

## East Hollywood Business Improvement District

### BOARD MEETING MINUTES

Tuesday, October 13, 2015

3:30 PM

Governors Attending: Karreno Alexanyan, Chair; Brady, Furios, Massachi, Shield, Tashjian, Underdown

Staff: Shahenian

Guests: Veronica Fajardo, Visionary Youth Center; James Krebsbredi, Hollywood Blvd. Restoration Project; Robert Ladendorh, CFI LA; David Lee, Visionary Youth Center; Victoria Lee, Resident; Gary Levin, Hollywood Blvd. Restoration Project; Zach Negin, Tabula Rasa; Carlos Rios, LADOT Sharyn Romano, LA/HBT; Christine Shiau, Visionary Youth Center

I) Call to Order

Alexanyan called the meeting to order at 3:35 pm. The group members in attendance made self-introductions.

II) Public Comment

Furios announced an upcoming community open-house to take place at the Church of Scientology on October 28<sup>th</sup>.

Interns from the Visionary Youth Center introduced themselves and updated the group on some of the recent activities at the Youth Center.

III) Homelessness Encampment Discussion/Partnership with LAPD

Gary Levin discussed the efforts of the Way to Happiness organization which has been working with the LAPD and other community stakeholders to clean up homeless encampments along Gower and Delongpre streets. He noted that he has seen the number of encampments in front of LA City College continue to increase in recent month. The group discussed the availability of no trespassing signs through the City Attorney's office.

IV) LABT Cleaning Contract Update

Romano updated the group on the work of the LABT cleaning crews. She noted that 545 trash bags had been removed from the BID in September.

Romano noted that she and her team had reviewed the landscape and irrigation plans for the Vermont Medians and had several areas of concerns. She commented on the need for a path on the medians in order to safely accommodate her maintenance crews. She also made recommendations on several landscaping alternatives that she believes would be more drought tolerant than what was

outlined on the Median Plans. It was suggested that the group invite Robert Gutierrez, from BSS to discuss the landscaping options for the Medians.

V) Vermont Median Update

Carlos Rios of LADOT updated the EHBID Board on the status of the Vermont Median project. He noted that there were 4 bidders and that the second lowest bidder had been selected by the City team and will now go to their Board for approval.

He reviewed some of the landscaping and design elements of the project with the group. He noted that the City could issue a notice to proceed before the end of the year and that there could be a groundbreaking in January. If given a 120 working day contract the medians would be completed within 6 months of starting construction.

VI) Approval of the Minutes

**Motion** by Shield, seconded by Massachi to approve the September 8, 2015 Board of Governor's Meeting Minutes.

**Motion** carried.

VII) September Financial Report

Shahenian reviewed the September financial statement. She reported that the BID had a total balance of \$261,844.72 in its accounts as of September 30<sup>th</sup>.

VIII) Appoint Nominating Committee for 2016 Elections

It was noted that Ellen Zaman, Jeff Zarrinam, Jacques Massachi, Susanna Furios and Berj Tashjian terms would be ending as of 12/31/15. Alexanyan appointed Harvey Shield, James Underdown, and Mark Brady to serve as the Nominating Committee for the 2016 Board of Governors elections.

IX) Reports from Public Agencies

None were present.

X) Hollywood/Western BID Update

Shahenian discussed efforts to create a Hollywood and Western BID on Hollywood Blvd between Edgemont and the 101 Freeway. She noted that the community organizing committee had been meeting to put together a Management District Plan with the help of Urban Places consulting who has been hired to coordinate the District Management Plan phase efforts.

XI) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, November 10<sup>th</sup> at 3:30 pm at the Lombardi House.

XII) Adjournment

The meeting was adjourned at 4:50 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian  
Executive Director