

East Hollywood Business Improvement District

DRAFT BOARD MEETING MINUTES

Tuesday, February 16, 2015

3:30 PM

Governors Attending: Karreno Alexanyan, Chair; Brady, Farrell, Massachi, Shield, Tashjian, Underdown, Zaman

Staff: Gubler, Panoyan, Shahenian

Guests: Jeff Briggs, Counsel; Susanna Furiros, Church of Scientology; Janet Weiland, Church of Scientology;

I) Call to Order

Alexanyan called the meeting to order at 3:40 pm. The group members in attendance made self-introductions.

II) Public Comment

Alexanyan recapped discussions from the February meeting of the Hollywood Chamber's Economic Development Committee which focused its monthly meeting on the East Hollywood area.

III) Approval of January 27, 2015 Board Meeting Minutes

Motion by Shield, seconded by Farrell to approve the January 27, 2015 BID Board of Governors meeting minutes.

Motion carried.

IV) Reports from Public Agencies

There were no public agencies in attendance.

V) Closed Session

The Board went into closed session for conference with legal counsel regarding anticipated legal action.

VI) Vermont Median Update

Shield and Massachi updated the group on a meeting that was held with Commissioners Romero and James of the Board of Public Works to discuss the delays with the Median project. The Commissioners will be meeting monthly with DOT staff for updates on the project. A meeting has been scheduled for March 12th.

VII) Vermont Triangle and Pedestrian Tunnel Update

Shahenian discussed actions taken by Councilmember Tom LaBonge's office to address the homeless encampments at the Vermont Triangle. She also noted that the Council office had been working to close the pedestrian tunnel at Hollywood and New Hampshire.

VIII) Resignation of Meagan Tavfer

Alexanyan noted that the BID had received a letter of resignation from Megan Tavfer of the Church of Scientology from BID Board.

Alexanyan appointed a nominating committee to consider appointment to fill vacant Board seat and issues concerning an increase in the size of the Board.

IX) Cleaning Contract Update

Jeff Miele of LABT updated the Board on maintenance issues throughout the BID. He noted that 720 bags of trash had been pulled to date this year. He stated that the Lily plantings had been completed in tree wells on Vermont Ave. between Sunset and Santa Monica. He commented that LABT is also pulling weeds in the Vermont Triangle.

A discussion regarding homeless encampments within the BID took place.

X) Update on Legislative Items

Shahenian updated the Board on several items being considered by the City Council including efforts to increase the Minimum Wage in Los Angeles; efforts to phase out the Gross Receipts Tax; and efforts to legalize street vending in the City.

XI) Historic Route 66 BID Update

Gubler updated the group on the status of the Historic Route 66 BID formation. He noted that area property owners have raised \$30,000 towards the creation of the BID's Management District Plan and has secured 156 letters of support from the parcel owners within the proposed district. The BID will consist of 195 parcels on Santa Monica between Hoover and Vine. CD-13 has agreed to contribute \$40,000 in matching funds towards the establishment of the BID.

Gubler also discussed efforts to create a Hollywood and Western BID on Hollywood Blvd between Edgemont and the 101 Freeway. He noted that Home Depot has committed to a \$25,000 contribution towards the establishment of the BID.

The Board discussed the stalled Target project on Sunset and Western and the City's efforts to amend the SNAP plan to allow the project to continue.

XII) Next Meeting Date

The next meeting of the EHBID was scheduled for Tuesday, March 10th at 3:30 pm at the Chase Bank.

XIII) Adjournment

The meeting was adjourned at 5:24 pm.

Respectfully Submitted,

A handwritten signature in black ink that reads "Nicole Shahenian". The signature is written in a cursive, flowing style.

Nicole Shahenian
Executive Director