Reports from Public Agencies**  
Steve Houchin with the LA City Attorney's office introduced himself as the new Neighborhood Prosecutor for Hollywood and East Hollywood. He discussed his role in the City Attorney's office and encouraged Board members to reach out to him with any concerns with the area.
- IV) **April Financial Report**  
Shahenian reviewed the financial report for April 2016. She noted that the BID currently had approximately \$168,558 in the bank.
- V) **4900 Hollywood Blvd. Project**  
The 4900 Hollywood Blvd. Project was continued to a future meeting due to a scheduling conflict with the presenter.
- VI) **Sponsorship Request: Hollywood Chamber Economic Development Summit**  
Zarrinnam noted that the Hollywood Chamber of Commerce has been outreaching to all of the Hollywood area B.I.D.s to see if they are interested in sponsoring the Chamber's upcoming Hollywood Economic Development Summit.  
  
**Motion** by Tashjian, seconded by Underdown to sponsor the 2016 Hollywood Economic Development Summit at the \$500-level.  
**Motion** carried.
- VII) **Website Subcommittee Meeting Report**  
Bostonian reviewed the new Nation Builder Website and its features. The Board agreed to transfer the EHBID website to the Nation Builder Platform.
- VIII) **2017 Assessment Increase**

The Board members discussed an assessment increase for property owners within the BID for FY 2017. It was noted that the BID's Management District Plan allots for up to a 3% increase in assessments each year of the BID's operation.

**Motion** by Massachi, seconded by Underdown to approve a 3% increase in assessments for parcels within the EHBID for 2017.

**Motion** carried.

IX) **LABT Cleaning Contract Update**

Sharyn Romano of LABT updated the Board on its monthly cleaning contract. The group discussed sidewalk repairs needed within the BID. The BID identified the top 4 priority sidewalk areas to be repaired. The group discussed a program to contract concrete pouring with YouthBuild. LABT will coordinate services with Youth Build.

Romano discussed tree plantings on Vermont between Hollywood and Edgemont. She noted that 5 additional trees are needed.

**Motion** by Brady, seconded by Massachi to plant 5 additional street trees on Vermont between Hollywood and Edgemont streets.

**Motion** carried.

X) **Hollywood/Western BID Update**

Zarrinam noted the Hollywood & Western BID is moving along with its formation process. The BID is now in its petition phase.

XI) **Partnership Request on SoCal Festival of Modern Dance**

Tamara Colby with the SoCal Festival of Modern Dance discussed the upcoming festival to take place at the For Theater and will include 5 dance companies and over 850 attendees. She noted that she is looking to work with local business to promote art and commerce through dance.

XII) **Next Meeting Date**

The next meeting of the EHBID was scheduled for Tuesday, June 21<sup>st</sup> at 3:30 pm at the Center for Inquiry.

XIII) **Adjournment**

The meeting was adjourned at 5:34 pm.

Respectfully Submitted,



Nicole Shahenian  
Executive Director